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ACCAHC

ACADEMIC CONSORTIUM
FOR
COMPLEMENTARY AND ALTERNATIVE
HEALTH CARE

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July 31, 2013

ACCAHC Collaborator #43



Hello All - We raced toward the Biennial Meeting in Portland, June 26-28 then took a breather in July. The next *Collaborator* will include more about the Biennial Meeting - the segments of which, we are happy to see from our post-event survey, typically received responses above 4.0 on a 1-5 scale. The event was planned to just break even - thanks to sponsorships from **Standard Process, Seroyal, University of Western States, NBCE and NCCAOM!** This issue largely reports various developments since our most recent *Collaborator* in May. EWG co-chair Mike Wiles, DC, MED has been a major proponent of us publishing evidence of our work. He will like the news in this issue. - John Weeks, Executive Director

Opportunities and Announcements



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August 9-11 The [third annual conference](#) of Integrative Medicine for the Underserved, to which ACCAHC has ambassadors, is August 9-11, 2013 at Santa Clara University.

August 16 Invitation to submit from Research Working Group (RWG) member **Cheryl Hawk, DC, PhD**, guest editor for a special issue on methodology in *Evidence-based CAM*, an online journal with a high impact factor. Here is a [link to the journal and call for papers](#). Deadline August 16th.

August 19 ACCAHC core member the **Alliance for Massage Therapy Education** invites comments on the first draft of the Entry-Level Analysis Project (ELAP). Due August 19 www.elapmassage.org

September 30 ACCAHC core member the **Council on Chiropractic Education (CCE)** is requesting submission of public comment for the 14-page [Draft Residency Program Standards](#). Comments must be sent by Sept. 30, 2013.

October 1 Proposal submission deadline for the [International Research Congress for Integrative Medicine and Health](#) (Miami, May 14-16, 2014) is October 1, 2013.

October 9-10 The fall workshop of the IOM Global Forum on Innovation in Health Professional Education, Washington, D.C. Admission is open, free and also available via exceptional webinar capabilities. The topic is [Assessing Health Professional Education](#).

October 27-28 The second [National Student Conference on Integrative Medicine \(NSCIM\), being held in Chicago](#), hosted by CAHCIM.

October 29-31 The International Congress for Clinicians in Complementary and Integrative Medicine - www.icccim.org.

May 13-16 International Research Congress on Integrative Medicine and Health, sponsored by CAHCIM. Miami, Florida - www.ircimh.org

June 6-8 All Together Better Health, Pittsburgh, a [major interprofessional education conference](#) .

ACCAHC Invited to Submit Primary Care White Paper for Publication in Peer-Reviewed, Searchable Venue, *Global Advances in Health and Medicine*

David Riley, MD, editor of the peer-reviewed and indexed *Global Advances in Health and Medicine*, attended the ACCAHC Biennial Meeting - at which he reviewed a copy of ACCAHC's white paper, [Meeting the Nation's Primary Care Needs](#). Impressed with the document, Riley invited submission of the five segments to his journal, each as a separate, but linked paper. The chapter teams are busy at work making necessary changes. If all goes well, the introductory section from **Michael Goldstein, PhD** and John Weeks, and the papers from the discipline team, may be available online within two months. In related notes:

- Each recommendation for the disciplines from the ACCAHC white paper was featured in a well-received presentation [on July 12, 2013 at the annual convention](#) of the American Association of Naturopathic Physicians. The presenter was **Lorilee Schoenbeck, ND**, chair of the association's Policy Committee. Schoenbeck considered the ACCAHC recommendations so valuable that she placed them sequentially on slides and read each of them to the members of the profession present for the talk. Schoenbeck's slides are available from jweeks@accahc.org on request.

-The writing team for the **Council of Colleges of Acupuncture and Oriental Medicine**, led by **Beau Anderson, PhD, LAc**, is working on changes to that chapter, and some changes the authors are requesting to the opening segment. Hopefully a new AOM chapter will be re-endorsed by CCAOM and then approved by ACCAHC soon. ACCAHC is not promoting the white paper externally at the present time. The news reported here came from the original rollout before CCAOM asked ACCAHC to stop its promotional work.

-A well-attended luncheon discussion at the ACCAHC Biennial Meeting, led by **Len Wisneski, MD**, chair, and **Alyssa Wostrel**, executive director, of the Integrative Healthcare Policy Consortium (IHPC), explored the potential of a phase 2 of the project in which members of our disciplines consider their own definition of primary care. ACCAHC has the present position that it is interested but cannot at this time be responsible for funding or staffing such a project. IHPC birthed ACCAHC.

-A [blog posting by Glenn Sabin and Taylor Walsh](#), for FON Therapeutics, which followed the ACCAHC media event in April, began with reference to *Meeting the Nation's Primary Care Needs*, and used it as a broader exploration of integrative medicine and primary care. A note from Sabin said that their "approach on this piece got it reposted in more places than usual, making more folks aware of the report." Among those were: *Concierge Medicine Today*, *GreenMedInfo*, and *Modern Healthcare Professional*.

-**JoAnn Yanez, ND, MPH**, the executive director of the **Association of Accredited Naturopathic Medical Colleges** called the report "awesome" and noted that she plans to put the ND chapter to use in an effort to get an ND into the Veterans' Administration system.

Two ACCAHC Papers to Be Published in Peer-Reviewed *Explore*

Two ACCAHC papers, based on presentations at the International Conference for Educators in Complementary and Integrative Medicine, have been accepted for publication by *Explore: The Journal of Science and Healing*. These are:

-*Competencies for Public Health and Interprofessional Education (IPE) in Accreditation Standards of CAM Disciplines*: **Joseph Brimhall, DC**; **Marcia Prenguber, ND**; **Dale Healey, DC**; **Joseph Pfeifer, DC**; **Jennifer Brett, ND, LAc**

-*Competencies for optimal practice in integrated environments: examining attributes of a consensus interprofessional practice document from the licensed integrative*

health disciplines: **Michael Wiles, DC, MEd, Elizabeth Goldblatt, PhD, MPA/HA, John Weeks**

Thanks to Brimhall and Wiles, in particular, for guiding the work. The publication is anticipated for this fall.

Institute of Medicine (IOM) Publishes Report on 2012 Global Forum Workshops

The IOM has published a report on the two 2012 workshops of the Global Forum on Innovation in Health Professional Education, for which ACCAHC is a sponsoring organization. The publication is entitled [Interprofessional Education for Collaboration: Learning How to Improve Health from Interprofessional Models across the Continuum of Education to Practice - Workshop Summary](#). The workshops, according to the IOM, "set the stage for defining and understanding interprofessional education and provided living histories of speakers from around the world who shared experiences working in and between Interprofessional education and Interprofessional or collaborative practice."

The following is a perspective on the report from **Lou Sportelli, DC**, president of ACCAHC Center for Optimal Integration Gold Level Sponsor **NMIC Group**:

"This is a rather extensive report on interprofessional collaboration and several of the comments are good, such as 'interprofessional identity does not replace but adds to identity.' Box 2-1 comments by Sandeep Kishore PhD on life expectancy are interesting. On page 24 there is a discussion suggesting that 13 professions would be involved but does not mention the professions. Nowhere is there any mention of chiropractic specifically but **Elizabeth Goldblatt** is quoted on page 21 relative to the Academic Consortium for Complementary and Alternative Health Care. The concept of patient-empowerment is evident throughout the document. Considerable information on health education and how it will change, reform, transform and provide for integration and collaboration is also evident. This is a good concept document particularly as we move into ever changing healthcare environments and how this may have an impact, alter, or improve on future educational offerings."

ACCAHC Ambassador Cynthia Price, PhD, LMP Reports Meeting with US HHS Region X Administrator Sharon Johnson

ACCAHC was represented by Research Working Group member **Cynthia Price, PhD, LMP**, a University of Washington researcher who is significantly involved in delivering integrative services to the underserved, at a June 10, 2013 invitational meeting with Region 10 administrator Sharon Johnson regarding the Affordable Care Act (ACA) and the integrative health disciplines. The invitation came via the **Integrative Healthcare Policy Consortium**, which birthed ACCAHC.

The following is Price's report.

"I was very pleased to attend the Region X/Affordable Care Act meeting on Monday held at Bastyr University this week. It was a very informative meeting and a nice first step to bring clinicians from different CAM and medical disciplines into one room together who all want to be better informed and care deeply about this topic. [Former Washington insurance commissioner] Deborah Senn did an excellent introductory presentation on the ACA and the current concerns regarding the language that may put inclusion/coverage of CAM providers at risk. Virtually all the clinical speakers were excellent and very supportive of the ACA and interested in doing everything possible to support coverage by practitioners within their discipline. These clinicians expressed similar concerns regarding the ACA and how it may or may not affect CAM services. There were also clinical examples provided about how the ACA may positively impact certain disciplines, particularly NDs who provide primary care

"It was a delight to meet and hear Susan Johnson, the DHHS Region X Director, speak about her perspectives on the ACA, the related challenges ahead, as well as ways in which we can all participate in the process. She views the ACA as a civil rights law and for CAM practitioners a civil rights battle about discrimination. The

ACA could be used to discriminate against CAM providers as it is currently written (Deborah Senn also discussed this). She emphasized the need to get as many people who are non-insured to get educated and enrolled as possible, particularly providers that serve this population. Her primary message was that we should, in as many ways as possible, get the word out about how CAM/integrated health services facilitate positive patient health outcomes (i.e. the "good stories"), provide public health services to low income or uninsured individuals, and what we see as needed (where the ACA could make a difference to CAM/integrated health and public health if done right). She emphasized the importance of cost outcomes and effectiveness as the primary bottom line to support CAM service coverage under the ACA. As a past labor organizer, she is all about empowerment, telling the stories, and making the point 'real' and accessible. She encouraged articles in the *Seattle Times* and other major papers, letters to editors, etc."

Side note on the Politics of Implementation of Section 2706

US Health and Human Services sent [a guidance on Section 2706](#) (non-discrimination) that had a disappointingly limiting interpretation of what insurers, states and plans must do to achieve "non-discrimination in health care." This provoked US Senator Tom Harkin to clarify Congressional intent on [page 126 of this committee report from the Senate Health Education Labor and Pensions \(HELP\)Committee](#). Harkin's action followed a [4-page letter](#) from the Advisory Group on Prevention, Health Promotion and Integrative and Public Health, established under the Affordable Care Act, which, in part, urged Surgeon General Regina Benjamin, MD, MBA to "issue guidance to states regarding compliance with Section 2706." Former ACCAHC Research Working Group member **Janet Kahn, PhD, LMT**, serves on the Advisory Group.

Report from the Collaboration Across Borders IV (CAB IV) Interprofessional Education Conference in Vancouver, BC

ACCAHC was represented at CAB IV on June 12-14, 2013 by ambassadors **Martha Menard, PhD, CMT** of Sigma Applied Research and **Barb Reece, RN, BSN**, ACCAHC Special Projects. EWG co-chair **Mike Wiles, DC, MEd**, VP and provost at Northwestern Health Sciences University, also attended. They report disappointment that topics related to interprofessional activities relative to the ACCAHC disciplines were absent from the agenda. (Four ACCAHC-involved proposals were turned down amidst a reported overflow of submissions.) In her report, Menard mentioned that Barbara Brandt, PhD, the director of the National Center for Interprofessional Practice and Education (NCIPE) "did mention Mike Wiles, John Weeks, Liza Goldblatt, and ACCAHC very positively in one of her comments during a smaller breakout session." Menard added that her "sense is that [Brandt] is overwhelmed getting the center off the ground." We have been in dialogue with CAB IV leadership on the exclusion of topics related to our disciplines. We have been urged to submit to All Together Better Health, a major IPE conference in Pittsburgh in April 2014. (Thanks to board member Bill Meeker, DC, MPH we have been in touch with some local integrative health leaders who are assisting in creating turnout from the integrative health disciplines.) **Liza Goldblatt, PhD, MPA/HA**, who had a family emergency that kept her from attending, served as ACCAHC ambassador to CAB IV as a member of the meeting's Advisory Board.

ACCAHC Credited for Key Role in "Emergence" of Yoga Field into MS Yoga Therapy Program at MUIH

John Kepner, the executive director of the Traditional World Medicine member **International Association for Yoga Therapists** sent a note to **Pamela Snider, ND** and John Weeks, ACCAHC's founding and current executive directors, following a recent announcement. **The Maryland University of Integrative Health (MUIH)**, an ACCAHC President's Level individual college member, has created the first MS in Yoga therapy program in an accredited university. MUIH has hired [two exceptional Yoga therapists](#) as leaders, according to Kepner. In his note, Kepner referenced support ACCAHC began to provide in 2007 and stated that the program "is due, in part, to our standards, which owe so much to ACCAHC." Snider was a strong

advocate of the ACCAHC bylaws including member categories for Traditional World Medicines and Emerging Professions organizations that are dedicated to standard setting in their fields. IAYT has exemplified such work.

Notes from the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM)

In a message to members, ACCAHC Council of Advisers member **Ben Kligler, MD, MPH**, chair, and Margaret Chesney, PhD, vice-chair, announced "with mixed emotions" that the consortium's executive director of four years, **Janet Polli**, is leaving the consortium. They credited Polli with being "particularly instrumental in the Consortium's very important strategic planning process and has guided us as the membership of the Consortium grew by over 33%." Serving as interim executive director is **Patty Wilder** ... Preceding the October 29-31, 2013 International Clinical Congress on Complementary and Integrative Medicine (www.icccim.org) in Chicago, will be the [National Student Conference for Integrative Medicine 2013](#), October 26-27, both at the Northwestern Feinberg School of Medicine ...

ACCAHC's executive director **John Weeks** has been asked to participate in the 90-minute ICCCIM closing plenary panel which is to focus on the potential for collaboration between CAHCIM, ACCAHC, the Institute for Functional Medicine, and others. **Marcia Prenguber, ND** serves as ACCAHC's ambassador to ICCCIM, on the program committee ... On learning that CAHCIM stimulated interest of the Joint Commission on Accreditation of Healthcare Organizations in exploring new guidelines for non-pharmacological approaches to pain management, ACCAHC sent out a call for research citations. The CAHCIM focus has been on acupuncture, massage and mind-body. **JoAnn Yanez, ND, MPH**, executive director of the Association of Accredited Naturopathic Medical Colleges, provided useful citations on some naturopathic medicine modalities ...

Brief Notes on ACCAHC Activities

Please welcome back as an individual college member the **Oregon College of Oriental Medicine (OCOM)**, this time at the President's Level (\$1000) ... **Regina Dehen, Lac, ND**, formerly with OCOM and now chief medical officer with individual college member **National College of Natural Medicine**, has joined the ACCAHC Research Working Group (RWG) ... Excellent to have founding RWG co-chair **Richard Hammerschlag, PhD** join the RWG session at the Biennial Meeting ... RWG member **Dan Cherkin, PhD** reports that NCCAM has put renaming of the agency on a back burner given other agency priorities and pressures. The topic barely made the agenda at the June meeting of the NCCAM advisory board, on which Cherkin also serves. ACCAHC has been extensively involved in discussions of potential changes ...

ACCAHC received a mention in a July *Kaiser Health News* report, widely picked up by other agencies, called [Health Law Boosts Status of Alternative Medicine - At Least on Paper](#) ... **Heidi Schor**, with ACCAHC Emerging Professions member **Accrediting Commission for Homeopathy Education in North America (ACHENA)** sought and received useful information from members of ACCAHC's Accrediting Agency Special Interest Group on strategies relative to late breaking developments in ACHENA's campaign to gain US Department of Education Recognition ... John Weeks provided ACCAHC reports at the July meetings of the boards of the **North American Board of Naturopathic Examiners** and the **National Certification Board for Therapeutic Massage and Bodywork**. Let us know if your organization would like a written or verbal report...

Notes on Activities of ACCAHC Activists and Member Organizations

Work of core member **Association of Chiropractic Colleges** and others led the U.S. Department of Veterans Affairs (VA) to [release a request for proposals](#) to establish a chiropractic residency program at VA medical facilities. Six institutions will be chosen ... For the fifth straight year, the *Chronicle of Higher Education* [has named](#) ACCAHC President's Level individual college member **New York Chiropractic College** a "great college to work for" ... A teaching clinic of individual college member **National College of Natural Medicine** [has been named](#) a Tier II medical

home by the state of Oregon's health authority ... Primary care project co-author for the chapter on doctors of chiropractic **Will Evans** is now associate provost at President's Level individual college member **University of Western States** ...

RWG member **Patricia Herman, PhD, ND** is part of a RAND team that recently published [Economic analysis of complementary, alternative, and integrative medicine \(CAIM\): considerations raised by an expert panel](#) ... ACCAHC's ambassador to the Institute of Medicine pain committee, **Rick Marinelli, ND, MAOM**, was awarded, posthumously, the Benedict Lust Lifetime Achievement award by the American Association of Naturopathic Physicians. A member of the IOM committee credits Marinelli with being the leader on the committee in articulating the need for a "cultural transformation in the way pain is perceived, judged and treated" which led to the 2011 Blueprint's focus on an integrated approach.

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