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ACCAHC

ACADEMIC CONSORTIUM
FOR
COMPLEMENTARY AND ALTERNATIVE
HEALTH CARE

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April 30, 2012

Hello ACCAHC Board Members, Leaders, Members, Advisers, Key Donors & Friends -- This is the 33rd Tuesday Letter. If you wish to communicate something with the whole group, please let us know.

International Research Congress for Integrative Medicine and Health News

CENTER FOR
OPTIMAL
INTEGRATION

Learn more about the
Center for Optimal
Integration!



May 15-17, 2012
Don't Miss it, register today!

CAHCIM Awards 18 Student Scholarships Via ACCAHC to International Research Congress

With roughly 40 applicants for 15 slots, the Consortium of Academic Health Centers for Integrative Medicine chose to grant 18 student scholarships (for conference fees) to members of the ACCAHC disciplines. The awards, to the May 15-18 International Research Congress for Integrative Medicine and Health, were selected via an ACCAHC process and on criterion that included the student's research experience, and a plan to balance the disciplines. Thank you CAHCIM for this opportunity. Here are the winners. Congratulations!

Acupuncture and Oriental Medicine

Sophia Bouwens, Northwestern Health Sciences University
Lee Rubin, Oregon College of Oriental Medicine
Timothy Suh, Oregon College of Oriental Medicine
Lisa Taylor-Swanson, Seattle Institute of Oriental Medicine (2001)/University of Washington
Kristen Brock, National College of Natural Medicine
Karen Athey-Bradley, American College of Traditional Chinese Medicine

Chiropractic/Chiropractic Medicine

Molica Anderson, Palmer Chiropractic College West
Stephanie Johnson, Palmer College of Chiropractic West
Megan Thomas, Palmer Chiropractic College West
Dana Madigan, National University of Health Sciences
Katherine Pohlman, Palmer College of Chiropractic/University of Alberta's CARE program for Integrative Health and Healing
William Woodcock, Logan College of Chiropractic
Jennifer Stofer, Northwestern Health Sciences University
John Finnell, Post doctoral Fellow, Bastyr University (AOM & ND combined)

Naturopathic Medicine

Astrid Boeckelmann, Boucher Institute of Naturopathic Medicine
M. Monique Flowers-Thompson, Southwest College of Naturopathic Medicine
Joshua Goldenberg, Bastyr University
Katie, Strobe, Bastyr University
Jim Gilchrist, Bastyr University

INTERNATIONAL CONGRESS FOR EDUCATORS
IN COMPLEMENTARY & INTEGRATIVE MEDICINE

International Congress for Educators in Complementary & Integrative Medicine

Coming October 24-26, 2012
in Washington, D.C!
Register Now!

OCOM reception invite to Congress attendees May 16

In other International Research Congress news, RWG member **Deborah Ackerman, PhD**, sent a note that the Oregon College of Oriental Medicine will sponsor a reception at the new Oregon College of Oriental Medicine facility.



Would you like to donate to ACCAHC? Click on the image above!

Ackerman notes that the other sponsoring schools also may have receptions that evening. Contact rclugston@accahc.org for more information.

Due May 31: Proposals for Presentations at the International Congress for Educators in Complementary and Integrative Medicine

The ICECIM, October 24-26, 2012, which ACCAHC is co-sponsoring with the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) and Georgetown University is a terrific opportunity to present to a multidisciplinary and international Congress of peers. Formats are many: large group presentations, panel discussions, workshops, small discussion groups, educational resources exchange, symposia, posters. Examples of potential themes are noted at <http://www.icecim.org/abstracts-and-call-for-papers>. Virtually everything we have worked on in ACCAHC could be shaped as a proposal. Many of you have experiences inside your own organizations. Let's roll out a good showing. Information here: www.icecim.org.

Endorsement Action on ACCAHC Competencies for Optimal Practice by CCAOM, AANMC Committee, plus AFMTE

The Education Working Group, led by **Jan Schwartz, MA** and **Mike Wiles, DC, MEd**, has taken the lead in contacting various organizations for endorsement or other action on the ACCAHC Competencies. Here are some highlights.

- The **Council of Colleges of Acupuncture and Oriental Medicine** (CCAOM) is the first council of colleges member to formally endorse the ACCAHC [Competencies for Optimal Practice in Integrated Environments](#). The action came at a CCAOM meeting earlier this month. CCAOM executive committee members **Jason Wright, LAc** (CWG) and **Stacy Gomes, PhD** (EWG) were among those who carried the issue.
- The Committee of Chief Academic and Clinical Officers of the **Association of Accredited Naturopathic Medical Colleges** (AANMC) "received enthusiastically" the Competencies according to **Beth Pimentel, ND, LM** (Board). They were "forwarded to the AANMC with a recommendation for endorsement." No sign yet on endorsement.
- **Stan Dawson, DC, CMT** reports that the **Alliance for Massage Therapy Educators** also received the competencies enthusiastically and has put a link on their website. AFTME is expected to consider endorsement at a later date.

ACCAHC's Calabrese Responds to PCORI Follow-up on His Presentation to Governors

ACCAHC Research Working Group co-chair **Carlo Calabrese, ND, MPH**, was recently asked by the Patient Centered Outcomes Research Institute (PCORI) for feedback on his experience presenting to PCORI last fall as part of a panel that included ACCAHC executive director John Weeks. In a response that celebrated PCORI's patient-centered and real world focus, Calabrese included this pointed remark:

"In pursuing PCORI's mission, discipline-specific research, ie, comparisons of practitioner types, is an essential path to understanding and identification of strengths and weaknesses of the large non-orthodox practitioner disciplines. The variance that these practitioners represent from conventional practice could be used by PCORI as a potential source of innovation in health care. Such attention is warranted by the increasing evidence that supports the use of CAM practitioners as well the increasing integration of CAM practitioners into health systems. I would greatly appreciate knowing how PCORI is addressing this body of practice."

Point well made! I was able to second Calabrese's line of thought in my own comments.

ACCAHC Parent Organization IHPC Names Alyssa Wostrel Executive Director

ACCAHC Council of Advisers member **Len Wisneski, MD** has announced that the Integrated Healthcare Policy Consortium (IHPC- www.ihpc.org) has named **Alyssa Wostrel** as executive director. Among Wostrel's first acts was to arrange a briefing on ACCAHC's work, particularly with the IOM Global Forum, for IHPC's policy committee. She replaces Janet Kahn, PhD, who remains involved with IHPC as a senior adviser. ACCAHC was birthed in 2004 as a project of IHPC - with founding philanthropic partner Lucy Gonda as midwife. Here is more information on the IHPC decision: <http://www.marketwatch.com/story/alyssa-wostrel-is-executive-director-of-integrated-healthcare-policy-consortium-2012-04-10>

ACCAHC Posts Dialogue with Samueli Institute's Joan Walter on CAM/IM Military Research

An exceptionally informative and candid dialogue between members of the ACCAHC Research Working Group and perhaps the leading national expert on CAM/IM research in the military, Samueli Institute COO **Joan Walter, JD, PA**, is available at the link below. The dialogue, ably written up by ACCAHC project assistant Renée Motheral Clugston, includes an especially interesting exchange between Walter and RWG member **Bill Meeker, DC, MPH** on whether the focus is on researching the value of therapies, or of disciplines. <http://accahc.org/images/stories/jwalter-rwgdiscussion.pdf>

IOM Global Forum: *Dates & General Theme* *Set for 2012 Sessions*

The ACCAHC co-sponsored Institute of Medicine Global Forum on Innovations in Health Professional Education will hold its 2012 forums August 29-30 (Wed-Thurs) and November 29-30 (Thurs - Fri). The general theme was framed this way: "A critically important question that will frame the issues addressed in the first workshop and influence the issues covered in the second workshop is, 'What is transformative education?'" ACCAHC people interested in more information let me know. A planning meeting for 2013 session, open to observers, will be held on November 28. **Liza Goldblatt, PhD, MPA/HA** as ACCAHC appointee and John Weeks as alternate will definitely be in attendance. Join us.

Board Changes: NABNE's Beth Pimentel Elected, Christa Louise Steps Down

Board of Directors: Elizabeth (Beth) Pimentel, ND, LM

Beth was nominated by the North American Board of Naturopathic Examiners (NABNE) which has been represented by Christa Louise, PhD who has chosen to step down. Beth is the Acting Dean of Naturopathic Medicine at the University of Bridgeport and has held a variety of leadership positions as educator and professional leader in her profession. She has served on the ND team of the ACCAHC Primary Care Project and the Education Working Group. Welcome, Beth!

- The Board thanks **Christa Louise, PhD**, NABNE executive director, for her long-time commitment to ACCAHC and service on the ACCAHC Board. For most of these last 6 years, Christa was the glue between her organization and ACCAHC. Christa has served, at various times, on the Research Working Group, on the Task Force on Leadership Development, on the Certification and Testing Special Interest Group (where we hope she will continue to be involved). She has been an active participant in the series of ACCAHC retreats and Biennial meetings (where we also still hope to see her

from time to time). She remains at NABNE as executive director. Thank you, Christa!

Other ACCAHC News

- **Council for Homeopathic Certification (CHC) Joins as Emerging Professions Organization** The CHC application was filed on behalf of the organization by the organization's President/Chair, **Ann McKay RN, HN-BC, MA, CCH**. The CHC is seeking recognition as the formal certification/testing agency for homeopaths. The **Felicia Tomasko**, chair of the TWM/EP Special Interest Group, spoke strongly in favor of the nomination, following CHC recently involvement with that TWM/EP, as did **Heidi Schor**, a TWM/EP member from a sister homeopathic organization, the accrediting agency, ACHENA.
- **Research Working Group welcomes Ryan Bradley, ND, MPH** Those following diabetes news will have seen a flurry of articles the past 2 weeks on a study of the impact of naturopathic care on a diabetic population at Group Health Cooperative. The lead author is [Ryan Bradley, ND, MPH](#), the newest member of the ACCAHC RWG. Info on the diabetes piece is here: <http://www.bastyr.edu/news/general-news/2012/04/naturopathic-care-can-improve-blood-sugar-mood-diabetes-patients>
- **Kory Ward-Cook, PhD, MT (ASCP), CAE to co-chair ACCAHC Task Force on Leadership Development** The ACCAHC Task Force on Leadership Development (From Discipline Leadership to Healthcare Leadership) will be co-chaired by Kory Ward-Cook. She joins ACCAHC exec John Weeks in that capacity. Ward-Cook, the CEO of the National Certification Commission on Acupuncture and Oriental Medicine, has served ACCAHC in diverse capacities, including on the Board of Directors.
- **CCAOM endorses AOM Primary Care Project paper** A portion of ACCAHC work on the Primary Care Project is to have each discipline-specific paper endorsed by the relevant discipline's council of colleges. Earlier this month, CCAOM took that important step.
- **TWM/EP group salutes Joe Brimhall for exceptional "tutorial" on accreditation** The ACCAHC Traditional World Medicines/Emerging Professions (TWM/EP) group strongly thanked **Joe Brimhall, DC**, for his "tutorial" on accreditation standards on April 3. ACCAHC executive committee member Brimhall, president of University of Western States is a past head of the Council on Chiropractic Education and commissioner for the Northwest regional agency. A 4-page report is available for those interested. Contact jweeks@accahc.org
- **Tai Sophia Institute joins ACCAHC as Individual College Member** One of the most influential CAM/IM institutions in the AOM and wellness arenas, founded as an acupuncture school and now multidisciplinary, the Maryland-based Tai Sophia Institute, has joined ACCAHC at the Dean's Level \$500. Tai Sophia is on track to gain university status. Welcome!
- **National College of Natural Medicine to host ACCAHC Executive Committee May meeting** Thanks to NCNM president **David Schleich, PhD** and his team for offering ACCAHC a space for our May 15 Executive Committee Face-to-Face meeting in Portland.
- **ACCAHC reports to Massage Therapy Foundation** This month, ACCAHC sent a 3-page report on activities to the Board of Trustees of the Massage Therapy Foundation. The Foundation is a donor to the ACCAHC Center for Optimal Integration. Let us know if you would like a report to your Board or members.
- **ACCAHC article on Westreich Grant featured in Natural Medicine Journal** The article in the official journal of the American Association of Naturopathic Physicians includes a look at the contributions of naturopathic doctors to ACCAHC: http://www.naturalmedicinejournal.com/article_content.asp?edition=1&§ion=4&article=309

News from ACCAHC-related Organizations & Leaders

- **Council of Advisers Member Ruth Westreich announces new website for her art** ACCAHC philanthropic supporter and adviser Ruth Westreich is a long-time creative artist. She has recently opened a new site which features her paintings, water-colors and also her more recent work in silver and gold jewelry. She contributes all profit to her local charities. Check it out: www.ruthwestreichtheartist.com
- **National Consortium for Credentialing Health & Wellness Coaches** with which ACCAHC participated (Cheryl Hawk, DC, PhD and Jennifer Johnson, ND) in late September 2010 in a founding meeting on standards for the emerging field has announced a new website. The site is here: www.ncchwc.org. ACCAHC is listed as Stakeholder on their site. A slide show on their plans is at [this link](#).
- **Samueli Institute announces "Patients at the Crossroads: Reconciling Patient Center Practice, Evidence-Based Practice and Integrative Care" - November 9-11, 2012, Alexandria, VA** Samueli is directed by ACCAHC Council of Advisers member Wayne Jonas, MD. The Institute has also posted an interesting 10 minute [video on its work](#), including clips from Jonas, Susan Samueli, Henry Samueli's and the military medicine leader, Joan Walter.
- **Article on Symposium of Certified Professional Midwives pulls huge interest** After attending the symposium and speaking on ACCAHC's work, I posted an article at the *Huffington Post* entitled "Homebirth Midwives and the Hospital Goliath: Evidence Builds for Disruptive Innovation." The article led to over 3,000 "likes" and 100 comments and 962 Facebook shares, suggesting the potency and controversy in the field. <http://www.huffingtonpost.com/john-weeks/homebirth>

Events and Conferences

- **ACCAHC Executive Committee Face-to-Face** Portland, Oregon, 12:30-5:30, May 15, 2012
- **International Research Congress on Integrative Medicine and Health** (sponsored by CAHCIM): **May 15-18, 2012**, Portland, Oregon <http://imconsortium-congress2012.org/>
- **ACCAHC Task Force on Leadership Development Face-to-Face** Portland, Oregon, 7:00-9:00 AM, May 18, 2012
- **ACCAHC Board of Directors Face-to-Face** Georgetown University, October 22 (dinner) and 23 , 8:00-12:00 AM
- **ACCAHC leadership training session - *From Discipline Leadership to Healthcare Leadership***: October 23, 2012, Georgetown University, 1:00-6:00
- **(First) International Congress for Educators in Complementary and Integrative Medicine sponsored by CAHCIM, ACCAHC and Georgetown University**: October 24-26, 2012. www.ice.cim.org
- **Samueli Institute "Patients at the Crossroads: Reconciling Patient Center Practice, Evidence-Based Practice and Integrative Care"** - November 9-11, 2012, Alexandria, Virginia
- **International Massage Therapy Research Conference** April 25-27, 2013, Boston, Massachusetts. Sponsored by ACCAHC Center for Optimal Integration donor Massage Therapy Foundation. <http://www.massagetherapyfoundation.org/massage-research/research-conference/>
- **Collaborating Across Borders IV**, Vancouver, B.C. June 12-14, 2013, Vancouver, BC. Hosted by Canadian Interprofessional Health Collaborative, led by ACCAHC Council of Advisers member John Gilbert, PhD.
- **ACCAHC Biennial Meeting: Focus on Leadership Development**: June 2013.

Here's hoping you find this efficient and useful. Let me or Beth (brosenthal@accahc.org) or Renee (rclugston@accahc.org) know if you have information to report or ideas for how the newsletter might better serve you.

Best regards,

John

Have you ordered your CEDR?

The ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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