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Academic Collaborative for Integrative Health

The Collaborator #65

August 2016

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From the ACIH Chair, David O'Bryon, JD, CAE

The ACIH Board met on May 16, 2016 in Las Vegas, the day before the [International Congress on Integrative Medicine and Health](#).

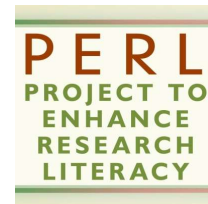
Several ACIH members were presenting at the Congress and we wanted to take the opportunity to network with our other national colleagues and organizations - the **Academic Consortium for Integrative Medicine and Health**, the **Academy of Integrative Health and Medicine** and the **Integrative Health Policy Consortium**.

Our board meeting was very productive. In addition to holding discussions on our current projects and the collaborative projects planned for 2016-2017, we also reviewed our strategic plan and strengthened our internal committee structures. In addition to having Executive, Finance and Governance Committees, we now also have two task forces - one that focuses on strategic planning and the other on communications. We also recently added a **Policy Working Group**. Thus we now have four working groups - Education, Clinic, Research and now Policy as well. And, we plan to roll out a new website very soon.

Quick Links

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Featured Web Resource



Check out the recently completed PERL resource for educators:

[Achieving Competency in Evidence Informed Practice \(EIP\): A Resource Guide for Educators](#)

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There was active participation by all board members. We move into 2016-2017 with several exciting partnerships and projects being created as well as having our current ones go exceedingly well - such as our involvement with the National Academies of Sciences Health and Medicine Division (previously known as the IOM) Global Forum on Innovations in Health Professional Education and the National Center for Integrative Primary Healthcare. In addition, our PERL and PIHTA projects continue to offer significant contributions to our institutions and others. During our board meeting, we invited two Council of Advisers members to participate: **Wayne Jonas, MD** gave a presentation on the Samuelli Institute; **Ben Kligler, MD, MPH**, former Consortium chair, presented on the **University of Arizona's National Center for Integrative Primary Healthcare** and his new position at the Veteran's Health Administration as medical director with its Integrative Health Coordinating Council. Long-time ACIH supporter and additional ACIH Council of Advisers member **Adi Haramati, PhD** also joined us during our strategic planning discussions.

We also invited **Sue-Ellen McKelvey, PhD** and **Peter Bunting** from **Visual Outcomes** who are supporters of the ACIH PIHTA project to update us on their IT program. **Bill Egloff** of **Crane Herbs** and a sponsor of the ACIH Board meeting spoke to us about the Cleveland Clinic and use of Chinese herbs in a hospital setting. 2016-2017 promises to be an important time for ACIH as we continue developing our internal structures and current projects, as well as beginning exciting collaborative projects with the Consortium. - David O'Bryon, JD, ACIH Chair

From the ACIH Executive Director: Carla Wilson, PhD, DAOM Joins Team



Liza Goldblatt

I am very pleased to announce the addition of Carla Wilson, PhD, DAOM, as a new member of the ACIH team. Dr. Wilson comes to ACIH with years of experience in the AOM field - as a practitioner, accreditation commissioner, Doctor of Acupuncture and



Carla Wilson

Oriental Medicine (DAOM) Director at American College of Traditional Chinese medicine (ACTCM), and long-time advocate of Integrative Medicine and Health. She also has in-depth experience in development. She is our new Development/Program consultant. Please welcome Dr. Carla Wilson. We are delighted to have her on-board. - Elizabeth A. (Liza) Goldblatt, PhD, MPA/HA

Institute of Medicine, Now "Health and Medicine Division" News

Questionnaire Mailed on ACIH-related Topic: "Stress and Burnout in the Health Professions and in Health Professional Education"

As reported in past issues, the ACIH team at the [Global Forum on Innovation in Health Professional Education](#), executive director **Elizabeth (Liza) Goldblatt, PhD, MPA/HA** and her predecessor in that role **John Weeks**, are working with the Health and Medicine Division staff and a prospective funder on a possible workshop on health and wellbeing related activities. In tandem, another group is focusing on "stress and burnout." The explorations of each are advancing. The HMD team recently sent out the following note, and survey:

"An interest group of the Global Forum on Innovation in Health Professional Education has been exploring the high rates of stress in the health professions and its negative impacts on the intersection of the learning environment and the service provision environment (educators, students/trainees, and preceptor/providers). Members of the Forum developed a brief survey that aims to (1) establish the extent to which the multiple professions perceive stress and burnout as a problem within their profession; and (2) assess whether interprofessional interventions are used by any professions to try and mitigate negative impacts of the stress. The results of this questionnaire will inform a section of a NAM-published discussion paper that aims to address interprofessional approaches to addressing stress and burnout. We invite you to participate in this survey and share the survey with any colleagues who might want to participate as well. [Access the survey by clicking here](#). Thank you in advance for your response!"

Web-links Changes as IOM Has New Name: "Health and Medicine Division"



We received the following notice As of July 1, 2016, all links beginning with the web address www.iom.edu have broken and will no longer lead to information pertaining to materials and activities of the Health and Medicine Division (HMD) of the National Academies of Sciences, Engineering, and Medicine (the Academies). All of HMD's reports and activities, and past reports published under the Institute of Medicine (IOM),

must now be accessed through the division's new web address at www.nationalacademies.org/HMD. If you or your organization link to our materials, please update those links. This follows the Academies' move on March 15, 2016 to rename the Academies' division that focuses on health and medicine to the Health and Medicine Division instead of using the name Institute of Medicine

Additional Global Forum Notes and Opportunities for Participation

Save the Date: October 6-7 Workshop on Future Financing of Health Professional Education

Please mark your calendars for the October 6-7, 2016 workshop of the Global Forum, [Future Financing of Health Professional Education: A Workshop](#). This workshop will be webcast. The Forum's workshop is free to attend and open to the public. Registration is not yet open, but a message will be sent to you once it is available.

Send in your reaction to the IOM Report, A Framework for Educating Health Professionals to Address the Social Determinants of Health

In March 2016, the IOM released a report, [A Framework for Educating Health Professionals to Address the Social Determinants of Health](#). An interprofessional group of students from Johns Hopkins University submitted their reactions to this report, which were shared with the study committee and with the Global Forum members. We invite you to submit your written reactions to the report by emailing us at IHPEGlobalForum@nas.edu. The report is available to [download online](#) free of charge.

Update: Hospital Based Massage Therapy Task Force

The **Hospital Based Massage Therapy Task Force (HBMT-TF)** of ACIH was formed in 2012 to address the issue that although massage therapy is frequently used in hospitals, there are no standard competencies to prepare students, and hospitals often don't know what to look for when hiring massage therapists. The HBMT-TF, comprised of members from both the ACIH Education and Clinical Working Groups, created a survey to send to individuals at identified hospitals with massage programs, reviewed the survey results, and put together a set of competencies using the ACIH [Competencies for Optimal Practice in Integrated Environments](#) as a guide.

Most recently, Task Force members **Carolyn Tague, Dale Healey, DC, PhD**, and **Beth Rosenthal, PhD, MBA, MPH** presented a poster at the 2016 International Congress on Integrative Medicine and Health in Las Vegas. Task Force member **MK Brennan, RN, LMT** will be doing a powerpoint presentation during the Carolinas Healthcare System's Integrative Healthcare Summit in September and at the American Massage Therapy Association Convention in October.

The June issue of [Massage Magazine](#) includes an interview with Brennan about the project with a link to the HBMT-TF report *A Call for Competencies*. Additionally, there is a conference call scheduled in September to discuss the HBMT draft competencies with practitioners, supervisors, educators and administrators involved in HBMT programs. If you are interested in being included in this call, please contact Beth Rosenthal at brosenthal@accahc.org. On reading this report, ACIH's Goldblatt quickly responded: "Many thanks to MK Brennan, Carolyn Tague, Dale Healey - all ACIH working groups members -- and to Beth Rosenthal - ACIH Assistant Director. They have done tremendous work since starting this project in 2012!"

ACIH PERL Initiative Publishes Evidence-Informed Practice Resource Guide

ACIH is pleased and proud to announce the publication of a core resource, [Achieving Competency in Evidence Informed Practice \(EIP\): A Resource Guide for Educators](#). The resource was developed out of two years of the **Project to Enhance Research Literacy**, directed by **Deb Hill, MS**. Hill puts the new resource in context of ACIH's historic work in explaining their value: "To meet the needs of educators in integrative healthcare fields, we developed six [Competencies for Optimal Practice in Integrated Environments](#) to facilitate collaboration across healthcare professions." She adds: "Competency #5 focuses on Evidence Informed Practice (EIP) as an



essential skill for facilitating inter-professional collaborative health care."



Hill continues: "We have now developed a resource guide to enhance understanding of competency #5. It includes examples an educator might draw from and modify to fit a specific program or course. The guide is now available through the PERL website. Take a short [video tour](#) or access the full guide [here](#). We look forward to hearing from you on your journey enhance EIP training!" The resource and the PERL project were supported by grants from the **Josiah Macy Jr.**

Foundation.

Investment! Crane Herbs, Visual Outcomes, Marilyn Allen, Southern California University

ACIH has been very pleased with some important renewed investment from corporate and academic partners. Our work would not be possible were it not for these important contributions.

PIHTA Founding Investor Visual Outcomes in Third \$5,000 Commitment

Many thanks to **Sue-Ellen McKelvey, PhD** and **Peter Bunting** from [Visual Outcomes](#) for its \$5,000 donation to the ACIH PIHTA project for 2016. Visual Outcomes, Inc developed a secured database management and healthcare practice and patient management programs. The Visual Outcomes team includes healthcare managers, doctors, financial experts, media and health coach communicators and well qualified IT developers. Visual Outcomes uses a single database, built on Microsoft's .NET platform and SQL Server, so all aspects of your health business, from the clinical work to the office, operate seamlessly and reliably



McKelvey and Bunting of Visual Outcomes



The mission of Visual Outcomes is "to support great patient-centered outcomes within a unified healthcare information system that delivers all the processes of different healthcare specialties while empowering clinician relationships."

Bill Egloff of Crane Herb Company Support Costs of ACIH Board of Directors Meeting

ACIH thanks [Crane Herb Company](#) and its founder and CEO **Bill Egloff** for supporting the annual board of directors meeting held this year on May 16, 2016 in Las Vegas NV. Crane Herb Company, a custom herbal pharmacy and distributor that has made headlines recently for its role as lead supplier of the [Chinese Herbal Therapy clinic at the Cleveland Clinic](#) as the first such major delivery organization-based program in the United States. Crane Herbs is dedicated to empowering Chinese herb practitioners in their lives as healers and offers only



Bill Egloff

those products that meet rigorous standards of testing and clinical effectiveness. Egloff is deeply involved in efforts to expand such programs to other systems while also exploring the potential to develop more understanding of the uses and value of the herbs to the populations his business serves. The investment follows a \$10,000 grant in 2014.



Marilyn Allen of American Acupuncture Council Invests \$3,000 in ACIH and its Mission, Another \$1,200 for Board Meeting Reception



Marilyn Allen

A big thank you to **Marilyn Allen** for pledging \$3,000 for general support and for sponsoring the reception at the annual board of directors meeting that was held in Las Vegas, NV, on May 16, 2016. Marilyn is a longtime friend and supporter of ACIH. She is a well-known expert in the fields of acupuncture and medical malpractice. She holds an MS degree from Pepperdine University and teaches courses in acupuncture practice management and ethics at many Chinese medicine colleges in the US. Marilyn serves as the current director of marketing for the American Acupuncture Council.

SCU and Scaringe Make Two-Pronged \$7,000 Investment

Our tremendous thanks to **John Scaringe, DC, EdD**, President of **Southern California University**, ACIH Treasurer and Board member par excellence for your generous donation in July 2016 of \$7,000. \$5,000 is for SCU being at the Chancellor level of Individual College membership and \$2,000 is his board donation to the organization. Scaringe is Treasurer of ACIH, Chair of the ACIH Finance Committee and on the Governance Committee as well. His vision, involvement with ACIH and tremendous support are deeply appreciated.



John Scaringe

ACC Invests Addition \$3000 in ACIH

The core member **Association of Chiropractic Colleges** chose this year to make an investment in ACIH that is above-and-beyond membership dues. The organization, guided by ACIH Chair **David O'Bryon, JD, CAE**, the ACC executive director, and by ACC Chair **Dennis Marchiori, DC, PhD**, the president of Palmer College of Chiropractic, chose to make an additional \$3000 investment in ACIH. Notably, since 2014 and in addition, O'Bryon has also fulfilled on a \$3,000 personal investment in the ACIH Center for Optimal Integration. ACC is a founding member organizing of ACIH. In fact, the ties run deeper. O'Bryon was the chair of the Education Committee of the Integrative Health Policy Consortium in 2004 when the [National Education Dialogue to Advance Integrated Care](#) - out of which ACIH was hatched - was developed. Thank you ACC and David.

Transition on the ACIH Board: Iman Majd, MD, Dipl.Ac Takes Over for Kory Ward-Cook, PhD

ACIH would like to take this opportunity to express its tremendous gratitude to **Kory Ward-Cook, PhD**, CEO of core member



Kory Ward-Cook

organization the **National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM)** for her years of service on the ACIH Board. She has contributed significantly to the overall development of the Board of Directors as well as been very active in our leadership task force, served as treasurer of ACIH, an active member of the executive committee and most recently co-chair of the Governance Committee. "To our great fortune," notes ACIH executive director Goldblatt, "Kory has agreed to stay on the

Governance Committee as a member." Ward-Cook's dedication to ACIH reaches back to 2005 when NCCAOM twice invested in the National Education Dialogue out of which ACIH was born.

ACIH also welcomes NCCAOM's new nominee to the board, **Iman Majd, MD, MSA, EAMP, ABFM, ABOIM, ABIHM, Dipl. Ac NCCAOM**. Majd is an acupuncturist and MD and clinical adjunct faculty at longtime sustaining investor **Bastyr University**. He has a long history of supporting integrative medicine and health and has served on the NCCAOM Commission for three years. He is currently with the University of Washington Physicians Network, Department of Family Medicine Family Medicine Physician (Specialist provider: Acupuncture & Integrative Medicine). Welcome Iman!



Iman Majd

New ACIH Council of Advisors Member: Margaret Chesney, PhD



Immediate past-president of the Academic Consortium for Integrative Medicine and Health **Margaret Chesney, PhD** has joined the ACIH Council of Advisors. Chesney's impactful career in the field includes a period as deputy director then acting director of what is now known as the NIH National Center for Complementary and Integrative Health. She subsequently worked in the integrative medicine program at the University of Maryland before taking over as director of the Osher Center for Integrative Medicine at UCSF, a position which she held from 2010-2015. She is currently the Associate

Editor of *Psychology, Health and Medicine* and the author or co-author of over 300 peer-reviewed scientific papers. In 2001, she was elected to the National Academy of Sciences, Health and Medicine Division, formerly known as the Institute of Medicine. She received the Director's Award for work in Mind-Body Medicine from the National Institutes of Health in 2005 and the Distinguished Scientist Award from the Society of Behavioral Medicine in 2010. Welcome, Margaret!

Healey, O'Bryon and Yánez Promote Interprofessionalism at the National Prehealth Advisors' Conference



On June 17, 2016, leaders from acupuncture and Oriental medicine, chiropractic and naturopathic medicine jointly presented at the [National Association of Advisors for the Health Professions \(NAAHP\)](#) annual conference in Minneapolis, MN. **Dale Healey, DC, PhD**, **David O'Bryon, JD, CAE**, and **JoAnn Yáñez, ND, MPH, CAE** represented their respective professions to help advisors understand the nuances of integrative medicine applicants as well as the increasing demand for a whole-person, prevention-focused approach to healthcare. True to the spirit of ACIH, interprofessionalism and collaboration were stressed as well as the role of integrative medicine as part of the larger healthcare delivery system. The picture shows O'Bryon (left) with Yanez and Healey before one of their slides.

News from the ACIH Community



Frank Vitale

President's level member **Maryland University of Integrative Health (MUIH)** [has announced](#) the retirement of **Frank Vitale** (pictured) as president. Vitale, who worked at MUIH in multiple capacities for a decade, oversaw the institution's transition from Tai Sophia Institute to university status and tremendous growth to an enrollment of nearly 1400. Long-time board member **John A. Palmucci**, is serving as the interim president ... ACIH board member representing Traditional Medicines/Emerging Professions

Steffany Moonaz, PhD, recently co-authored a chapter on yoga therapy for musculoskeletal and neuromuscular conditions in [Principles and Practice of Yoga in Health Care](#). Moonaz is associate academic director at MUIH ... Speaking of publications, a former chair for the Center for Optimal Integration investor **Massage Therapy Foundation**, **Diana Thompson, LMT** is co-author of [Integrative Pain Management: Massage, Movement and Mindfulness Based Approaches](#). The two forwards of the book are written by Council of Advisors member **Wayne Jonas, MD** and former ACIH executive director **John Weeks** ...

The ACIH Collaborator was recently given a nice review by **John Cooper, PhD**, a former member of the board of the core member **Accreditation Commission for Acupuncture and Oriental Medicine**. He sent a note that read: "I found the recent [May 2016] ACIH newsletter a wealth of stimulating ideas. My main motivation for being involved with ACAOM was interest in integrative care. I am retiring in September and of all the initiatives to advance integrative medicine I think ACIH stands out" ... Council of Advisers member **Ben Kligler, MD, MPH** was part of a team that recently published [Facilitators and Barriers to the Integration of Mind-Body Medicine into Primary Care](#) in the *Journal of Alternative and Complementary Medicine*. The journal published a [short release on the research here](#)

... The wellbeing and resilience topic that ACIH is bringing to the Health and Medicine Division of the National Academies of Sciences (see note above) is getting increasing visibility at the **Association of American Medical Colleges**. The created a [collection of resources](#) on well-being and resilience in academic medicine following a 2016 Leadership Forum ... Friend of ACIH **David Eisenberg, MD** was honored as the 2016 Bravewell Distinguished Service Award Recipient at the May meeting of ACIH partner the **Academic Consortium for Integrative Medicine and Health**.



David Eisenberg

Conferences

IM4US-Integrative medicine for the Underserved August 18-20, 2016 in Orange County, California

This growing conference has sponsorship from the Samuelli Institute. Website: <https://im4us.org/app/2016+Conference+Schedule>

National Center Summit on the Future of IPE, August 21-23, 2016, Hilton Minneapolis. The National Center for Interprofessional Practice and Education will convene the [Inaugural Learning Together at the Nexus: National Center Summit on the Future of IPE](#), co-hosted by the American Interprofessional Health Collaborative (AIHC). The summit will foster a learning environment for participants to gain knowledge and skills for advancing the field of interprofessional practice and education (IPE), and provide participants the opportunity to learn in skills-based workshops while co-creating a roadmap to the ideal future of IPE during structured conversations. The National Center invites those who are dedicated to learning and advancing the field of IPE including practitioners, educators, scholars, funders and accreditors to attend. CE credit is available.

All Together Better Health VIII: Values-Based Interprofessional Education and Practice, September 9-16, 2016 The 2016 [All Together Better Health VIII](#) conference will be held September 9-16, 2016 in Oxford, UK. All Together Better Health VIII 2016 will build on the content of previous ATBH conferences, reflecting the contemporary focus on improving health care for the population. The overarching theme will be Values-Based Practice which, with evidence-based practice, underpins balanced decision-making by health and social care teams and service users. At the very heart of values-based practice is interprofessional partnership, whereby people work effectively together contributing not only through their skills and experience but also through insights and values-based perspectives. The conference will be jointly hosted by CAIPE, Oxford Brookes University and Oxford University.

Academy of Integrative Health and Medicine: People, Planet, Purpose, October 30-Nov 3 in San Diego. ACIH has partnered with the Academy, an ACIH Associate Member, on some projects. Among the presenters are executive director **Liza Goldblatt, PhD, MPA/HA**, CWG member **Anthony Lisi, DC**, board member **Bill Meeker, DC, MPH**, an AIHM board member, and past executive director **John Weeks**. [Website is here](#).

APHA Section on Integrative, Complementary and Traditional Health Practices (October 29-November 2) in Denver. The section will offer upwards of 50 posters and presentation as part of the massive American Public Health Association meeting. **Beth**

Sommers, PhD, LAc, MPH, the immediate past-chair of the section is the ACIH ambassador to APHA. The section website is [here](#).

Save the Date: World Congress on Integrative Medicine and Health, May 3-5, 2017 The Consortium is a co-sponsor, ACIH is an "Associated" partner, and Council of Advisers member **Adi Haramati, PhD** is a co-president. [Website is here](#).

Process of Integrating Evidence (PIE) for CIH Educators on July 17, 2017 in Bloomington, Minnesota. The conference will be at **Northwestern Health Sciences University** and will be similar to the 2015 conference in which ACIH's **Deb Hill, MS** of the PERL project was involved (www.CAMEducatorsforEIP.org). Two tracks will be available: a teaching track for classroom and clinical educators and an administrative/curriculum development track.

Edited and produced by Renée Motheral Clugston. Please send news items and announcements to rclugston@accahc.org.

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