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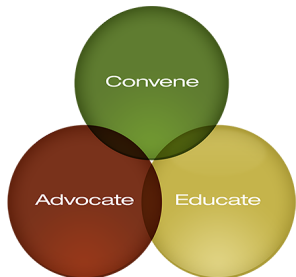
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ACCAHC Collaborator #54: Strategic Planning, Harkin Event, Crane/NCMIC/Standard Process Investments, AIHM-ACCAHC Discussions, Hawk/RWG, plus - August 2014

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Previous Issue

Schwartz Leads ACCAHC Board Team in Follow-up to Strategic Planning Retreat



The ACCAHC Board of Directors met on June 22-23, 2014 at **Southern California University of Health Sciences (SCUHS)** in ACCAHC's first strategic session since 2009. The onsite meeting, wonderfully hosted by SCUHS, followed a survey of active ACCAHC participants developed by board consultant **Martha Menard, PhD, CMT**, of Sigma Applied Research. The survey, in which many of you participated (thank-you!), discovered, among other things, that respondents generally: 1) said ACCAHC is highly valued as an interprofessional experience and facilitator of interprofessional activity; 2) believed ACCAHC can do a much better job of reaching into our own communities and making our work better known; and that 3) ACCAHC has had some of its most significant impact representing our

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values and disciplines in external and policy environments.

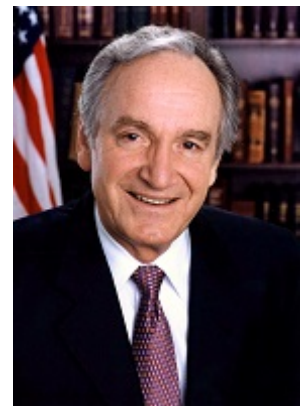
General consensus was that the meeting was successful in bringing the Board of Directors together as a team and also in clarifying core directions and challenges. Following the meeting, ACCAHC chair **Elizabeth Goldblatt, PhD, MPA/HA** proposed a plan under which founding board member **Jan Schwartz, MA, BCTMB**, originally with the **Commission on Massage Therapy Accreditation**, took the lead in creating a team to move forward the onsite planning work. The team includes **Mark McKenzie, LAc, MsOM, Bill Meeker, DC, MPH, Nichole Reding, MA, CPM, LDM, Marcia Prenguber, ND, and Stacy Gomes, EdD**. Stay tuned. Thank you each for volunteering. Thanks also to Council of Advisers member **Ruth Westreich** for her participation and multiple contributions.

Submits Integrative Policy Brief to Key National Player *PAINS: Never Only Opioids*

ACCAHC's long investment in the Pain Action Alliance to Implement a National Strategy (PAINS) will soon result in publication of a major policy brief. The working title of the 8-page, roughly 3000 word document is *Never Only Opioids: The Imperative for Early Use of Non-Pharmacological, Integrative Approaches in the Treatment of People with Pain*. Research Working Group co-chair **Martha Menard, PhD, CMT** sits on the PAINS steering committee. The team includes Menard, **Arya Nielsen, PhD, Ac, Heather Tick, MD, Kevin Wilson, ND, Bill Meeker, DC, MPH** and **John Weeks**, each from the ACCAHC Task Force on Integrative Pain Care. PAINS responded affirmatively to the ACCAHC document which is among the first to promote early use of non-pharmacological approaches. Costs are supported by a grant from **NCMIC Foundation**. More soon. Thank you to Menard and the group, and to NCMIC Foundation!

ACCAHC in Significant Role in Organizing the Invitational Policy Day and Banquet for U.S. Senator Tom Harkin

Following an initial shift in the volunteer management of the September 29, 2014 event in Washington DC, ACCAHC helped fill leadership roles for what is styled "A Call to Action on Integrative Health and Medicine Policy: Advancing the Legacy of U.S. Senator Tom Harkin." ACCAHC has been convening the planning committee meetings and ACCAHC office manager **Renée Clugston** is contracting to manage the registration and other aspects of the event. The exceptional and deeply engaged team includes **Margaret Chesney, PhD, Gerry Clum, DC, Ian Coulter, PhD, Christine Goertz, DC, PhD, David Eisenberg, MD, Adi Haramati, PhD, Wayne Jonas, MD, Mary Jo Kreitzer, RN, PhD, FAAN, Joan Walter JD, PA, John Weeks, Len Wisneski, MD and Alyssa Wostrel, MBA**. ACCAHC was, through the \$1000 and \$500 commitments of its member organizations, among the first Diamond Sponsors (\$10,000). That list also includes **Academy of Integrative Health and Medicine, Consortium of Academic Health Centers for Integrative Medicine, Georgetown University Medical Center, Institute for Integrative Health, Integrative Healthcare Policy Consortium, Life University** and the **Samueli Institute**. It promises to be an exceptional gathering to honor the undisputed Congressional champion for our fields who retires this year.



Side-note: The **Association of Accredited Naturopathic Medical Colleges** has joined the other sponsors of the event. The others, recruited by ACCAHC, are: **Accreditation Commission for Acupuncture and Oriental Medicine, American College of Traditional Chinese Medicine, Council of Colleges of Acupuncture and Oriental Medicine, Logan University, Maryland University of Integrative Health, National Certification Commission for Acupuncture and Oriental Medicine, National College of Natural Medicine, New York Chiropractic College, Oregon College of Oriental Medicine, Northwestern Health Sciences University, Southern California University of Health Sciences, and Southwest College of Naturopathic Medicine.**

Investment Partner News: Crane Herbs, NCMIC

Foundation, Standard Process

ACCAHC is pleased to announce these investments from our philanthropic partners:

-**Crane Herbs**, recently selected as a partner by Cleveland Clinic in the development of a widely-covered traditional Chinese medicine department, granted \$10,000 of a \$15,000 total pledge to a new ACCAHC fund targeting industry partners. The fund supports ACCAHC's core interprofessional work and the cost of representing our values and disciplines at multiple tables. Thanks to **Bill Egloff**, Crane's founder.

-**NCMIC Foundation** again stepped up big time for ACCAHC to fund \$7500 of costs associated with an ACCAHC policy brief through the Pain Action Alliance to Implement a National Strategy (PAINS). See report above. This follows a \$5000 NCMIC Foundation grant earlier this year that allowed our fields to have a significant presence at the Association of American Medical Colleges 10th Annual Health Workforce Conference in May 2014.

-**Standard Process** has put a wonderful finishing touch on its multi-year support of the ACCAHC Research Working Group during its instructive and influential dialogue with the National Center for Complementary and Alternative Medicine on its 2011-2015 strategic plan. The firm funded \$4500 of costs associated with development and open access fees for a commentary paper on ACCAHC's recommendations to NCCAM. **Cheryl Hawk, PhD** and **Martha Menard, PhD**, have had a lead role in the project. Thanks to Standard Process' **John Nab, DC** and **David Barnes, PhD**, for their support of the firm's investment in this project. The paper was submitted to *BMC Open* as "Consensus recommendations to NCCAM from research faculty in a transdisciplinary academic consortium for complementary and integrative health and medicine."

Side-note: We thank David Barnes, PhD, who left Standard Process at the end of July, for his long advocacy of ACCAHC inside the firm. The firm has invested over \$40,000 in our work since 2008. Barnes has served ex-officio on the ACCAHC Research Working Group.

ACCAHC Invited to Explore Development of Education/Certification Programs by the Academy of Integrative Health and Medicine; Executive Teams Begin Talks

The June board of directors meeting included a brief presentation on the **Academy of Integrative Health and Medicine (AIHM)** and possible aligned interests in areas of education and certification. On July 29, 2014, three leaders of AIHM, a recent ACCAHC Associate Member organization, and three executive committee members of ACCAHC met in a phone conference to begin to get to know each other as a basis for potentially engaging significant project work. AIHM was represented by **Danny Friedland, MD**, chair, **Scott Shannon, MD**, executive committee, and **Nan Sudak, MD**, executive director. (AIHM president **Mimi Guarneri, MD** planned to be on but missed the call due to a friend's medical emergency.) ACCAHC's trio included **Elizabeth A. Goldblatt, PhD, MPA/HA**, **David O'Bryon, JD**, and **Kory Ward-Cook, PhD, MT (ASCP), CAE**. **Pamela Snider, ND** and **John Weeks**, who each serve on the boards of both organizations, also participated.

AIHM is a new organization formed of the convergence of two organizations, American Board of Integrative Holistic Medicine (ABIHM) and the American Holistic Medical Association, 18 and 36 years old, respectively. The former is all MD/DO while the latter, while led mainly by MDs, became multi-disciplinary in the last decade. AIHM's vision is of providing a much larger "tent" for the integrative health and medicine movement. Invitations to Weeks and Snider to serve on the Board are an expression of this direction. (Acupuncturist **Jennifer Barr, LAc**, a long-time associate of ACCAHC board member **Mark McKenzie, LAc**, was recently added to the Board and active discussions are under way with a prospective chiropractor.) A follow-up call is planned for late August.

Side-note on IHPC: By a July 2014 resolution of the board of directors of the **Integrative Healthcare Policy Consortium (IHPC)**, IHPC has begun exploring a formal role as the 501c4 policy arm of AIHM. This followed a face-to-face meeting of leaders from both organizations on June 21-22. ACCAHC was birthed by IHPC. IHPC's chair **Len Wisneski, MD**, a member of the ACCAHC Council of Advisers, is also a new member of the AIHM Board of Directors. Snider and Weeks attended the June meeting.

Welcome Cheryl Hawk, DC, PhD to Co-Chair of the ACCAHC Research Working Group

Logan University associate vice president of research and health policy **Cheryl Hawk, DC, PhD, CHES** has taken on a new role as the co-chair of the ACCAHC Research Working Group (RWG). Hawk is a long-time leader in research in the chiropractic profession who has served on the RWG for many years. She replaces **Greg Cramer, DC, PhD**, who remains on the RWG. Welcome Cheryl!

Other Working Group changes: The EWG also welcomes **Dawn Hogue** as a new massage member. Hogue is director of education for the **Cayce-Reilly School of Massotherapy**, an individual institution member of ACCAHC.

Working Group Restructuring **Beth Rosenthal, PhD, MBA, MPH** reports: "Working group members had expressed a desire for more cross-fertilization between working groups as well as between disciplines. Co-chairs and staff came up with a restructuring plan, which the Board reviewed in the January 2014 Board meeting. Implementation of the WG restructuring plan is now in progress. Co-chairs or their designees are now attending each other's meetings. Presentations continue, and all WG members are invited to attend all presentations. The smaller project groups are active and working on projects moving ACCAHC mission forward."

Working Group Webinar: Cohen on Interprofessionalism at NUHS Rosenthal also reports: "**Ezra Cohen, DC**, ACCAHC Education Working Group member and Assistant Dean, Chief Academic Officer at **National Health Sciences University (NUHS)** made a presentation in the February EWG meeting about Interprofessional Education at NUHS." The 16-minute webinar may be [viewed here](#).

ACCAHC Primary Care White Paper a "Clarion Call for Us" Says Naturopathic Primary Care Leader

A national leader in advancing understanding of the primary care role in the naturopathic medical profession is **Lorilee Schoenbeck, ND**. In a recent note, the Vermont based practitioner wrote: "I've used (ACCAHC's) directive to the profession/leaders many a time in presentations regarding this. It's like a blueprint or a clarion call for us. I hope a few people have heard it." Schoenbeck was referring to ACCAHC's white paper on the roles of our disciplines in meeting the primary care crisis. She led her profession to primary care recognition in her home state of Vermont, and then gained stature for her field as leaders in medical homes. Schoenbeck is the immediate past chair of the Government Affairs Committee of the American Association of Naturopathic Physicians.

Brief Notes on ACCAHC Activities

Association of Chiropractic Colleges executive director **David O'Bryon, JD** arranged for **Deb Hill, MS**, manager of the Project to Enhance Research Literacy (PERL) to give a presentation to the ACC board of directors in early July. She has used vacation time to meet with ACCAHC leaders at **University of Western States** and **Northwestern Health Sciences University** ... Hill has submitted a presentation to the 7th Annual Conference on the Science of Dissemination and Implementation, which will take place in Washington, DC December 8-9, 2014 ... The [PAINS website](#) shows high visibility for the creative arts therapies for which ACCAHC has advocated and with which ACCAHC has been associated since ties were forged in 2011 via **Lucy Gonda, Ruth Westreich** and **Ping Ho, MA, MPH** ... Thanks to **Jerrilyn Cambron, DC, PhD, LMT** for her [excellent blog post on PERL](#) ...

Former RWG member **Dan Cherkin, PhD** has once again asked ACCAHC to be represented, via Weeks - who sought to involve a separate person - on an advisory panel to a follow-up PCORI grant proposal ... Project for Integrative Health and the Triple Aim (PIHTA) manager **Jennifer Olejownik, PhD** is analyzing data from a survey of 28 CAHCIM centers on whether changing trends in payment and delivery have had an impact on their opportunities ... The Center for Optimal Integration [Facebook page](#) now has over 269 "likes" and is seeing regular activity ...

Brief Notes on Activities of ACCAHC Participants and

Member Organizations

Congratulations to **Whitney Lowe, CMT**, for his selection by the **Alliance for Massage Therapy Education** as [Educator of the Year](#) ... The new president of president's level individual member college **Northwestern Health Science University** is **Chris Cassirer, PhD**. His background includes a recent stint at Johns Hopkins ... Congratulations to **Southern California University of Health Sciences (SCU)**, **New York Chiropractic College** and **Logan University** for being recognized by the *Chronicle of Higher Education's* Great Colleges to Work For ... Former Research Working Group co-chair **Christine Goertz, DC, PhD** is the new chair of the science and oversight committee for the Patient-Centered Outcomes Research Institute ...

Congrats to **Canadian College of Naturopathic Medicine (CCNM)**, an ACCAHC president's level individual college member, for its graduate Brenda Leung, ND, PhD [being appointed](#) the Emmy Droog Chair in Complementary and Alternative Health Care at Alberta's University of Lethbridge ... The National Association of Certified Professional Midwives has ACCAHC's John Weeks on a webinar panel on Non-Discrimination in Health Care, Section 2706 ... **Beth Sommers, PhD, MPH, LAc**, ACCAHC's liaison to the APHA Integrative, Complementary, and Traditional Health Practices group shares that work there has been elevated to "Section" status. Congratulations! ... Former ACCAHC board member **Mathew Taylor, PhD**, has given ACCAHC a plus in [this recent article](#) on PTs and IM ...

Opportunities, Announcements, and Resources

New

Opportunity: Duke Leadership Program in Integrative Health Care: A Note from Adviser Goldblatt on Applications ACCAHC chair **Elizabeth A. Goldblatt, PhD, MPA/HA** has served as a curriculum advisor to this Duke program, led by ACCAHC Council of Advisers member **Adam Perlman, MD, MPH**. Goldblatt writes: "Duke Medical School's Department of Integrative Medicine will be offering a Leadership Program in Integrative Health Care. Please see [this link for more information](#) on the program and links to it. It would be excellent if some leaders from our professions would attend this program in order to be part of the movement towards integrative healthcare education and collaborative care. There is some financial assistance and some in the form of partial scholarships. I would urge your institution to consider supporting someone attending this program. It will be a hybrid program -on line and in-person modules - a very doable schedule for full-time academics." Fee is \$25,000, with scholarships available.

Deadline Fast Approaching for Faculty Training Program in Mind-Body Medicine Note from Council of Advisers Member **Adi Haramati, PhD**: Those interested in the Faculty Training Program in Mind-Body Medicine led by Adi and Nancy Harazduk entitled, *Educating for Enhanced Self-Awareness and Self-Care: An Experiential Faculty Training* in Mind-Body Medicine should know that the next training will take place September 11-14 at the Aspen Wye River Institute, a Marriott Conference Center, located one hour from BWI airport on Maryland's Eastern Shore. This program is aimed at faculty who wish to implement the mind-body program at their health professions school. There are currently only 4 slots left, so if you are planning on participating please submit your application as soon as possible. Adi would appreciate an email letting him know that you are interested in attending. Information and application materials m be downloaded from <http://tiih.org/events-classes/professionals/faculty-training-mind-body-medicine/> . For questions contact Adi (haramati@georgetown.edu).

NCCAM hiring in the Division of Extramural Research Clinical Research Branch Former RWG member **Wendy Weber, ND, PhD**, sends news that the National Center for Complementary and Alternative Medicine of the NIH is looking for a Program Director (Health Scientist Administrator). [Information here](#).

Opportunity: The National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM)® is seeking individuals with a commitment to the growth of integrative medicine and interest in certification and credentialing to serve as public members on the Board of Commissioners. Check the site: <http://www.nccaom.org/about/board>

Assessing Health Professional Education - Workshop Summary Report The Global Forum on Innovation in Health Professional Education released the workshop summary, [Assessing Health Professional Education](#).

The National Center for Interprofessional Practice and Education, with which ACCAHC and many of our organizations and individuals are participants, is interested in knowing whether any of you have used or are using the [Readiness for Interprofessional Learning Scale \(RIPLS\)](#), originally developed by Parsell and Bligh in 1999, it is widely used by health professions educators and it is one of the most popular items on National Center's Resource Exchange.

September 4-6, 2014 **Integrative Medicine for the Underserved (IM4US)** in Portland, Oregon, at **National College of Natural Medicine**. ACCAHC chair **Elizabeth Goldblatt, PhD, MPA/HA** and **Robb Russell, DC** will be among the presenters.

September 6, 2014. The **Oregon College of Oriental Medicine-sponsored conference** will be keynoted by ACCAHC executive director John Weeks speaking on Project for Integrative Health and the Triple Aim.

October 13-16, **SIMPLE Conference, U New Mexico** The Symposium of Integrative Medical Professionals in the Land of Enchantment (SIMPLE) will include ACCAHC presence in an open plenary and a separate presentation on themes related to the Project for Integrative Health and the Triple Aim.

October 26-31 **Academic of Integrative Health and Medicine (AIHM), San Diego**. AIHM is an Associate Member of ACCAHC. The organization is seeking to broaden its participant base and is holding a special meeting with various associations and organizations on Saturday the 25th. Information here: http://www.abihm.org/2014_conference/

July 21-28, 2015, **2015 Educational Congress** with exhibitors July 25-28, **Alliance for Massage Therapy Education** and **Commission on Massage Therapy Accreditation** are co-sponsoring with involvement of 7 other organizations, including ACCAHC, in Minneapolis. [Information here.](#)

Previously Noted

Opportunity: Colorado Integrative Health Center ACCAHC Council of Advisers member **Len Wisneski, MD** writes this: "In an advisory capacity, am in the process of developing plans for an integrative health center in Boulder (in association with GAIAM) which will be a 501c3. Research is an important component. I am searching for an MD and an ND who are excellent clinicians, have administrative experience, and are familiar with research methodology. I hope to develop a relationship with The University of Colorado." drwisneski@earththink.net

Opportunity: ACAOM seeks public member The Accreditation Commission for Acupuncture and Oriental Medicine is seeking a public member. [Information about the opportunity is here.](#) Whom do you know who might fit the bill?

Opportunity: ACCAHC Associate Member Michael Austin, DC seeks institutional affiliation for his [Autonomic Body Therapy training](#), an approach that he calls "a synthesis of meridian, mind-body and myo-therapies." [Austin](#) was educated at NYCC where he began exploring his interest in "frontier medicine" and energy work. He began developing the ABT program in 2006 and teaching it in 2010. His goal is "to introduce ABT to Indigenous Communities across the globe as well as populations that are medically underserved. He currently has contracts with the Pascua Yaqui Nation, the Tohono O'odham Nation, and Southern Arizona's Veterans Health Care System. Contact: info@drmichaelaustin.com

Job Opportunities previously posted

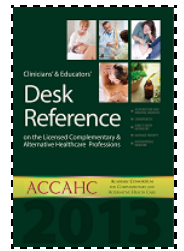
Job Openings - LAc, DC, massage therapist in Aurora Health Care Clinical Working Group member **Nancy Conway, MS**, shares job opportunities in integrative health offered by her employer, Aurora Health Care. The description for acupuncturists is [here](#), for massage therapists is [here](#), and for chiropractors [here](#) and chiropractic assistants is [here](#). The system has one of the most integrated programs in the country ...

Opportunity: ACHENA call for Commissioners ACCAHC Emerging Professions member, the **Accreditation Commission For Homeopathic Education in North America (ACHENA)** is seeking to strengthen and expand its work through an open solicitation for prospective commissioners for the organization. Details are in this [Call for Commissioners](#). ACHENA is staging its work toward US Department of Education approval. Address queries to ACHENA president **Rick Cotroneo, MA, CCH (Cand)** at rick@achena.org.

Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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