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# ACCAHC

ACADEMIC CONSORTIUM  
FOR  
COMPLEMENTARY AND ALTERNATIVE  
HEALTH CARE

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August 20, 2013

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## ACCAHC Collaborator #44



Hello All - We can all take pride in our executive committee member Joe Brimhall, DC being elected to chair the Northwest Commission on Colleges and Universities. A high and historic honor, and a sign of integration advancement. This issue has extracts from Barb Reece's report on the post-Biennial Meeting survey. Those of you who didn't attend might find the whole 2-page report and perhaps the hard data particularly interesting. Now we begin planning for 2015. Special thanks (see below) to Dan Church, PhD and Bastyr University for re-upping its Sustaining Donors Group participation for 2013 and 2014. - John Weeks, Executive Director

## Opportunities and Announcements

### New

**Content Needs for Influential Presentation** We have a request for "suggestions of good articles on integrated health care that link to interprofessional education and practice" for a major presentation by a national leader. Please send any to [jweeks@accahc.org](mailto:jweeks@accahc.org) ASAP.

**Olympic Sports Medicine?** A friend of ACCAHC, integrative pediatrician Larry Rosen, MD, sends notice of the US Olympic Committee creating a National Medical Network to support the athletes. He suggests some from our disciplines who excel in these areas seek to connect. Information at [TeamUSA.org](http://TeamUSA.org).

**October 25, 2013** Abstracts due for the major [interprofessional education conference](#), All Together Better Health, to be held in Pittsburgh, June 6-8, 2014.

### Previously Noted

**September 30** ACCAHC core member the **Council on Chiropractic Education** (CCE) requests public comment for the 14-page [Draft Residency Program Standards](#).

**October 1** Proposal deadline for the [International Research Congress for Integrative Medicine and Health](#) (Miami, May 14-16, 2014).

**October 9-10** The fall workshop of the IOM Global Forum on Innovation in Health Professional Education, Washington, D.C. on [Assessing Health Professional Education](#). Admission is open, free and also available via exceptional webinar capabilities.

**October 27-28** The second [National Student Conference on Integrative Medicine](#) (NSCIM), being held in Chicago October 26-27, 2013, hosted by CAHCIM. Chicago.

**October 29-31** The International Congress for Clinicians in Complementary and Integrative Medicine - [www.icccim.org](http://www.icccim.org). Chicago.

**May 13-16, 2014** International Research Congress on Integrative Medicine and Health, sponsored by CAHCIM. Miami, Florida - [www.ircimh.org](http://www.ircimh.org)



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## **Highlights of the Report from the Post 2013 Biennial Meeting Survey**

ACCAHC special projects leader and staffer to the Task Force on Leadership Development **Barb Reece, RN, BS** developed a report that was sent to meeting participants. The full report is available by contacting [breece@accahc.org](mailto:breece@accahc.org). Here are snapshots: 85 participants were involved in some aspect of the meeting with 70 present for most of the Wednesday and Thursday sessions and meals. A post-meeting survey completed electronically between July 11-August 1 by roughly half of the non-staff participants (37) looked at each of the 12 different sessions and various other aspects of the meeting. The findings: participants were very satisfied with most aspects of the meeting; 89% thought that the pre-reading was appropriate and useful; 94% found the pre-meeting communications useful; 70% said that the meeting content matched their learning needs around fulfilling an ambassadorial role for the values of integrative health and for ACCAHC; nearly 70% of participants said that they had already applied what they learned in their work and academic settings (21 of them provided concrete examples); and a full 81% said they would be comfortable representing ACCAHC as ambassadors for the values of integrative health.

The report also includes guidance on what to do better in 2015. Key points: Many participants felt that the agenda was too full, that 12 hour days were too long, and that there was not enough networking time built into the schedule. Some considered the panel format used to elicit diverse views on key topics from discipline leaders to be ineffective in delivering practical, take-home value. The most highly rated sessions were Sarita Verma's keynote *Leadership in Integrative Health for the 21st Century: Qualities, Intentions and Outcomes*; Andrea Burton's session on *Working with Key Messages*, and the closing session where several panelists reflected on the meeting. The Executive Committee and Board of Directors will be considering the feedback, and begin planning for 2015 in September and October meetings. Please contact us with any ideas.

### **By the Numbers: Bottom Line on the 2013 Biennial Meeting Budget**

Our Biennial Meetings are tight ships. Our goal is to make it as inexpensive as possible for participants to attend. From a budget perspective this means we seek to break even on costs, without covering the vast majority of staff time. This year we had \$17,246.70 of expense and \$23,295.00 of income. The positive balance was thanks to our \$7000+ in sponsorships plus the facility donation from **University of Western States**. Thus, we were able to underwrite a portion of the staff time spent in preparing and managing the meeting. Please thank the following for their donations: **Standard Process** (\$2000), **Seroyal** (\$2000), **Andrew Weil, MD** (\$1000), **National Board of Chiropractic Examiners** (NBCE-\$1000) and the **National Certification Commission for Acupuncture and Oriental Medicine** (NCCAOM-\$1000). Thanks also to project support person Renée Motheral Clugston for a fine job of assisting in managing costs and maintaining the budget.

### **ACCAHC Accreditation Expert Joe Brimhall, DC Elected to Chair Northwest Accreditation Commission for Colleges and Universities**

In a historic step for any academic professional associated with the licensed integrative health and medicine disciplines, ACCAHC board and executive committee member **Joe Brimhall, DC**, has been elected to chair his regional accrediting agency, the Northwest Commission on Colleges and Universities. Brimhall, the president of ACCAHC president's level individual college member **University of Western States** (UWS), originally came to ACCAHC via core member the **Council on Chiropractic Education**. He presently serves as the Individual College nominee to the ACCAHC Board where he is especially active on the Bylaws, Policies and Membership Committee. The [UWS release is here](#). An ACCAHC [Facebook posting](#) on Brimhall's election has drawn nearly 370 views. Congratulations, Joe!

### **Opportunity for Students and Posters - October 9-10**

## IOM Global Forum

The next workshop of the IOM Global Forum, October 9-10, will focus on educational assessment. Besides being a tremendous opportunity for both learning and for networking, two additional opportunities are available: **posters on educational assessment methods/outcomes (deadline September 18), and for student involvement**. If you wish to send this to someone who might be interested, please send a note to [jweeks@accahc.org](mailto:jweeks@accahc.org) for materials from the IOM invitation. ACCAHC already sent information to the Councils of Colleges members on the opportunities. The agenda and webinar information are or will be available [here](#).

## ACCAHC Primary Care Project Updates

-**Sarita Verma, MD**, the opening keynoter for the ACCAHC Biennial Meeting, has agreed to write a guest column for *Global Advances in Health and Medicine* to go with the anticipated series of publications from the ACCAHC Primary Care Project.

- Kudos to Palmer West president and ACCAHC board member **Bill Meeker, DC, MPH** and **Rita Bettenburg, ND** for their timely submissions of their disciplines' two papers to *Global Advances* last week.

-Speaking of primary care, shortly after initial publication of the ACCAHC white paper on *Meeting the Nation's Primary Care Needs* last spring, naturopathic doctors and chiropractic doctors were included in [this media release](#) from the **Coalition for Patients Rights** on the disciplines that are potential contributors to meeting the nation's primary care needs ...

- ACCAHC responded to a request to send a copy of the naturopathic physicians' chapter to a leader at **Swedish Health System** in Seattle to support an integrative MD-ND primary care clinic under discussion.

## ACCAHC Board Member Beth Pimentel, ND Steps Down - to Go Sailing!

ACCAHC board member **Beth Pimentel, ND**, the director of the naturopathic medicine program at individual college member the University of Bridgeport (UB) sent an unusual notice: "I gave my notice of resignation to UB last Friday. For years now, it's been [my spouse and my] dream to take an extended sailing cruise. Recent life changes - along with the fact that once dreams are set free, they often take on a life of their own - have accelerated our departure and we are planning to cast off this fall. My last day at UBCNM will be September 6th. I really enjoyed working with ACCAHC." Beth was nominated to the Board via the **Association of Accredited Naturopathic Medical Colleges**. During her term, membership of the ND schools in ACCAHC hit 100%. A process is underway on naming a potential replacement. Thanks and smooth sailing, Beth! (And there may be at least one ACCAHC participant who is anticipating a chance to hitch a ride when you hit the Greater Antilles!)

## \$10,000 from Bastyr University for 2013-2014 Sustaining Donor Membership!

The first academic institution to commit to a Sustaining Donors Group relationship with ACCAHC was the multidisciplinary **Bastyr University**. Two weeks ago, ACCAHC received sustaining donor payments of \$5000 each for 2013 and 2014, bringing the institution's commitment to ACCAHC to \$30,000 since 2008 under the leadership of **Daniel Church, PhD**. The [institution's mission](#) includes to "model an integrated approach to education, research and clinical service." A core theme in seeking to fulfill the mission is "Interdisciplinary Integration". We are pleased that ACCAHC work continues to be a valued part of achieving this mission.

## Brief Notes on ACCAHC Activities

A notice on the [ACCAHC Facebook page](#) about an article on Section 2706 "Non-Discrimination in Health Care" of the Affordable Care Act drew 918 views ... The

Traditional World Medicine/Emerging Professions Special Interest Group led by **Felicia Tomasko, RN**, is planning to explore models for internships. The dean of clinics at Palmer West, **Greg Snow, DC**, will be heading up a discussion on developing these internships and relationships via webinar this fall... **Deborah Hill, MS**, a consultant to the ACCAHC Center for Optimal Integration whom many of you met at the Biennial Meeting, is the newest member of the Community of Learning (COL) for the [Integrative Medicine in Preventive Medicine \(IMPriME\)](#) group for which ACCAHC is well represented on the Steering Committee. Let us know if you are interested in joining the COL...

Thanks goes to **Pacific College of Oriental Medicine** for its Dean's level individual college membership renewal (\$750) and **UCLA Arts and Healing** for another year as an Associate Member (\$250) ... ACCAHC sent a note to the **Consortium of Academic Health Centers for Integrative Medicine (CAHCIM)** to urge their members to submit proposals about what their integrative centers are learning about team care to the interprofessional care-focused conference entitled *Altogether Better Health VII*, U Pitt, June 6-8, 2014. CAHCIM will do so in an upcoming newsletter ... At the request of **Lauren Cates, LMT**, ACCAHC has assisted Associate Member the **Society for Oncology Massage** in connecting with an oncology specialty group for naturopathic physicians. Cates is the Society's director and was a participant in the ACCAHC Biennial Meeting ...

## Notes on Activities of ACCAHC Activists and Member Organizations

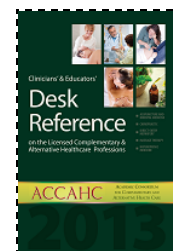
Research Working Group member **Jennifer Rioux, PhD** shares that she "has accepted an Assistant Professorship in the Department of Internal Medicine at University of New Mexico and will be starting in September. Rioux comes to ACCAHC via the **National Ayurvedic Medical Association**... Education Working Group member **Dan Redwood, DC**, was named by the Missouri legislature as a public member of the Missouri Citizens and Legislators Working Group on Medicaid Eligibility and Reform ... President's level individual college member **New York Chiropractic College** [posted a press release](#) on its August 3, 2013 commencement exercise at which ACCAHC's John Weeks gave the address ...

Librarians at three ACCAHC member institutions, **University of Western States**, **National College of Natural Medicine (NCNM)** and **Northwestern Health Sciences University**, have published [Collaboration in White Spaces: Librarians as Leaders in Evidence-Based Practice at CAM Institutions](#) ... NCNM president **David Schleich, PhD** has published a [useful article](#) on the role of naturopathic doctors in Oregon workforce and primary care policy ... Research Working Group member and integrative health economics expert **Patricia Herman, PhD, ND**, now with RAND, will be offering a pre-conference workshop on cost effectiveness analysis at the May 2014 IRCIMH in Miami, with Claudia Witt, MD ...

## Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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9/18/13

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