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ACCAHC Collaborator #59: Guthman Fund/IPE Care, ACCAHC/APHA Non-Pharm Campaign, PIHTA Survey Results, plus - February 2015

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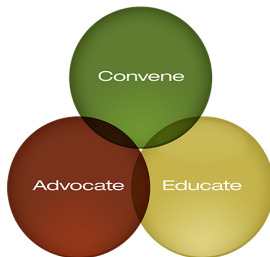
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Guthman Fund-ACCAHC Partnership Explores the Meaning and Depth of Interprofessionalism in Integrative Clinical Practice

One of the first deliverables of the emerging ACCAHC collaboration in 2005 was to make interprofessional the definition of "integrative medicine" used by the now Academic Consortium for Integrative Medicine and Health. Yet diverse players from the Institute of Medicine to the Arizona Center for Integrative Medicine to the Bravewell Collaborative use varying definitions with significantly different resonances and implications. Now an ACCAHC team, led by **Anthony Lisi, DC** and **Beth Rosenthal, PhD, MPH, MBA**, has published an exceptional review in *Topics in Integrative Health Care* entitled [A Qualitative Analysis of Various Definitions of Integrative Medicine and Health](#). One summary finding:



Anthony Lisi

"A key difference between definitions is use of the terms modality-therapy-intervention-treatment vs. the terms professionals and discipline. This is a critical distinction because using the terms modality-therapy-intervention-treatment rather than the terms professional or discipline discounts the importance of delivering the modality-therapy-intervention-treatment in context of its discipline, by practitioners who are educated and trained in the discipline. Leaving disciplines and health professionals out of the definition effectively leaves out the rich experience and context of the discipline, and devalues interprofessionalism."



Beth Rosenthal

The publication is part of a now 3-year project, born in the ACCAHC Clinical Working Group, and made possible through a series of grants totaling \$50,000 from the **Leo S. Guthman Fund**. The partnership's rich track record began with an exploratory presentation at the 2012 [International Congress for Educators on Complementary and Integrative Medicine](#). The Lisi-Rosenthal team subsequently completed two surveys, one of single discipline and the other of multi-discipline institutions, as their phase one *Exploration of Integrated Clinical Services Delivered at Accredited Complementary and Alternative Health Care Academic Institutions* on the level of interprofessionalism in clinical training. These preliminary results were reported in June 2014 at major interprofessional conference [All Together Better Health #7](#). For 2015, the team is working on publication of those results and expanding their work in phase two as

Interprofessional Collaboration in Integrative Health & Medicine Practice.

The Leo S. Guthman Fund is a tremendous partner to ACCAHC. It's participation since 2008 as an ACCAHC sustaining investor now totals \$80,000 for critical core operations plus \$15,000 for core support of the Center for Optimal Integration. In addition, in 2014 the Guthman Fund's philanthropic partnership gave lift-off, via a \$50,000 grant, to the [Project for Integrative Health and the Triple Aim \(PIHTA\)](#) - more results of which are reported in

this *Collaborator*. It's visionary investment is increasingly influencing not only ACCAHC's internal vital force but also the external appreciation for the optimal roles for the values, practices and disciplines associated with integrative health and medicine in bettering patient options, and care. Thank you to the Leo S. Guthman Fund!

ACCAHC's *Never Only Opioids* Stimulates Chiropractor-Led Campaign to Promote an APHA Policy Position on Non-Pharma Approaches to Pain

Shortly after ACCAHC's [Never Only Opioids policy brief](#) and [recommendations](#) were published via the Pain Action Alliance to Implement a National Strategy (PAINS), work began on a terrific tactic toward that goal. **Michele Maiers, DC, PhD**, who heads the [Chiropractic Section](#) at the American Public Health Association (APHA) began exploring whether APHA might endorse these or similar recommendations. Maiers recently sent news that a formal resolution has been submitted to APHA to approve a new policy recommendation entitled "Increased role for evidence-based non-pharmacologic management of pain to decrease the opioid abuse epidemic." The paper includes many of the *Never Only Opioids* recommendations.



Michele Maiers

Sponsoring were not only the chiropractic section but also the section on Alcohol, Tobacco and Other Drugs. Two others endorsed that proposal: Physical Activity, and the section on [Integrative, Complementary and Traditional Health Practices](#). ACCAHC had a hand in the latter by putting Maiers, who has served on the ACCAHC [Task Force on Leadership Development](#), in touch with ACCAHC's Ambassador to APHA, **Beth Sommers, PhD, LAc, MPH**, that section's co-chair. Maiers makes clear that "this is a submission and must go through an extensive vetting process." She notes: "Thanks again for providing the inspiration for this proposal with the *Never Only Opioids* document. The PAINS document is very highly valued by all who collaborated on this policy."

PIHTA Survey Shows Health System Interest in Integrative Medicine Picking up under the Triple Aim



Last year the ACCAHC [Project for Integrative Health and the Triple Aim \(PIHTA\)](#) tested the postulate that a "value-based" system based on the "Triple Aim" would be more open to integrative health and medicine than a system based on producing more procedures. The survey results, [posted here](#), strongly suggest that this is true. Typically 72%-87% of the academic-based integrative center leaders who responded (21/28, 75% response rate) agreed that their parent systems are increasingly interested in their center's services in areas such as "enhancing patient experience," cost-reduction and reducing hospital readmissions. ACCAHC published a media release titled

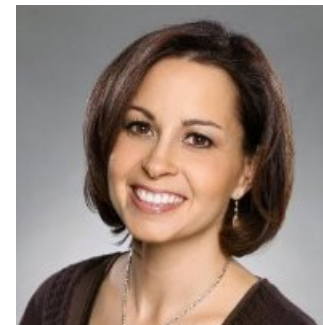
["Triple Aim" and A.C.A. Incentives Creating New Hospital/Health System Engagement with Integrative Medicine on Cost Savings and Patient Experience, Survey Finds.](#)

The media release led to an invitation to contribute a blog posting for **The Beryl Institute**, a PIHTA collaborator whose CEO led a [November 2014 PIHTA webinar](#). The Institute's 4,000 active members, mainly health system practitioners and administrations, plus other 30,000 involved participants received a push to this posting from John Weeks: [Survey Finds that A.C.A. and Triple Aim Are Creating Re-Think that Enhances Value of Integrative Medicine](#). Next steps are under consideration.

One important take-home from the survey: while there is a perception that the Triple Aim is putting integrative services in a good light, the respondents appear to be poorly positioned to take advantage of new opportunities. Most are not well-schooled in the new incentive structures in the emerging era. The survey team included Weeks, PIHTA project manager **Jennifer Olejownik, PhD** and two new members of the PIHTA Advisory team (see below). Thanks to the vision of [Visual Outcomes](#) and [The CHP Group](#) for the 2013 grants to get PIHTA rolling and to **The Leo S. Guthman Fund** for its generous investment in 2014 under which the survey was completed and to [Life University](#) for the investment that is providing core support through April 2015.

Remarkable Expansion of the PIHTA Advisory Team: Pelletier, Updyke, Dusek, Ring, and Whedon

The Project for Integrative Health and the Triple Aim (PIHTA) has terrific new members for its [Advisory Team](#). These include author, integrative medicine leader **Kenneth Pelletier, PhD, MD (hc)**. Pelletier founded and directs the Corporate Health Improvement Program through which Fortune 500 companies are exploring integrative and wellness interventions. Also on the employer side is **Bill Updyke, DC**, a member of the faculty at Palmer West whose day job is running integrative services in an onsite clinic at Cisco. **Jeff Dusek, PhD**, the director of research at the most robust inpatient-outpatient integrative initiative in the United States, at the Penny George Institute/Allina Health, is a third new member. Dusek was part of the survey team on the project reported above, as was new member **Melinda Ring, MD**, the director of the Osher Center for Integrative Medicine at Northwestern. Finally, **James Whedon, DC, MS**, a member of the ACCAHC Research Working Group who is associated with Dartmouth's accountable care organization initiative has also joined the team. Excellent group!



Melinda Ring

ACCAHC Projects and Outreach to Serve and Link Our Communities

A core discovery in the survey utilized to inform the strategic planning process of the Board of Director's is that, while ACCAHC gets good marks for external work, respondents clarified that we need to work on connecting better internally with our communities. Here are three new and re-energized projects to do so.

Bobak Leads Networking with Individual College Members



Karen Bobak

The ACCAHC Board of Directors member who was nominated by the [Individual College Members](#), **Karen Bobak, DC, EdD**, is taking an activist role with her position. She plans to be the conduit for connecting the now 30 members through whom she was elected, providing them key information and opportunities. Bobak will also seek to access the wisdom and skills of these members to inform various ACCAHC projects, at the IOM and elsewhere. One recent example: a group of leading integrative MD pediatricians are seeking a set of leaders from the non-MD integrative disciplines to help inform a grant-funded project with which they are involved to setting a course for the future of integrative pediatrics. Bobak is reaching out to the individual college members for these advisors. ACCAHC's individual college

members now [number over 30 \(see here on our website\)](#) with 100% of the ND schools, roughly 80% of DC schools, though with significantly lesser percentages from other disciplines. Great to see this member benefit developing.

Connect to ACCAHC's Daily Chronicle of Participant and Optimal Integration News via Facebook

One charge learned via the May 2014 survey outcomes accompanying the Board of Directors' strategic planning process was that ACCAHC needs to connect better with our constituencies. One method is through a light "news services." Via almost daily posts on the [ACCAHC Facebook page](#), followers stay up-to-date on news about ACCAHC participants, member organization and institutions. *What schools have new programs? Who has a recent publication or grant?* The site has 1388 "likes" as of February 24, 2015.



Meantime, at the [page for the Center for Optimal Integration: Creating Health](#), posts span the broader integration dialogue. Relevant media, emerging integrative centers, breakthroughs and challenges are linked. Both sites are presently mainly curated by ACCAHC executive director John Weeks who has been chronicling activity in this realm for over 20 years, most recently through [The Integrator Blog News and Reports](#) and also the [Global Integrator Blog](#) through *Global Advances in Health and Medicine*. As of February 24, 2015, the Center page has over 424 "likes." Visit! Send to your faculty, students and colleagues.

ACCAHC Opens a Center for Optimal Integration YouTube Channel!

As part of ACCAHC's effort to make available its work product to ever larger audiences, we've set up a [Center for Optimal Integration YouTube Channel](#). The channel presently houses the recordings and slide presentations for the recent webinar series [Back to School: Gearing up with Research and Evidence](#) from the Project to Enhance Research Literacy (PERL) and [A Short Course for Understanding the Triple Aim Landscape](#) from the Project for Integrative Health and the Triple Aim. Tune-in - and send the links out!

ACCAHC in the Media & Web Visibility

ACCAHC's [Never Only Opioids policy brief](#) for PAINS will be tweeted out in advance of the [TEDMED seminar on patient-centered care](#) thanks to **Alyssa Wostrel**, executive director of the Integrative



Heather Tick

Healthcare Policy Consortium ... Speaking of *Never Only Opioids*, three of the authors, **Martha Menard, PhD, LMT, Heather Tick, MD** and **John Weeks** offered a packed room near-plenary called "Never Only Opioids: Policy Trends, Patient Experience and Practice Models in Treating People with Pain" at the [Integrative Healthcare Symposium](#) in New York City February 17, 2015 ... Fun to see Menard and **Kevin Wilson, ND**, both on the ACCAHC Task Force for Integrative Pain Care, on the scroll-through of faces on the [PAINS website](#) ...

ACCAHC and its collaboration with Associate Member **Academy of Integrative Health and Medicine (AIHM)** is [mentioned in this media release](#) honoring the investment of **Ruth Westreich** in the collaboration on the educational project ... This [brief on ACCAHC](#) is

on the website of the **International Congress for Integrative Medicine and Health** for which ACCAHC is a partner on the Education Track. See ACCAHC logo on the [Congress' homepage](#) ... As noted above, ACCAHC's recent media release on its survey was taken up by a [blog for The Beryl Institute](#).

New ACCAHC Webinars: Quality Measures and IHM, plus Teaching Research Literacy

ACCAHC has two new webinars available. One is the January 13, 2015 concluding segment of the Project to Enhance Research Literacy (PERL) series at this link [Teaching Research Literacy and Evidence Informed Practice](#) with slides from the presentation available via the [PERL website](#). In addition, Research Working Group member **James M. Whedon, DC, MS**, with the Dartmouth Institute for Health Policy and Clinical Practice Health Care Research Analyst and ACO support for the Dartmouth-Hitchcock Medical Center presented then facilitated discussion about Quality Measures and Integrative Health and Medicine. To learn, click on the [34-minute video](#) and the [12-slide presentation](#). Thanks to RWG member **Regina Dehen, ND, LAc** for some particularly astute commentary based on her hands-on work as clinic director at President's level **National College of Natural Medicine** in that state's robust reform environment.

Brief Notes on ACCAHC Activities

Great news that **Visual Outcomes** will continue as an ongoing investor in PIHTA during 2015 ... ACCAHC worked to support two nominations to PCORI advisory panels via submissions of letters and direct contact with PCORI. We hope to have more news soon ... Nice to see Research Working Group member **Regina Dehen, ND, LAc** on [this PCORI video](#) on advisory panel service due to her current role as a member of such a PCORI panel ... Corrections: An article in the January *Collaborator* failed to mention the work of yoga therapist [Matthew Taylor, PhD, PT](#) as the first Traditional World Medicines/Emerging Professions member of the ACCAHC Board of Directors. In addition, a notice in that newsletter on the role of direct-entry midwives in the integrative medicine in primary care incorrectly referred to them as "entry-level." Apologies ...



VISUAL OUTCOMES

Brief Notes on Activities of ACCAHC Participants and Member Organizations



Mike Wiles

Former Education Working Group co-chair **Mike Wiles, DC, MEd**, has a new position as Dean of Clinics at Texas Chiropractic College ... Present Research Working Group co-chair **Cheryl Hawk, DC, PhD**, is [leaving a vice-presidency at Logan College](#) to serve as executive director of the NW Center for Lifestyle and Functional Medicine at **University of Western States** ... Congratulations to the Palmer College team led by **Cyndy Long, PhD** and including Project to Enhance Research Literacy (PERL) project manager **Deb Hill, MS** for success in receiving an NIH R-13 grant for [travel stipends](#) to the conference Process for Integrating Evidence (PIE) Conference for CAM Educators. See March 23 opportunities, below. Nice work, ACCAHC provided a support letter for the grant proposal... ACCAHC Research Working

Group member and Project to Enhance Research Literacy (PERL) adviser **Jerrilyn Cambron, DC, PhD** is the featured interviewee in this positive [US News & World Reports article](#) on massage therapy ...

President's level member **Maryland University of Integrative Health** has a new worksite wellness focus for its [M.S. in Health Promotion](#) ... ACCAHC chair **Elizabeth A. Goldblatt, PhD, MPA/HA** and Research Working Group member **Beau Anderson, PhD, LAc** are each serving on the Stakeholder Advisory Panel to the successful PCORI grant "[Acupuncture Approaches to Decrease Disparities in Outcomes of Pain Treatment - A Two Arm Comparative Effectiveness Trial \(AADOPT-2\) Study](#)". The PI is ACCAHC Council of Advisers member **Ben Kligler, MD, MPH** ... President's level member **National College of Natural Medicine** has announced that it will offer a new [Master of Science in Integrative Mental Health \(MSiIMH\)](#) in September 2015. The 4-year program will combine counseling skills and psychotherapeutic techniques with natural pharmacotherapy for a holistic mental health approach to care ... ACCAHC investor **NCMIC Foundation** sent a link to a [quality portrayal of chiropractic services in Harvard Reports](#) ...

Opportunities, Announcements & Resources

First Time Posting

D'Youville College, an ACCAHC institutional member, is seeking an [executive director to lead its chiropractic program](#).

Boucher Institute of Naturopathic Medicine, an ACCAHC institutional member, is seeking a new president. [Information is here.](#)

February 26, 2015 IHPC's **Alyssa Wostrel, MPH** is a TEDMED panelist on Thursday Feb 26th at 12 PM EST. She'll speak to IHPC, CoverMyCare and Sec 2706 on "[Measuring the Value of Patient-Centered Care](#)" PCORI CEO Joe Selby, MD is also on the panel.

March 1, 2015 Abstract submissions due for the November 12-14, 2015 [Society for Acupuncture Research](#) conference in Boston.

March 2, 2015 Abstracts due for [Integrative Medicine for the Underserved](#), Boston, August 6-8, 2015.

March 5, 2015 Webinar from the American Interprofessional Health Collaborative entitled "[Empowering Students, Empowering Communities: Interprofessional Campus-to-Community Learning Opportunities.](#)" Thursday, March 5, 1:00 p.m. CST.

March 10, 2015 IOM forum/webcast: [Empowering women and strengthening health systems and services through investing in nursing and midwifery enterprise: Lessons from lower income countries.](#) [Register to attend in-person or by webcast here.](#)

March 23, 2015 [Travel stipend applications](#) are due for the July 9-11, 2015 [Process of Integrating Evidence \(PIE\) for CAM Educators](#) at Palmer College of Chiropractic in Davenport, Iowa. ACCAHC is a supporting organization and **Deb Hill, MS** is on the conference team.

April 23-24, 2015 Webinar or onsite Institute of Medicine Global Forum [Workshop on Envisioning the Future of Health Professional Education](#). ACCAHC is a member of the Global Forum.

May 22, 2015 Call for submissions deadline for the [2015 International Conference to Promote Resilience, Empathy and Well-Being in the Health Professions: An Interprofessional Forum](#). Hosted by the Center for Innovation and Leadership in Education (CENTILE) directed by ACCAHC Council of Advisers member **Adi Haramati, PhD**. The conference is co-sponsored by **Maryland University of Integrative Health**. Georgetown University Medical Center in Washington, DC, USA, October 18-21, 2015.

September 1, 2015 Submission deadline for a special issue on chiropractic for the *Journal of Evidence-Based Complementary and Alternative Medicine*. Research Working Group co-chair **Cheryl Hawk, DC, PhD** is the co-editor of the special issue.

October 18-21, 2015 [2015 International Conference to Promote Resilience, Empathy and Well-Being in the Health Professions: An Interprofessional Forum](#), Washington, D.C.

October 24-29, 2015 ACCAHC Associate Member and education program collaborator **Academy of Integrative Health and Medicine (AIHM)** is offering its annual conference in San Diego, [People, Planet, Purpose: Global Practitioners United in Health and Well-Being](#).

Previously Sent

IPE in Primary Care: The Patient Centered Primary Care Collaborative has created a "[publication that will serve as a learning resource on interprofessional education](#) and provide a framework for educating the next generation of health professionals in team-based primary care models."

March 19-21, 2015 [Association of Chiropractic Colleges-Research Agenda Conference](#), Las Vegas. ACCAHC chair Liza Goldblatt, PhD, MPA/HA is among plenary presenters.

April 29-May 1, 2015 and **October 7-9, 2015** The [Interprofessional Education Collaborative \(IPEC\)](#) Institute invites all interested health professions' faculty to consider organizing teams to attend the upcoming 2015 faculty development institutes. The spring session focusing on a new theme of population health in interprofessional education. The fall session focuses on building a framework for IPE. ACCAHC is a Supporting Member of IPEC.

Southern California University has participated in a past institute. See [Southern California University of Health Sciences experience at the Interprofessional Education Collaborative](#) (October 2014)

June 15-19, 2015 A Certificate Course for Health Professionals, Educators & Leaders, sponsored by the [Centre for Interprofessional Education](#) at the University of Toronto. "Course will enhance your natural leadership abilities to teach excellence in Interprofessional Education (IPE), helping to build an IPE community of leaders in healthcare."

June 24-25, 2015 ACCAHC Board of Directors, Maryland University of Integrative Health, Columbia, Maryland.

July 3, 2015 Call for papers: The Evidence Based CAM journal has issued a call for papers for a special issue guest edited by Research Working Group co-chair **Cheryl Hawk, DC, PhD**, entitled "[The Role of CAM in Public Health, Disease Prevention, and Health Promotion.](#)"

July 9-11, 2015 [Process of Integrating Evidence \(PIE\) for CAM Educators](#) Palmer College of Chiropractic in Davenport, Iowa. Speakers and facilitators include some of the brightest minds in CAM EIP." ACCAHC is directly involved via **Deb Hill, MS** and the PERL project.

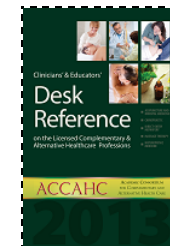
July 21-28, 2015 with exhibitors July 25-28 **Alliance for Massage Therapy Education** and **Commission on Massage Therapy Accreditation** are co-sponsoring with involvement of seven of organizations, including ACCAHC, in Minneapolis. [Information here.](#)

May 18-20, 2016 [International Congress for Integrative Medicine and Health](#), Las Vegas; sponsored the Academic Consortium for Integrative Medicine and Health (formerly CAHCIM). IHPC, AIHM and ACCAHC are track partners.

Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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