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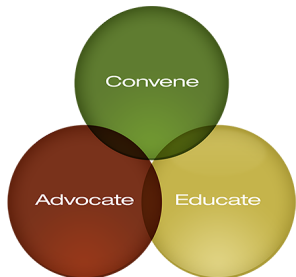
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## ACCAHC Collaborator #55: Webinar Series on Competency #5/Evidence, ACCAHC/NCIPE, Goldblatt/U Arizona HRSA Grant, PAINS Spotlight on ACCAHC, plus - September 2014

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### Previous Issue

### Addressing Competency #5: ACCAHC's PERL Kicks Off 5-Part Webinar Series on Evidence-Informed Practice



In 2012, the **Association of Chiropractic Colleges, Association of Accredited Naturopathic Medical Colleges, Council of Colleges of Acupuncture and Oriental Medicine, Association for Massage Therapy Educators (AFMTE)** and the **Midwifery Education Accreditation Council** endorsed ACCAHC's [Competencies for Optimal Practice in Integrated Environments](#). Assisting our educators and clinicians in fulfilling on Competency #5, Evidence-Based Medicine and Evidence Informed Practice, is the goal of the ACCAHC Project to Enhance Research Literacy (PERL) via the [Center for Optimal Integration: Creating Health](#). PERL, skillfully managed by **Deb Hill, MS**, has kicked off a 5-

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part webinar series. Although focused on the massage community, many of the lessons will have broader application.

Hill and PERL engaged the series through collaborations with leading massage organizations including ACCAHC members **AFMTE**, the **Commission on Massage Therapy Accreditation**, **National Certification Board for Therapeutic Massage and Bodywork**, and Center sponsor the **Massage Therapy Foundation**. The first, which drew 128 registrants, took place September 23. The series and sign-up is here: [Back to School: Gearing up with Research and Evidence](#). Dates for the remaining webinars in the series are October 14, November 4, December 2 and January 15. The PERL project is made possible, in part, through a generous grant from the Josiah Macy Jr. Foundation.

## Chair Goldblatt a Co-Investigator on \$1.7-million HRSA Grant to University of Arizona for Integrative Medicine in Primary Care

We are pleased to report that **Elizabeth Goldblatt, PhD, MPA/HA**, ACCAHC chair is a co-investigator on the \$1.7-million, 3-year grant awarded by the Health Resources Services Administration (HRSA) to the University of Arizona Center for Integrative Medicine to establish a Center for Integrative Medicine in Primary Care. The [release on the grant is here](#). ACCAHC provided a support letter for the University of Arizona proposal to HRSA. While not a formal partner, ACCAHC, through Goldblatt, is listed as one of 15 organizations expected to be involved in developing such things as patient education materials, competencies, and support of faculty development. One focus of the Center is on serving underserved populations.

## ACCAHC's Strategy in IPE Called a "Model to Shine a Light on" by Director of the \$13-Million National Center of Interprofessional Education and Practice (NCIPE)

ACCAHC Council of Advisers member **Lori Knutson, RN, BC-HN**, sent a brief note not long ago after she was at a small meeting on an NCIPE project focused on how integrative health and medicine practices might be useful in mental health. At the meeting was the principal investigator for the \$13-million NCIPE initiative, **Barbara Brandt, PhD**. Amidst discussion, Brandt made the following statement which Knutson shared. Brandt has since approved us to share it as we like: "**ACCAHC's work in interprofessional education is impressive, timely, a model to shine a light on.**" Brandt has seen us at work with presentations and posters at diverse interprofessional meetings since a grant from ACCAHC's founding philanthropic partner **Lucy Gonda** in 2011 kicked off our direct engagement in the broader interprofessional education/practice community at Collaboration Across Borders III, in Tucson, Arizona.

**Other NCIPE news:** Education Working Group (EWG) chair **Mike Wiles, DC, MEd**, ACCAHC's ambassador to NCIPE, and his fellow co-chair **Dale Healey, DC, PhD** were invited to an NCIPE open house in July. Healey provided an excellent September 18, 2014 EWG webinar report on NCIPE developments. [The webinar is available here.](#)

**Become part of the NCIPE community!** Healey remind fellow EWG members that a terrific way to connect to the interprofessional education and practice community is to become part of the "People" who are in the community by [signing up here](#).

## Visibility of ACCAHC Disciplines Enhanced Via ACCAHC "Member Spotlight" Sent to National PAINS Coalition

The [powerful coalition of organizations](#) that constitute the Pain Action Alliance to Implement a National Strategy (PAINS) recently received an e-blast that announced the posting of a "[Member Spotlight](#)" on ACCAHC. The article, written by ACCAHC's ambassador to the PAINS' steering committee, **Martha Menard, PhD, CMT** and staffer John Weeks, includes information about ACCAHC's mission, make-up, roles of its disciplines in pain care, and more. The posting offers great visibility to key communities and it precedes the publication, anticipated soon, of an ACCAHC-developed Policy Brief on non-pharmacological approaches to treatment of people with pain. More soon! The e-blast also noted ACCAHC's sponsorship of the terrific presentation by former Army Surgeon General Eric Schoomaker, MD, PhD at

the International Research Congress on Integrative Medicine and Health. (Schoomaker's lecture is extraordinary. [You can listen to a webcast here.](#))

## Invitation to October 7 Open Session/Webcast of IOM Global Forum on Measuring the Impact of Interprofessional Education (IPE) on Collaborative Practice and Patient Outcomes.

The IOM Global Forum on Innovation in Health Professional Education, on which ACCAHC is a member, has taken a new tack to give its work more impact in the academic community. The forum is sponsoring the first of its "fast track consensus studies." The subject and agenda are here: [Measuring the Impact of Interprofessional Education \(IPE\) on Collaborative Practice and Patient Outcomes](#). The focus is on examining "the methods needed to measure the impact of interprofessional education (IPE) on collaborative practice, patient outcomes or both, as determined by the available evidence." The IOM Statement of Task continues: "Considerable research on IPE has focused on assessing student learning, but only recently have researchers begun looking beyond the classroom for impacts of IPE on such issues as patient safety, provider and patient satisfaction, quality of care, community health outcomes, and cost savings."

Consensus statements have more academic clout than do the workshop reports such as have accompanied other Global Forum activities. The recommendations will be targeted primarily at ACCAHC's and other health professional educational leaders. Biographies of committee members [are here](#). If anyone wishes to make any comments on the topic, the last date is September 26 (though if you need 1-2 more, because of this late notice, we can likely get them submitted). The IOM webcasts are of very high quality. ACCAHC's work in the Global Forum for 2012-2014 has been supported by a philanthropic investment from the Lotte and John Hecht Foundation.

## ACCAHC Organizations Invited to "Leadership Advisory" Meeting with Associate Member Academy of Integrative Health and Medicine (AIHM)

ACCAHC's board members and organization leaders are among those invited to participate in a unique, invitational "Leadership Advisory" gathering in San Diego on October 25, 2014. The host is ACCAHC Associate Member the **Academy of Integrative Health and Medicine (AIHM)**. AIHM is an organization developed via the merger of two others that were historically led by holistic and integrative MDs/DOs. AIHM, however, is seeking to create a big, inclusive, interprofessional tent to advance integrative health and medicine. Lead organizer of the October 25 meeting is ACCAHC Council of Advisers member **Len Wisneski, MD**, an AIHM board member and chair of the [Integrative Healthcare Policy Consortium](#), who chairs the AIHM Associations Membership committee.

Multiple ACCAHC leaders plan to be part of the expansive group on October 25th. The meeting is also anticipated to include leaders from the Integrative Healthcare Policy Consortium, holistic nursing, the Consortium of Academic Health Centers for Integrative Medicine, some groups that focus on environment and sustainability, and more. Multiple AIHM board members, including chair **Danny Friedland, MD** and president, **Mimi Guarneri, MD** will be taking part in the dialogue. *How might such a big tent best function? And to what ends?*

## Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) Announces New Leaders and Working Group Co-Chairs

In a September 19, 2014 newsletter, CAHCIM announced the election of new leaders in various positions. These include Brent Bauer, Mayo Clinic, Secretary; Susan Carter, Vanderbilt University, Treasurer; and Maryanna Klatt, Ohio State University and Melinda Ring, Northwestern University as At-Large member of the Steering Committee. In addition, individuals selected as new CAHCIM co-chairs for their Working Groups are: Clinical - Lauray MacElhern, University of California, San Diego; Education - Raymond Teets, Icahn School of

Medicine at Mount Sinai; Policy - Leslie Mendoza Temple, University of Chicago; and Research - Sonya Pritzker, University of California Los Angeles.

## Fostering Interprofessionalism via Participation on the Boards of Sibling Organizations: NCCAOM, ACAOM, ACHENA

In recent months, three of ACCAHC's member organizations have posted queries about finding outside members for their Board. This is an exceptional way to provide service while also learning about another field. Here are the opportunities. Might you fit the need? Who do you know who might be interested?

**Opportunity: ACAOM seeks public member** The Accreditation Commission for Acupuncture and Oriental Medicine is seeking a public member. [Information about the opportunity is here.](#)

**Opportunity: The National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM)** is seeking individuals with a commitment to the growth of integrative medicine and interest in certification and credentialing to serve as public members on the Board of Commissioners. Check the [NCCAOM site.](#)

**Opportunity: Accreditation Commission For Homeopathic Education in North America (ACHENA) Call for Commissioners** ACCAHC Emerging Professions member ACHENA is seeking to strengthen and expand its work through an open solicitation for prospective commissioners for the organization. ACHENA is staging its work toward US Department of Education approval. Queries can be addressed to ACHENA president Rick Cotroneo, MA, CCH (Cand) at [rick@achena.org](mailto:rick@achena.org). Details are laid out in this [Call for Commissioners.](#)

## Brief Notes on ACCAHC Activities

The ACCAHC **Hospital Based Massage Therapy (HBMT)** task force continues work toward developing a standard set of competencies for hospital-based massage therapy, using the [ACCAHC Competencies](#). The Task Force has completed data collection from their needs evaluation survey of 37 hospitals. Findings have been summarized in a paper which has been submitted to the *Journal for Interprofessional Care* for an upcoming specialty issue on CAM. A [summary of findings can be found here](#) ...

At her own expense, Project for Integrative Health and the Triple Aim manager **Jennifer Olejownik, PhD** is attending the [Employer Healthcare and Benefits Congress](#) in order to deepen her knowledge of this critical stakeholder. Celebrate the commitment! Thank you, Jennifer ... Notably, Olejownik's counterpart at the Project to Enhance Research Literacy, **Deb Hill, MS**, is similarly paying her conference fees to the [7th Annual Conference on the Science of Dissemination and Implementation](#), December 8-9, 2014 sponsored by Academy Health. Dissemination is central to PERL's mission. Executive director **John Weeks** is making a similar choice to participate in the October 6-7 Institute of Medicine Global Forum planning meeting in Washington, DC. (See brief below.) ACCAHC's 2014 budget did not include sufficient funds to cover costs, but if new resources come in, the three may be reimbursed ...

## Brief Notes on Activities of ACCAHC Participants and Member Organizations

Congratulations to ACCAHC founding member and current board secretary **Jan Schwartz, MA**, for her selection by the **Massage Therapy Foundation** as a recipient of the Foundation's Distinguished Service Award. Schwartz has played multiple volunteer leadership roles at MTF... The [Integrative Medicine Scholars Program](#) of the American Medical Students Association has for the 3rd year invited ACCAHC executive director **John Weeks** to provide a two-hour webinar discussion on October 22, 2014 on history, trends and themes in the integrative health and medicine movement ...

Very sad news that [Pathways to Wellness](#), the clinic with which our ambassador to the American Public Health Association, **Beth Sommers, LAc, PhD, MPH**, has long been

engaged, has been forced to shut its doors due to financial challenges subsequent to moving to a larger facility ... The **Association of Accredited Naturopathic Medical Colleges** has announced new officers: president is **Jane Gultinan, ND** from ACCAHC supporting investor **Bastyr University**, vice president is **Fraser Smith, ND**, from ACCAHC member and Center sponsor **National University of Health Sciences** and treasurer is Clinical Working Group member **Melanie Henriksen, ND** from ACCAHC member college **National College of Natural Medicine**.

Council of Advisers Member **Adi Haramati, PhD** has had a paper published in *Academic Medicine* entitled [Educating the Educators: A Key to Curricular Integration](#), a good view into the core thinking, and career path, of a top educator ... Speaking of publications, an article by Research Working Group co-chair **Martha Menard, PhD, CMT** of School of Mind-Body Medicine entitled [Choose Wisely: The Quality of Massage Education in the United States](#) was recently published in the *International Journal for Therapeutic Massage and Bodywork* underscoring the value of programmatic accreditation ... Council of Advisers member **Ben Kligler, MD, MPH** and ACCAHC executive director **John Weeks** have co-authored a commentary in *Explore* entitled [Finding a Common Language: Resolving the Town and Gown Tension in Moving Toward Evidence-Informed Practice](#). A copy can be available through request to John Weeks: [jweeks@accahc.org](mailto:jweeks@accahc.org).

**CCAOM has a new address:** The Council of Colleges of Acupuncture and Oriental Medicine has moved its office. The new address is: P. O. Box 65120, Baltimore, MD 21209. No other contact information has changed.

## Opportunities, Announcements, and Resources

### Previously Noted

**Opportunity: Colorado Integrative Health Center** ACCAHC Council of Advisers member **Len Wisneski, MD** writes this: "In an advisory capacity, am in the process of developing plans for an integrative health center in Boulder (in association with GAIAM) which will be a 501c3. Research is an important component. I am searching for an MD and an ND who are excellent clinicians, have administrative experience, and are familiar with research methodology. I hope to develop a relationship with The University of Colorado." [drwisneski@earththink.net](mailto:drwisneski@earththink.net)

**Opportunity: Duke Leadership Program in Integrative Health Care: A Note from Adviser Goldblatt on Applications** ACCAHC chair **Elizabeth A. Goldblatt, PhD, MPA/HA** has served as a curriculum advisor to this Duke program, led by ACCAHC Council of Advisers member **Adam Perlman, MD, MPH**. Goldblatt writes: "Duke Medical School's Department of Integrative Medicine will be offering a Leadership Program in Integrative Health Care. Please see [this link for more information](#) on the program and links to it. It would be excellent if some leaders from our professions would attend this program in order to be part of the movement towards integrative healthcare education and collaborative care. There is some financial assistance and some in the form of partial scholarships. I would urge your institution to consider supporting someone attending this program. It will be a hybrid program -on line and in-person modules - a very doable schedule for full-time academics." Fee is \$25,000, with scholarships available.

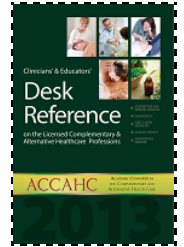
October 26-31 **Academic of Integrative Health and Medicine (AIHM), San Diego**. AIHM is an Associate Member of ACCAHC. The organization is seeking to broaden its participant base and is holding a special meeting with various associations and organizations on Saturday the 25th. Information here: [http://www.abihm.org/2014\\_conference/](http://www.abihm.org/2014_conference/)

July 21-28, 2015, **2015 Educational Congress** with exhibitors July 25-28, **Alliance for Massage Therapy Education** and **Commission on Massage Therapy Accreditation** are co-sponsoring with involvement of 7 other organizations, including ACCAHC, in Minneapolis. [Information here.](#)

## Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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