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# ACCAHC

ACADEMIC CONSORTIUM  
FOR  
COMPLEMENTARY AND ALTERNATIVE  
HEALTH CARE

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July 1, 2014

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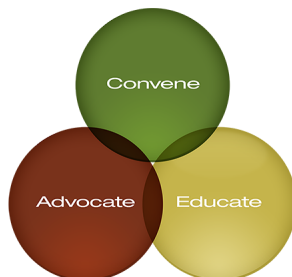
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## ACCAHC Collaborator #53: Strategic Planning, ACCAHC on the Road, ACCAHC/APHA, New AOM Members, PERL & PIHTA, plus

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the Center for  
Optimal  
Integration!

## ACCAHC Board Enters Strategic Planning Process in June 22-23, 2014 Retreat

The ACCAHC Board of Directors has begun a strategic planning process that included a June 22-23, 2014 retreat at **Southern California University of Health Sciences (SCUHS)**. ACCAHC chair **Elizabeth Goldblatt, PhD, MPA/HA** has taken the lead in the project. This is the first planning retreat since 2009 and first thorough development of an ACCAHC plan since ACCAHC's founding planning session, also at SCUHS, in 2005. The Board retained the services of **Martha Menard, PhD, CMT** of Sigma Applied Research who engaged two survey processes: telephone interviews with a selection on members of the Board, staff, working group members and members of the Council of Advisers; then an online survey via Survey Monkey of over 200 present and past volunteers. Menard facilitated what felt to be



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an excellent face-to-face meeting. Thanks to each of you who participated. Your thorough responses were very enlightening and guided Board work this past weekend. Stay tuned for information on this exciting work to clarify, focus and advance ACCAHC's work.

## ***On the Road: ACCAHC Teams Take Projects, Values, and Presence to IOM, AAMC, IRCIMH, ATBH VII and CCAOM***

Never has the ability of ACCAHC teams to bring our values, practices and disciplines into significant new arenas been as evident as in the past two months. Here is a brief rundown:

-[Institute of Medicine Global Forum on Innovation in Health Professional Education](#) (presence, two presentations, poster) On April 30, **Elizabeth Goldblatt, PhD, MPA/HA**, ACCAHC chair and forum member, was invited to make a 20-minute presentation in which she recommended a two-day IOM workshop on ACCAHC's core agenda of elevating self-care, health and well-being in health professional education. The idea is under consideration. ACCAHC's alternate member of the forum, **John Weeks**, also participated in the planning. **Robb Russell, DC**, from individual member institution (and [Center sponsor](#)) **Southern California University of Health Sciences** joined Goldblatt for the May 1-2, 2014 workshop on [Scaling Up best Practices in Community-based Health Professional Education](#). There, Russell provided a [webcast presentation available here](#) and a [poster available here](#). Fine presence at a not too long ago utterly separate from us enclave of health and medicine leadership!

-[American Association of Medical Colleges 10th Annual Health Workforce Research Conference](#) (presence, plenary presentation, poster, booth) John Weeks delivered a plenary session and together with [Project for Integrative Health and the Triple Aim \(PIHTA\)](#) project manager **Jennifer Olejownik, PhD** presented a poster on the PIHTA project. They managed an information table and handed out 180 copies of ACCAHC's white paper on the role of our disciplines in primary care to the 210 attendees. Direct-entry midwifery policy leader **Mary Lawlor, CPM** also joined the ACCAHC team. The presence was supported through a generous grant from the **NCMIC Foundation**. Good to be making the case that our disciplines are part of the health workforce!



-[International Research Congress on Complementary and Integrative Medicine](#) (presence, presentation, booth, sponsorship)

Assistant director **Beth Rosenthal, PhD, MBA, MPH** and the Center's [Project to Enhance Research Literacy \(PERL\)](#) project manager **Deb Hill, MS** managed the ACCAHC booth. **Elizabeth Goldblatt, PhD, MPA/HA** contributed a pre-conference session on the Duke Leadership in Integrative Healthcare program which she advises as an ACCAHC representative. RWG staffers organized a special thank-you dinner for ACCAHC Research Working Group members one evening. Former ACCAHC nominee to the IOM pain committee, **Rick Marinelli, ND, LAc**, was honored in comments of former USARMY Surgeon General **Eric Schoemaker, MD, PhD** in a plenary ACCAHC sponsored. Finally, ACCAHC's **John Weeks** was given a [special award](#).



**Additional Notes:** Schoemaker's excellent talk and the other IRCIMH plenary sessions are [available here](#). In addition, information about participating in the Duke program is [available here](#).

-[All Together Better Health VII](#) (presence, two presentations, poster) At this most long-standing of international interprofessional practice and education conferences - and the first in the United States - virtually the only representation for any of the ACCAHC disciplines (besides a chiropractor from Canada) was the ACCAHC team of **Elizabeth Goldblatt, PhD, MPA/HA, Beth Rosenthal, PhD, MBA, MPH** and **John Weeks**. Rosenthal presented on the survey co-led with **Anthony Lisi, DC** (see below), Goldblatt and

Weeks presented on ACCAHC as a model of a collaborative organization, and Weeks presented a PIHTA poster modified by Olejownik from the AAMC noted above. Through attendance, the team connected with **Barbara Brandt, PhD**, who heads the National Center for Interprofessional Practice and Education and the leaders of the American Interprofessional Health Collaborative.

-[Council of College of Acupuncture and Oriental Medicine](#) (presence, multiple presentations) PERL project manager **Deb Hill, MS** made multiple presentations to CCAOM groups to increase visibility and engagement in the Project to Enhance Research Literacy (PERL). **John Weeks** provided an update on ACCAHC activities as a lunchtime presentation to the members of our core member institution in their San Antonio meeting.

## Rosenthal-Lisi Team: Preliminary Results of Survey of ACCAHC Institutions on Level and Types of Interprofessional Clinical Training

The [Other Useful Resources](#) section of the ACCAHC site now hosts the slides of the preliminary results of a survey by Assistant Director **Beth Rosenthal, PhD, MPH, MBA** and



ALL TOGETHER BETTER HEALTH VII  
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Clinical Working Group member **Anthony Lisi, DC** on "Interprofessional Education (IPE) in the Clinical Training of CAM Students." As noted above, Rosenthal provided a 15-minute presentation at All Together Better Health VII. The data she shared are from a survey of all accredited programs in ACCAHC's core disciplines, with results divided between multidisciplinary (100% response) and single purpose (59% response) institutions. There was wide variation in the extent of IPE occurring in clinical training, and across all disciplines. Multidisciplinary schools generally reported more involvement of other providers than single discipline schools. This finding underscores the importance of inter-institutional collaboration for single discipline schools in preparing students for collaborative practice in integrated settings. The slides are loaded with detailed break-down [here under Presentations](#). Take a look!

## Welcome to New Individual College Members: 4 from AOM, 1 Massage

We are pleased to see some new ACCAHC Individual College Members from acupuncture and Oriental medicine schools following ACCAHC's recent presence at the Council of Colleges of Acupuncture and Oriental Medicine (CCAOM) meeting in San Antonio in early May.

- Emperors College** is a new President's Level member (\$1000)
- Acupuncture & Massage College** (\$150)
- American Institute of Alternative Medicine** (\$150)
- Institute of Taoist Education & Acupuncture** (\$150)

The memberships followed participation of ACCAHC's personnel at the CCAOM gathering. **Stacy Gomes, EdD**, CCAOM's representative on the ACCAHC board and EWG member **Hong Jin, LAc**, are participating in an effort with former CCAOM chair **Liza Goldblatt, PhD, MPA/HA** to foster increased AOM school membership. Contact [Renée Clugston](#) if you can help bring the current participation (roughly 25% of accredited schools) to the goal of over 50%. In addition, the **Cayce/Reilly School for Massotherapy** has joined ACCAHC at the \$150 level. Welcome, all!

## New connection between the American Public Health Association's ICTHP group and ACCAHC

The co-chair of the American Public Health Association's recently re-named Integrative, Complementary and Traditional Health Practices Therapies (ICTHP) committee, **Beth Sommers, PhD, LAc** has agreed to serve as a liaison between the APHA group and ACCAHC "in order to promote communication and support of each group's activities." Notes Sommers, "Since our two groups have values in common and share a number of members, developing our connections can mutually benefit the work of both. Promoting cooperation and strengthening our connections allows ICTHP to broaden the discussion about our public health values and perspectives." Contact [broenthal@accahc.org](mailto:broenthal@accahc.org) with questions or interest.

## Updates from the Center for Optimal Integration: PERL & PIHTA

### Project to Enhance Research Literacy (PERL)

ACCAHC sent [this media release](#) to officially announced the grant from the Josiah Macy Jr. Foundation to support PERL in 2014 ...Project manager **Deb Hill, MS** has organized significant re-posting, from CCAOM, AANMC, FMTE, MTF, Palmer College and others to get out the word. Thanks to each of these collaborating organizations... Hill took the lead in exploring how presentations related to PERL and PIHTA may be part of a first-ever massage and bodywork conference in which core member organizations Alliance for Massage Therapy Education and Commission on Massage Therapy Accreditation are co-sponsoring with involvement of seven other organizations scheduled for [Minneapolis, July 21-28, 2015](#) ...

The PERL Advisory Team under development by Hill is [now listed here on the Center site](#). We thank these individuals for their support in helping guide this project:

- Belinda Anderson, PhD, LAC
- Jennifer Brett, ND, LAC
- Jerrilyn Cambron, LMT, DC, PhD
- Roni Evans, DC, MS, PhD
- Aviad Haramati, PhD
- Ron LeFebvre, DC, MA
- Martha Menard PhD, LMT
- Marcia Prenguber, ND
- Jane D. Saxton, M.I.L.S.
- Jan Schwartz, MA

### Project for Integrative Health and the Triple (PIHTA)

Through a contact of **Jennifer Olejownik, PhD**, project manager for PIHTA, at the AAMC conference noted above, ACCAHC received in invitation from Academic Medicine to submit content on the Center and PIHTA for the "Last Page" of the journal. It's basically a "poster" to go to all recipients of the AAMC's top flight, widely read and cited journal ...PIHTA leaders, including former Center for Medicare and Medicaid Services deputy director **Karen Milgate**, met on May 5, 2014 with the executive team of President's-level individual institution member **Maryland University of Integrative Health** and **David Fogel, MD** of the Casey Health Institute to explore possible collaborations... John Weeks has been asked to present on PIHTA-related content at a conference of President's-level member **Oregon College of Oriental Medicine** on September 6, 2014. On October 13, 2014, at the [SIMPLE Conference](#) of the integrative medicine program of the University of New Mexico, he will again provide a session on this content ... Morsani College of Medicine at the University of South Florida student **Pooja Shankar, MS**, is spending a summer internship with ACCAHC working on the PIHTA project, with a focus on exploring the level of change in opportunities in integrative centers with the new incentives under the Affordable Care Act ...

## Brief Notes on ACCAHC Activities

ACCAHC's ambassador to the National Center for Interprofessional Practice and Education (NCIPE) **Mike Wiles, DC, MEd**, recently presented to NCIPE representatives on ACCAHC and is meeting with leaders of an associated initiative ... ACCAHC sent to NCCAM the outcomes of Research Working Group and Board deliberations 16 months ago on a proposed [NCCAM name-change](#). (Memo available on request to [jweeks@accahc.org](mailto:jweeks@accahc.org).) Meantime, both that statement and the [ACCAHC core value](#) on continuing to use the term "complementary and alternative medicine" until such time as our disciplines are fully respected as part of healthcare teams was cited in the June 6, 2014 letter from the **Integrative Healthcare Policy Consortium** to NCCAM on the agency's proposed name change ...

Clinical Working Group member **MK Brennan, RN, LMT** presented findings of the ACCAHC Working Group-led Hospital Based Massage Therapy competencies project at the 2014 conference of [Carolina's Health System](#) ... ACCAHC has been selected as the member spotlight for the [Pain Action Alliance to Implement a National Strategy](#) (PAINS), a consortium for leading national pain-related organizations. **Martha Menard, PhD, CMT** represents ACCAHC on the PAINS steering committee ... Integrative Medicine in Preventive Medicine, the Health Resources Services Administration (HRSA)-funded initiative through

the American College of Preventive Medicine on which **Pamela Snider, ND, Len Wisneski, MD** and **John Weeks** serve on the Steering Committee has [announced its new webinars](#) for all members of their Community of Learning ... Speaking of which, ACCAHC has been asked into various levels of participation by two leading applicants for a new [HRSA-funded \\$1.7-million project](#) which creates a **Center for Integrative Medicine in Primary Care** ...

A presentation submitted by **Robb Russell, DC** and **Elizabeth Goldblatt, PhD/MPA/HA** on service to the underserved via ACCAHC schools has been accepted for the Integrative Medicine for the Underserved conference in Portland, Oregon, September 6-7, 2014 .. ACCAHC was thanked for assisting the **Council for Homeopathic Certification (CHC)**, an Emerging Professions member of ACCAHC, via a conference call with CHC's board examining typical relationships between accreditation and certification entities in mature healthcare professions ... ACCAHC's team met in late May for a first dialogue with their counterparts from the **Integrated Healthcare Policy Consortium** in a second phase of work related to primary care and our disciplines. IHPC is in the lead on this phase ... The [Academy of Integrative Health and Medicine](#) has joined ACCAHC at the \$500 level as an Associate Member ...

## Brief Notes on Activities of ACCAHC Participants and Member Organizations

The new chair of core organizational member **Commission on Massage Therapy Accreditation** is **Dawn Hogue** of new ACCAHC institutional member **Cayce/Reilly School of Massotherapy** ... The new Center for Innovation in Leadership and Education at Georgetown University led by Council of Advisors member **Adi Haramati, PhD**, is featured in [this piece on promoting a "culture of evidence in teaching"](#) ... Education Working Group member **Tabatha Parker, ND** is the co-director of the new Masters of Science in Global Health at ACCAHC individual college member **National College of Natural Medicine** ... Three leaders of ACCAHC are now on the Board of Directors of the **Academy for Integrative Health and Medicine (AIHM)**: founding executive director **Pamela Snider, ND**, Council of Advisors member **Len Wisneski, MD**, and current executive director **John Weeks** ... The exceptional plenary sessions of the International Research Congress on Integrative Medicine and Health led by ACCAHC Council of Advisors' member **Adi Haramati, PhD** are [available here](#) ...

**John Kepner**, executive director of the **International Association of Yoga Therapists** shares that "IAYT [announced our first set of accredited yoga therapist training programs](#) at our annual conference last week" and thanked ACCAHC for its support in reaching this point ... President's level individual institution member **Maryland University of Integrative Health** has [posted its 2014 commencement talk](#) by **Tracy Gaudet, MD** ... A paper co-authored by former Research Working Group co-chair **Carlo Calabrese, ND, MPH** which looks at over 300,000 college clinic visits in naturopathic programs and compares them to conventional primary care is [available here](#) ... Former ACCAHC Board of Directors member **David Wickes, DC** has been selected as the [new president](#) of Canadian Memorial Chiropractic College ... **Dan Redwood, DC**, is leaving **Logan University** to take a new faculty position at **University of Western States** as the director of the Master of Science in Human Nutrition and Functional Medicine program ... Former RWG member **Wendy Weber, ND, PhD, MPH**, has been named chief of NCCAM's Clinical Research in Complementary and Integrative Health Branch. Congrats, Dr. Weber ...

## Opportunities, Announcements, and Resources

### New

#### Assessing Health Professional Education - Workshop Summary Report

The Global Forum on Innovation in Health Professional Education released the workshop summary, [Assessing Health Professional Education](#).

**The National Center for Interprofessional Practice and Education**, with which ACCAHC and many of our organizations and individuals are participants, is interested in knowing whether any of you have used or are using the [Readiness for Interprofessional Learning Scale \(RIPLS\)](#), originally developed by Parsell and Bligh in 1999 and widely used by health professions educators and one of the most popular items on National Center's Resource Exchange.

**September 4-6, 2014** [Integrative Medicine for the Underserved's 4th Annual Conference: A Integrative Healthcare for All: Extending Our Reach](#) Portland, Oregon, at

National College of Natural Medicine. ACCAHC's Elizabeth Goldblatt, PhD, MPA/HA has a presentation relative to ACCAHC's work there.

**September 6, 2014** [Advancing the Triple Aim: Optimizing Health Care Transformation Through Integrative Medicine](#) The Oregon College of Oriental Medicine-sponsored conference will be keynoted by ACCAHC executive director John Weeks speaking on Project for Integrative Health and the Triple Aim (PIHTA). Portland, Oregon

**September 29, 2014** Honoring US Senator Tom Harkin Policy Symposium and Reception and/or Dinner Invitational policy day (let [jweeks@accahc.org](mailto:jweeks@accahc.org) know if you are interested in the policy event) and evening reception and perhaps dinner, plans still in development. ACCAHC and key member orgs are co-sponsors. Georgetown University Conference Center, Washington D.C.

**October 13-16, 2014** [SIMPLE Conference](#), University of New Mexico The Symposium of Integrative Medical Professionals in the Land of Enchantment (SIMPLE) will include ACCAHC presence in an open plenary and a separate presentation on PIHTA.

**November 20-22, 2014** PAINS meeting on HHS National Pain Strategy Shortly after US Health and Human Services publishes its National Pain Strategy (NPS) Report in September, the Pain Action Alliance to Implement a National Strategy (PAINS), of which ACCAHC is a member, will convene a meeting in the Beltway "of PAINS members and leaders of other important organizations and agencies to provide attendees an in-depth overview of the NPS." If you or your organization is interested in attending, contact [jweeks@accahc.org](mailto:jweeks@accahc.org)

**July 21-28, 2015**, with exhibitors July 25-28 **Alliance for Massage Therapy Education** and **Commission on Massage Therapy Accreditation** are co-sponsoring with involvement of 7 of organizations, including ACCAHC, in Minneapolis. Information [here](#).

#### ***Previously Noted***

**July 9-11, 2015 conference: Process of Integrating Evidence (PIE) for CAM Educators** on the Palmer College of Chiropractic campus in Davenport, IA. Deb Hill, MS and the Project to Enhance Research Literacy are involved. This is for 15 months from now, in 2015.

**Opportunity: ACAOM seeks public member** The Accreditation Commission for Acupuncture and Oriental Medicine is seeking a public member. [Information about the opportunity is here](#). Whom do you know who might fit the bill?

**Opportunity: ACCAHC Associate Member Michael Austin, DC seeks institutional affiliation for his [Autonomic Body Therapy training](#)**, an approach that he calls "a synthesis of meridian, mind-body and myo-therapies." [Austin](#) was educated at NYCC where he began exploring his interest in "frontier medicine" and energy work. He began developing the ABT program in 2006 and teaching it in 2010. His goal is "to introduce ABT to Indigenous Communities across the globe as well as populations that are medically underserved. He currently has contracts with the Pascua Yaqui Nation, the Tohono O'odham Nation, and Southern Arizona's Veterans Health Care System. Contact: [info@drmichaelaustin.com](mailto:info@drmichaelaustin.com)

#### ***Job Opportunities previously posted***

**Job Opening - Research Director at Oregon College of Oriental Medicine** OCOM research director and former RWG member **Deborah Ackerman, PhD** is retiring. She sends information on the position that is available [here](#).

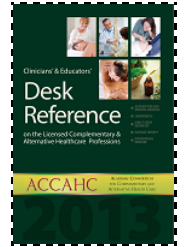
**Job Openings - LAc, DC, massage therapist in Aurora Health** Care Clinical Working Group member **Nancy Conway, MS**, shares job opportunities in integrative health offered by her employer, Aurora Health Care. The description for acupuncturists is [here](#), for massage therapists is [here](#), and for chiropractors [here](#) and chiropractic assistants is [here](#). The system has one of the most integrated programs in the country ...

**Opportunity: ACHENA call for Commissioners** ACCAHC Emerging Professions member, the **Accreditation Commission For Homeopathic Education in North America (ACHENA)** is seeking to strengthen and expand its work through an open solicitation for prospective commissioners for the organization. Details are in this [Call for Commissioners](#). ACHENA is staging its work toward US Department of Education approval. Address queries to ACHENA president **Rick Cotroneo, MA, CCH (Cand)** at [rick@achena.org](mailto:rick@achena.org).

## Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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