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# ACCAHC

ACADEMIC CONSORTIUM  
FOR  
COMPLEMENTARY AND ALTERNATIVE  
HEALTH CARE

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February 14, 2013

## ACCAHC Collaborator #38

Hello ACCAHC Leaders, Members, Participants, Advisers, Donors & Friends - Happy Valentines Day! [jweeks@accahc.org](mailto:jweeks@accahc.org) - John Weeks, Executive Director



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## Opportunities

### MD-preventive medicine/integrative medicine Communities of Learning

See below, via ACCAHC's work in HRSA-funded [National Coordinating Center for Integrative Medicine](#). Contact [jweeks@accahc.org](mailto:jweeks@accahc.org) with interest.

**IOM Committee on Transforming End of Life Care** ACCAHC contacted IOM when it learned of this committee, too late to nominate a member. No one on the committee appears to be directly from the integrative health communities. They indicate openness to information from us. [Information is here](#). If you or someone you know is an expert in this area and would like to assist if the time comes, please let us know: [jweeks@accahc.org](mailto:jweeks@accahc.org).

**American Interprofessional Health Collaborative Webinar February 20, 9-10 PST** A special IPE webinar with Barbara Brandt, PhD, and Mark Earnest are co-leading an initiative to explore and define elements of a new "Nexus" of practice and higher education aligned with health systems transformation. [FREE. Click here.](#)

**Competition: AAMC asks "What is a Doctor?"** The Association of American Medical Colleges' Academic Medicine has proposed as its question of the year "What is a Doctor? What is a Nurse?" All members of health care teams and the academic medicine community as well as members of the public are welcome to submit responses. Deadline is May 1. [Click here.](#)

**Patient-Centered Outcomes Research Institute (PCORI) invites applications for its first four PCORI Advisory Panels** as part of its ongoing effort to engage a broad range of healthcare stakeholders as partners in its research agenda. PCORI is seeking patients, caregivers, clinicians, researchers, other members of the healthcare community and the general public to serve on advisory panels on Assessment of Prevention, Diagnosis, and Treatment Options; Improving Healthcare Systems; Addressing Disparities; and Patient Engagement. [Click here](#) for more.

## ACCAHC Leaders Step into Communities of Learning for the National Coordinating Center for Integrative Medicine

The call for participation in the *Communities of Learning* for the National Coordinating Center for Integrative Medicine/Integrative Medicine in Preventive Medicine (IMPriME) produced a strong response. Here are those *known* by us to have stepped forward. Some may have directly contacted IMPriME. Beside their names are their institutions and where we anticipate involvement:

Tabatha Parker, ND (Bastyr U-UCSD)  
Moirra Fitzpatrick, PhD, ND (Bastyr U-UCSD)

Gary Garcia, MD (Bastyr U)  
 Erica Oberg, ND, MPH (Bastyr U-UCSD)  
 Beth Pimentel, ND (U Bridgeport-Griffin)  
 Jo Pfeifer, DC (U Western States)  
 Linda Smith, DC (Logan)  
 Kim Furtado, ND (Delaware)  
 John Scaringe, DC, EdD (SCUHS-Loma Linda)  
 Jim Winterstein, DC (NUHS- U Mich, UNM)  
 Joe Stiefel, DC (NUHS-U Mich, UNM)  
 Melanie Henrickson, ND (NCNM)  
 Drew Riffe, DC, LMT (Parker)  
 Anne Procyk, ND (Connecticut)  
 Stacy Gomes, EdD (PCOM-UCSD)  
 BreAnna Waliser, ND (Indiana)  
 Denis Moseman, DC, LAc (Tristate College of Acupuncture)  
 Deb Davies, LAc (San Diego-UCSD)

There is room for more participation! (See Collaborator #37, January 18, 2013 for more information or contact [jweeks@accahc.org](mailto:jweeks@accahc.org).) Thanks in particular to JoAnn Yanez, David Sale, David O'Bryon, Stan Dawson, and Kate Zulaski for their help reaching their respective educator communities. The NccIM, managed by the [American College of Preventive Medicine](http://www.americancollegeofpreventivemedicine.org). If you are interested, contact [jweeks@accahc.org](mailto:jweeks@accahc.org) and/or directly contact Andrea Lowe with ACPM: [alowe@acpm.org](mailto:alowe@acpm.org). For more information: [www.imprime.org](http://www.imprime.org).

**Related News:** American College of Preventive Medicine, which is developing IMPriME, announced that it hired **Jennifer Trask, PharmD, ND** as the director of the overall IMPriME Center. The first meeting of the directors of the 12 preventive medicine programs will be held in Phoenix on February 19, 2013. The first presentation, on integrative medicine and its relationship to modalities and disciplines, is from ACCAHC ambassador to the project **John Weeks** and **Pamela Snider, ND**. Snider, the founding ACCAHC exec, in this case represents the American Association of Naturopathic Physicians.

## CAHCIM Grants ACCAHC \$8000 for Working on International Research Congress for Educators in Complementary and Integrative Medicine (ICECIM)

When the **Adi Haramati, PhD** of Georgetown University and the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) invited ACCAHC to co-sponsor ICECIM, we were not in a position to share risk-profit by putting up part of the start-up cash. We committed to doing all we could to stimulate and develop presentation, and stimulate turnout and support fundraising. We worked hard, and have been thanked for our contributions by many including Haramati, a member of the ACCAHC Council of Advisers. What a terrific surprise to receive news that CAHCIM and Georgetown chose to grant ACCAHC \$8000 from the proceeds of the meeting! Thanks to all of you who organized, submitted, presented, donated and attended. And thank you CAHCIM and Georgetown.

## PCORI Requests an ACCAHC Representative to Back Pain Working Group on Funding Announcement

ACCAHC received a note from the CEO of the Patient Centered Outcomes Research Institute (PCORI) Joe Selby, MD, MPH to "invite a representative of Academic Consortium for Complementary and Alternative Health Care to be part of the working group for the *Treatment Options for Back Pain Targeted PCORI Funding Announcements (Targeted PFAs)*." The letter notes that "these Targeted PFAs are designed to be more specific in nature than PFAs, and reflect prior recommendations by patients and stakeholders." This is one of five targeted PFAs. Added Selby: "The goal of the working group is to help PCORI examine and consider the most significant research gaps in these particular topic areas." ACCAHC has begun a process to identify the optimal nominee to participate in the face-to-face meeting. Excellent opportunity! Credit the RWG for having engaged Selby in a dialogue in November 2012.

## Notes on the Influence of an ACCAHC Nominee, Rick Marinelli, ND, LAc on the IOM's Development of a National Pain Strategy

The context for learning what next will be shared is the worst possible. The information came from comments on news of the death of **Rick Marinelli, ND, LAc** from the chair and members of the Institute of Medicine (IOM) committee that set the national pain blueprint. Committee chair Phil Pizzo, MD from Stanford University called Marinelli "one of the most engaged and thoughtful members of our highly talented committee." Member Myra Christopher believes Marinelli may have been the first on the panel to articulate the need for a "cultural transformation in the way pain is perceived, judged and treated." The strategy is the first national document to recommend an integrated, multidisciplinary approach. Marinelli, nominated by ACCAHC, was the only person from licensed integrative health disciplines on the IOM committee. The comments in full on Marinelli are here: [In Memoriam: Rick Marinelli, ND, MACOM \(1954-2013\)](#).

## ACCAHC Supports Networking on Bastyr-San Diego Strategic Meeting with Region IX Administrator on Opportunities in the Affordable Care Act

ACCAHC was invited by new EWG member **Tabatha Parker, ND** to participate in a February 28, 2012 meeting in San Diego with Herb Schultz, MPP, Region IX Administrator for the US Department of Health and Human Services. The subject: opportunities for the ACCAHC disciplines in the Affordable Care Act. ACCAHC assisted Bastyr in connecting with leaders of Southern California University of Health Sciences and in the state leadership of the acupuncture and Oriental medicine and chiropractic fields. ACCAHC will be represented at the meeting by staff member Beth Rosenthal, PhD, MBA, MPH and chair **Elizabeth (Liza) Goldblatt, PhD, MPA/HA** who will be in San Diego for a separate meeting. Credit Bastyr for the multidisciplinary opening!

## Biennial Meeting News: Lori Knutson, RN, BC-HN Retained to Support Leadership Content Development at June 26-28, 2013 Event

The person most responsible for building the most significant inpatient-outpatient program in integrative health in the United States, **Lori Knutson, RN, BC-HN**, has been contracted to work with ACCAHC's Special Projects person Barb Reece, RN, BSN on developing leadership content for the ACCAHC Biennial Meeting June 26-28, 2013 at University of Western States. Knutson, a student of leadership, is on the ACCAHC Task Force on Leadership Development and an original member of the ACCAHC Council of Advisers. Reece, who was formerly vice president for optimal healing environments at the Samuelli Institute, and Knutson have collaborated on diverse projects since 2002. Excellent team!

**Related information:** We mailed out a report on survey-based guidance from participants in the original Ambassadors training on October 23, 2012. If you did not see it and would like to, contact Renée at [rclugston@accahc.org](mailto:rclugston@accahc.org).

**Hotel Information for the Biennial Meeting: June 26-28, 2013, Portland, Oregon:** We have blocked rooms at the **Country Inn & Suites** for the ACCAHC Biennial Meeting. *To book an ACCAHC room call the Country Inn & Suites (503) 255-2700 and tell them you are with ACCAHC. Do not book through the website!* Shuttles are available to and from the airport and we will have shuttle service to the campus. Prices per night are \$79 for a double-queen or standard king room, a full breakfast is included - two nights for less than \$100 or 3 for less than \$150 with a room-share! If you would like to share a room and do not have someone in mind, we will seek to help. Let Renée know: [rclugston@accahc.org](mailto:rclugston@accahc.org)

## Welcome New Leadership: Board, Working Group Members, Others

*Board of Directors:* **Mark McKenzie, LAc, DAOM** has been elected to the ACCAHC Board of Directors. He was a nominee of the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM) for which he serves as executive director.

*Clinical Care Working Group:* New member and our first Canadian is **Mitchell Zeifman, BSc, ND** Associate Dean, Canadian College of Naturopathic Medicine.

*Education Working Group:* **Tabatha Parker, ND** faculty member at Bastyr University-San Diego and executive director of **Natural Doctors International**. Also, Louisiana Institute of Massage Therapy educator **Susan Salvo, MA** has joined. Our first Deep South member!

*Other:* **David Seaman, MS, DC** from National University of Health Sciences/Florida has joined the ACCAHC Task Force on Integrative Pain Care. **Wendy Gordon, LM, CPM, MPH** is representing the Association of Midwifery Educators (AME) on the ACCAHC Council of Colleges Special Interest Group, our first AME relationship. Gordon is associate professor in the Bastyr University Department of Midwifery.

## Brief Notes on ACCAHC Activity

EWG co-chair **Mike Wiles, DC, MEd**, was lauded for a January 30, 2013 webinar in which presented ACCAHC's Competencies for Optimal Practice in Integrated Environments for the American Medical Student Association (AMSA) ... The ACCAHC network, via board member and EWG co-chair **Jan Schwartz, MA**, with Education Training Solutions and EWG member **Stacy Gomes, EdD**, from Pacific College of Oriental Medicine assisted **CG Funk** of Massage Envy, a Center for Optimal Integration supporter, in helping the Midwest Business Group on Health to find an acupuncturist to present at an area employer conference

**Jill's List** upped its Associate Membership with a \$500 donation for 2013. Thank you Jill Shah! ... Associate member **Daniel Lappin** has again donated \$250 via renewal of his Associate Membership ... The **Council of Colleges of Acupuncture and Oriental Medicine (CCAOM)** published an ACCAHC update as part of its newsletter ... Via UCLA's **Michael Goldstein, PhD** and **Ka-Kit Hui, MD** of the UCLA Center for East-West Medicine and UCLA Arts and Healing founder **Ping Ho, MA, MPH**, ACCAHC's John Weeks was invited to lead a discussion with UCLA integrative medicine leaders on opportunities in the emerging accountable care environment, a new "Competency 6" project ...

## Notes on Activities of ACCAHC Activists and Member Organizations

ACCAHC Individual College Member **Tai Sophia Institute** [announced](#) that it was approved for university status and will become the Maryland University of Integrative Health on March 1. The institution also announced a new Master of Science in Health Promotion ... **National University of Health Sciences** [announced](#) that students in its Masters of Sciences in Advanced Clinical Practice now have a rotation in the clinic of an internal medicine doctors as part of their training ... new Board member and RWG member **Bill Meeker, DC, MPH**, president of Palmer College of Chiropractic/West has joined the board of the Foundation for Chiropractic Progress ...

The **Alliance for Massage Therapy Education** has completed Phase 1 of its National Teacher Education Standards Project, and has announced the publication of the [Core Competencies for Massage Therapy Teachers](#). This document is the first of its kind in the massage therapy field ... In a nice move across guilds, **CAHCIM** sent out a notice to its members urging them to sign the [successful petition](#) to the White House for AOM inclusion in social security ... In other CAHCIM news, Integrator publisher-editor **John Weeks** (a.k.a. ACCAHC executive director) was asked by CAHCIM to serve again on the marketing committee for the next International Research Congress on Integrative Medicine and Health scheduled for Miami, May 2014 ...

## Have you ordered your CEDR?

The ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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