

ACCAHC

ACADEMIC CONSORTIUM
FOR
COMPLEMENTARY AND ALTERNATIVE
HEALTH CARE

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April 18, 2013

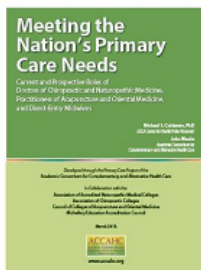
ACCAHC Collaborator #41

Hello ACCAHC Leaders, Members, Participants, Advisers, Donors & Friends -It is exciting to see the roll-out of the Primary Care Project white paper, our *Competencies* being used, our themes moving into the IOM Global Forum, our perspectives gaining ground in the PAINS group, and more. Enjoy the skimming. Sign up for the Biennial Meeting! For feedback or news: jweeks@accahc.org - John Weeks, Executive Director



2013 ACCAHC
Biennial Meeting
June 26-28
Portland, Oregon

Don't forget to Register for
the 2013 Biennial Meeting
June 26-28!



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paper!



CENTER FOR
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Register Today for the June 26-28 ACCAHC Biennial Meeting! Contact Renée at rclugston@accahc.org

When: June 26-28, 2013

Venue: University of Western States, Portland, Oregon.

Air travel: Portland International Airport is just 10-15 minutes from the University.

Price: \$245, includes all meals with breakfasts at the hotel. [REGISTER HERE](#). Pay via PayPal at www.accahc.org or make your check to ACCAHC and send to: ACCAHC, 3345 59th Avenue SW, Seattle, WA 98116. Questions? Contact Renee: rclugston@accahc.org.

Hotel: Country Inn & Suites for \$79/night. Shared hotel rooms just \$40/night. *To book an ACCAHC room, call 503-255-2700 and tell them you are with ACCAHC. Do not book through the website!* Shuttle service for the 10 minute drive to the hotel is included.

Who: We have space for 100. Priority is for participants active in ACCAHC work, leaders of member organizations, and partners who invest in our work. Some spots will be reserved for students. Let us know of students who wish to attend.

*We have chosen the venue and hotel to keep prices down. As has been past ACCAHC practice, and while it is a stretch to do so, we seek to support attendance of all active participants in ACCAHC work. Please contact jweeks@accahc.org if finances are your obstacle.

Opportunities & Announcements

Joplin Missouri PAINS project for the underserved needs acupuncturists or integrative practitioners A major integrative pain pilot project with which ACCAHC is connected needs practitioners, institutions in, or near, Joplin, Missouri. Contact jweeks@accahc.org with queries.

IOM Global Forum Workshop May 14-15, 2013 via attendance or webinar: Mark these dates to listen in via exceptional webinar (or to attend) the IOM Global Forum Establishing Transdisciplinary Professionalism for Health Care. See related notice below on direct ACCAHC-related participation.

Submission deadline April 26th for International Congress for Clinicians in Complementary and Integrative Medicine This meeting is sponsored by



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CAHCIM. [Information is here](#). Topics solicited include "Building Interprofessional Teams (Communication, Training, Credentialing, Referrals, and Coalescing Cultures of Care)"

Call for Speakers: Integrative Medicine for the Underserved (IM4US)

Deadline is May 1, 2013 for a conference where ACCAHC is on the organizing committee, to be held August 9-11, 2013 at Santa Clara University. [Information is here](#).

Biennial Meeting Snapshot: A Focus on the Importance of Key Messages for Leaders

Talking about what we are as an organization and what we want as a movement gets more complicated when we step out of our individual disciplines. ACCAHC is pleased to have communications and government relations expert **Andrea Burton**, a former speech writer for a Canadian premier, with us in a session entitled: **What Will They Hear? Working with Key Messages about Integrative Health**. Participants will work on how to weave such methods into context-specific issues. The session will be co-led by **Barb Reece, RN, BSN**. The meeting is in Portland, Oregon, June 26-28, 2013.

Andrew Weil, MD grants \$1000 to support Biennial Meeting For the third straight Biennial Meeting, author and integrative medicine leader Andrew Weil, MD has made a personal contribution to support the ACCAHC gathering.

IOM Global Forum to Feature Health and Wellness in Transdisciplinary Education Session Led by Integrative Health Leader Mary Jo Kreitzer and ACCAHC's Goldblatt

The Institute of Medicine (IOM) Global Forum on Innovation in Health Professional Education workshop on May 14-15, 2013 will be entitled [Establishing Transdisciplinary Professionalism for Health Care](#). One breakout will be entitled "Health and Wellness in Transdisciplinary Education." This theme is an ACCAHC Board priority to bring to the IOM. The session will be led by ACCAHC Council of Advisers member **Mary Jo Kreitzer, RN, PhD, FAAN**, the director of the Center for Spirituality and Healing at the University of Minnesota. **Elizabeth Goldblatt, PhD, MPA/HA**, ACCAHC's Forum member, will assist in that segment. The session is scheduled for 1:45-3:00 PM on May 14.

Related note: Maryland University of Integrative Health (MUIH) acupuncture student on IOM panel Named to a panel on "Shared Social Contract for the Next Generation" is MUIH acupuncture student **Eric Cohen, RN, BSN, OCN**. MUIH is an ACCAHC individual institution member.

Update on the ACCAHC Primary Care Project Roll-out

Here are some short updates on the planned roll-out of the white paper from the ACCAHC Primary Care Project with **Michael Goldstein, PhD**. A media release was picked up by Becker Hospital Review, the Lund Report and Others ... The influential Atlantic Information Services (AIS) requested and was granted approval to post the white paper on its new resource site for healthcare leaders ... Goldstein will speak on the subject on September 10, 2013 at the UCLA Center for Health Policy Research ... Eight writers attended the media webinar with Goldblatt, Goldstein and Weeks on April 9, 2013 including workforce expert **Catherine Dower, PhD** from the UCSF Center for Health Professions and internationally-acclaimed futurist **Clement Bezold, PhD**.

National health professions workforce leader **Richard Cooper, MD** has posted a blog on the subject entitled [Not Your Usual Primary Care Providers](#) in which he calls the report "the best compendium of thoughtful analysis and information on these disciplines that exists" ... Two RAND researchers are preparing a paper based on the content ... Goldstein has been invited to provide a commentary in the peer-reviewed **Explore** journal.

The **Consortium of Academic Health Centers for Integrative Medicine** is sending a notice of the white paper in its newsletter ... Writing teams for the 4

disciplines are each exploring separate publication strategies for the individual chapters to place the content in peer-review ... In at least one discipline, the policy leaders are taking the white paper's ACCAHC-endorsed recommendations as guidance on clarifying distinctions between primary care and specialists in their field into internal discussion Co-director John Weeks was invited to submit a post for the **Lund Report**, an influential Oregon healthcare publication ... The **American Association of Naturopathic Physicians** and the **Association of Midwifery Educators** each sent a notice of the report and a link to members in their newsletter ... 500 hard-copies have been printed for distribution ... Goldstein has agreed to being involved in a roll-out process that may last 1-2 years given various possibilities for presentations and key meetings ... Let us know your ideas for dissemination or meetings where you believe he should present ...

ACCAHC Ambassador Martha Menard, PhD, CMT Reports from the Steering Committee Pain Action Alliance to Implement a National Strategy (PAINS)

ACCAHC'S Research Working Group co-chair **Martha Menard, PhD, CMT** recently represented ACCAHC at the national steering committee meeting of PAINS. The multi-stakeholder organization was created to promote the integrated health model and other recommendations in the 2011 IOM pain blueprint. Here is Menard's short e-report:

"The PAINS steering committee meeting went well. We heard presentations from two different groups related to pain management in community health centers. A possible demonstration project to be conducted in at a community health center located in St. Joseph, MO was then discussed. The project would be a joint partnership between the Missouri Primary Care Association, the Center for Practical Bioethics, and PAINS, and submitted to HHS for funding.

"One thing that became clearer during these presentations and discussion is that the terms 'integrated' and 'integrative' are used to mean different things to different groups. For many of those present, these terms do not necessarily include the licensed CAM disciplines, mostly through a lack of access and awareness. At the same time, there is recognition of their widespread use by patients and openness to their inclusion but a lack of strategies and resources for making that happen.

"I have offered to work with the task force at the community health center on developing strategies for including CAM providers in the pilot. If any of you have suggestions for highly capable providers in the St. Joseph's area that might be interested in working with me, I'd love to hear from you. Plans are also being developed for convening a national meeting around the IOM's message of changing the way chronic pain is 'perceived, judged, and treated' for 2014."

[Note: we already located a chiropractic school (Cleveland/Dan Redwood-EWG) and a massage school to participate in the pilot. We could use more. - JW]

Related Note: The ACCAHC pain team provided welcome input on perspective for the new Pain Community, multi-stakeholder organization that is being organized to fill a gap left when The Pain Foundation collapsed. Particularly valuable was a note from member **Kevin Wilson, ND** on the importance of the "nocebo effect."

Related Note: A national resource for the chiropractic profession on practical methods for integrative pain teams, **Rick Branson, DC**, has joined the ACCAHC Task Force on Integrative Pain Care.

Related Note: Wilson has taken the lead in creating a contact, through his work on the Oregon Pain Commission, for possible funding of a pain-related white paper project. More on this as it develops.

ACCAHC's Weeks Invited to Participate in W.H.O. Strategic Plan Session

ACCAHC executive director **John Weeks** was invited, in his capacity as ACCAHC executive director, to participate in the 4th and final session to provide advice on the development of a new 2014-2023 World Health Organization (WHO) Strategic Plan for Traditional Medicines/CAM. Weeks was also invited to attend the second session in May 2012, where he was the only person from the United States. ACCAHC special projects leader **Barb Reece, RN, BSN** attended the 3rd session. The meeting of roughly 20 professionals from around the globe will be held in Hong Kong April 24-26, 2013. The strategic plan is expected to be brought to the WHO General Assembly for approval in 2014.

Brief Notes on ACCAHC Activity

Welcome **Canadian College of Naturopathic Medicine** as an individual institution member at the president's level (\$1000) ... The Finance Committee is pleased to add **Alexa Zaledonis, LMT, CPA** to its ranks. Zaledonis was nominated to the ACCAHC Board via the National Certification Board for Therapeutic Massage and Bodywork ... We were pleased when **Maryland University of Integrative Health** jumped to President's Level (\$1000) for its 2013 membership ... **Daniel Cherkin, PhD**, the director of the Bastyr Center for Research and a senior researcher at Group Health Research Institute has joined the ACCAHC Research Working Group. Cherkin is a member of the advisory council to NCCAM and recently served ACCAHC as an ambassador to a PCORI function ... Associate Member **Society for Oncology Massage** is splitting the costs to have printed and distributed 200 hard-copies of the ACCAHC *Competencies for Optimal Practice in Integrated Environments* at their conference ...

The RWG's **Cynthia Price, PhD, LMP** has linked up with the ACCAHC Integrative Medicine for the Underserved group ... ACCAHC connected Emerging Professions member **ACHENA** to Accreditation Agency Special Interest Group (SPIG) members to assist in a query on outcomes of acceptance of the agency. This is classic SPIG value ... **John Weeks** was named to chair a sub-committee on Community of Learning for the Health Resources Services Administration (HRSA)-funded Integrative Medicine in Preventive Medicine (IMPriME) group. Council of Advisers member and Integrative Healthcare Policy Consortium chair **Len Wisneski, MD** also serves on that committee. **Pamela Snider, ND** is playing an active role in the other subcommittee, on competencies for integrative medicine in preventive medicine...

Notes on Activities of ACCAHC Activists and Member Organizations

Oregon College of Oriental Medicine faculty member **Regina Dehen, ND, LAc**, has just been named to the PCORI advisory panel on Assessment of Prevention, Diagnosis and Treatment Options ... Similarly, new RWG member **Dan Cherkin, PhD**, was named to the PCORI panel on health systems ... The **Association of Chiropractic Colleges** has selected **Brian McAulay, DC**, president of Parker University, as president for a two-year term ... The UCLA Center for Arts and Healing, led by ACCAHC Council of Advisers member **Ping Ho, MPH, MA**, had a rousing success with its recent *On the Edge of Chaos: Finding Flow and Resilience through the Healing Arts* ... ACCAHC Emerging Professions Member **Council for Homeopathic Certification** announces that the organization, as a member of the International Council for Homeopathy, is a joint sponsor for the [Inaugural Homeopathy Research Institute Conference](#) taking place in Barcelona May 30-June 2, 2013 ... Member National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM) has initiated a [Facebook page](#).

An update on **Oregon Collaborative for Integrative Medicine (OCIM)** from Samantha Simmons, MPH, includes notice that Joseph Hardman, MD, a graduate of the U of Arizona integrative medicine fellowship and assistant professor at OHSU in internal medicine now has the point role for OHSU in the consortium which includes ACCAHC member institutions **University of Western States, National College of Natural Medicine (NCCNM)** and **Oregon College of Oriental Medicine** ... On a related note, the Symposium for Portland Area Researchers on Complementary and Integrative Medicine (SPARC) is May 4, 2012 at the Helfgott Research Institute of ACCAHC individual institution member **National College of Natural Medicine** .. The work of the **Alliance for Massage Therapy Education** on teacher standards merited the cover story in *Massage Today*, from ACCAHC board member **Stan Dawson, DC**, entitled "Raising the Quality of Massage Education" ... Individual college

member **Palmer West**, the president of which is ACCAHC Board member **Bill Meeker, DC, MPH**, has invited John Weeks to speak at the college's homecoming event in early May ...

Have you ordered your CEDR?

The ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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