



ACCAHC Collaborator

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Transitions at ACCAHC



In July, ACCAHC welcomed a new team of established leaders in integrative health and medicine into its executive positions: Mr. David O'Bryon became interim board chair and was formally elected chair in October, and Drs. Elizabeth Goldblatt and Martha Menard became co-executive directors.

David O'Bryon, JD, CAE, is the president of core member **Association of Chiropractic Colleges**, and also currently serves as the co-chair of the Advisory Council of the National Association of Advisors to the Health Professions. He is optimistic about ACCAHC's future and his vision for the organization is that "ACCAHC continues to be a guiding force in integrated health care and I hope it continues to provide its member organizations leadership opportunities to enhance the health care system." One of the founders of ACCAHC, he previously served as the board's vice chair.

He is the founder and president of **O'Bryon & Company**, an association management and consulting firm located in the Washington, DC area. With more than thirty years of association and government experience, he has served multiple organizations as an executive, consultant, and volunteer. His responsibilities have included policy formulation and implementation for associations; strategic planning and governance; development and implementation of government relations strategies and public affairs programs; and administrative management of budgeting and financial oversight. He registered as a lobbyist before the U.S. Congress in 1980, and has been involved in virtually all the major federal legislative initiatives for the chiropractic profession since that time.

O'Bryon holds the Certified Association Executive designation from the American Society of Association Executives, a B.A. degree from Gettysburg College and a J.D. degree from the Potomac School of Law. He was awarded the LL.D. degree (Hon.) from Logan College in 2001. In 2002, the American Chiropractic Association named him "Humanitarian of the Year". In 2003, the Fellowship of International Chiropractors named him a "Fellow". In 2006, the Federation of Chiropractic Licensing Boards awarded him the "Presidential Recognition Award" for service to the chiropractic profession. He currently is also on the Steering Committee of the Chiropractic Summit and is the past president of the Federation of Associations of the Schools of the Allied Health

Why I Support ACCAHC



JoAnn Yanez, ND, MPH, Executive Director of the Association of Accredited Naturopathic Medical Colleges:

"I support ACCAHC, because our collective voice is stronger than it is alone. Health care needs the preventive, whole person approach that our organizations represent, and patients need access to a well trained and collaborative integrative health care team.

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Featured Web Resource



Whether you are simply curious about Evidence Informed Practice (EIP) or charged with building an EIP curriculum from the ground up; you will find resources and ideas here. The links and documents presented here provide background information and definitions of Evidence Informed

Professions.

Expressing the excitement of the ACCAHC community, O'Bryon is pleased to be working with the new co-executive directors **Elizabeth A. Goldblatt, PhD, MPA/HA** and **Martha Menard, PhD, LMT**: "It is terrific to have Drs. Goldblatt and Menard step forward. Each of their work as volunteers with ACCAHC has been extraordinary. They know and are respected widely in our deeply interprofessional culture and in the broader networks with which we work."

Dr. Elizabeth Goldblatt is an ACCAHC cofounder who previously served as the organization's chair from 2008 to the present. Dr. Goldblatt is on the leadership advisory team to the University of Arizona National Center for Integrative Primary Health Care and is a member of the Institute of Medicine's Global Forum for Innovations in Health Professional Education. Formerly chair of the **Council of Colleges of Acupuncture and Oriental Medicine** and president of the **Oregon College of Oriental Medicine**, she also served on the curriculum committee that developed the Duke program for Leadership in Integrative Health Care.

Dr. Martha Menard is a clinician, researcher and educator who has held multiple leadership positions with the massage therapy community, and has served as a member of ACCAHC's Research Working Group since 2007. The author of the widely used text on research literacy, *Making Sense of Research*, she is a leader in the movement for integrative pain care who is currently guest faculty for the Samueli Institute Chronic Pain Breakthrough Collaborative, and serves on the steering committee for the Pain Action Alliance to Implement a National Strategy (PAINS). Dr. Menard is also an editor for the journal *Global Advances in Health and Medicine*, and is the director of ACCAHC associate member **The Crocker Institute**, where she consults on program evaluation and educational research.

John Weeks, one of the volunteer co-founders of the organization in 2004, stepped down June 30, 2015 after serving for over eight years as executive director of the independent 501c3 organization. During Weeks' tenure, ACCAHC grew from its beginnings as a project of the Integrative Health Policy Consortium into an interprofessional, collaborative platform of 58 member organizations and institutions from the integrative health and medicine professions.

NCMIC Awards \$30,000 Grant to ACCAHC

The **NCMIC Foundation** has approved a 3-year, \$30,000 grant to ACCAHC, starting in 2016. The Foundation, which funds research and education projects in chiropractic and other integrative health care has been an early and frequent supporter of ACCAHC's work, and most recently supported the publication of the recent policy brief *Never Only Opioids*. Thanks to NCMIC Foundation President **Lou Sportelli, DC**. The Foundation's Executive Director, **Reed Phillips, DC, PhD** was ACCAHC's first board chair.

IOM Global Forum Update

The Global Forum on Innovation in Health Professional Education is an ongoing, convening activity of the Institute of Medicine (recently renamed the National Academy of Medicine) that brings together stakeholders from multiple nations and professions to network, discuss and illuminate issues within health professional education. Currently, there are over 60 appointed members to the Forum who are academic experts and health professionals representing 18 different disciplines from 9 countries. Of these members, 46 are sponsors. ACCAHC is a sponsor, funded by an anonymous donor. **Dr. Elizabeth A. Goldblatt**, ACCAHC Co-Executive Director, is the ACCAHC representative at the forum and **John Weeks**, one of ACCAHC's founders and previous ED, is her alternate. The guiding principles of the Forum's work emphasize engaging students, being patient- and person-centered, and creating an environment of learning with and from partners outside of the United States.



Earlier this year, members of the Global Forum came together at a workshop

Practice. Additional links direct you to EIP training programs and resources developed by multiple institutions funded through an NCCAM grant to create academic programs to enhance research literacy, and increase the use of research in clinical decision-making. Explore ways to promote a culture of research at your institution, [click here](#)

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focusing on envisioning the future of health professional education (HPE) in light of the Lancet Commission Report. The workshop aimed to explore the implications that shifts in health, policy, and the health care industry could have on HPE and workforce learning; to identify learning platforms that could facilitate effective knowledge transfer with improved quality and efficiency; and to discuss opportunities for building a global health workforce that understands the role of culture and health literacy in perceptions and approaches to health and disease. The full report of this meeting summarizing the workshop was released on September 14, 2015. The complete document is available at:

<http://iom.nationalacademies.org/Reports/2015/Envisioning-the-Future-of-Health-Professional-Education.aspx#sthash.ERc4p7sL.dpuf>

NCCIH Advisory Council Update

ACCAHC recently sent a letter to NIH NCCIH requesting the agency to meet its original Congressional mandate of appointing 50% of its 18 members from the licensed complementary and integrative health care disciplines. On October 1, 2015 the Integrative Health Policy Consortium joined with the American Association of Naturopathic Physicians and the Academy of Integrative Health and Medicine in expressing their collective concern over the lack of representation of the multiple complementary and integrative professions on the Advisory Council."

Dr. Rogers Prize Announced



Heather Boon

Congratulations to **Heather Boon, BScPhm, PhD**, who is the winner of the 2015 \$250,000 Dr. Rogers Prize for excellence in complementary and alternative medicine. She is the Dean of the Leslie Dan Faculty of Pharmacy at the University of Toronto. She is a key player in the development of the Centre for Integrative Medicine, a joint venture between the University of Toronto and The Scarborough Hospital. She was a driving force behind the establishment of the IN-CAM research network and the International Society for Complementary Medicine Research (ISCMR).

The purpose of the [Dr. Rogers Prize](#) is to highlight the important contributions of Complementary and Alternative Medicine (CAM) to health care by rewarding the pioneers who have made significant contributions in the field. The prize is funded by the Lotte and John Hecht Memorial Foundation, and is the largest prize of its kind in North America. Dr. Martha Menard, ACCAHC Co-Executive Director, attended the event.

ACCAHC Activities

Publications

Research Working Group Publishes Recommendations to

NCCIH: Several members of ACCAHC's Research Working Group co-authored an article on funding recommendations for supporting research infrastructure to the NCCIH, which was published in the *Journal of Alternative and Complementary Medicine* as an open access article.

Congratulations to past and present RWG members **Martha Menard, PhD, LMT, John Weeks, Beau Anderson, PhD, LAc, Bill Meeker, DC, MPH, Carlo Calabrese, ND, MPH, David O'Bryon, JD, CAE, and Greg Cramer, DC, PhD.** The full text of the article is available [here](#).

Harkin Report Published: ACCAHC is delighted to direct you to the recently published symposium report on "A

Call to Action on Integrative Health and Medicine Policy - Advancing the Legacy of U.S. Senator Tom Harkin" held at Georgetown University on September 29, 2014.

Special thanks go out to all of our donors who made it possible for ACCAHC to help plan and participate in this extraordinary event:

- **Accreditation Commission for Acupuncture and Oriental Medicine**
- **American College of Traditional Chinese Medicine**
- **Association of Accredited Naturopathic Medical Colleges**
- **Council of Colleges of Acupuncture and Oriental Medicine**
- **Logan University**
- **Maryland University of Integrative Health**
- **National Certification Commission for Acupuncture and Oriental Medicine**
- **National College of Natural Medicine**
- **New York Chiropractic College**
- **Oregon College of Oriental Medicine**
- **Northwestern Health Sciences University**
- **Southern California University**
- **Southwest College of Naturopathic Medicine**

The 2014 Symposium Report



Symposium and Testimonial Dinner
September 29, 2014
Georgetown University

To access the full report, [click here](#)

Reducing Stress in the Classroom: Co-Executive Director, **Elizabeth (Liza) A. Goldblatt**, along with 15 co-authors representing a wide variety of health professionals and educators will be publishing a paper with the IOM entitled: "Reducing the Stress of Being a Health Professional Student and Clinical Faculty Supervisor." Authors include: Sandeep P. Kishore; Darla Coffey; Cathi Grus; Patricia Hinton-Walker; Pamela Jeffries; Clifford Knight; Beverly Malone; Mary E. Mancini; Angelo McClain; Steve Schoenbaum; Joanne Schwartzberg; Richard W. Valachovic; Katie Eliot; and **Sarita Verma**. Dr. Verma is a member of ACCAHC's Council of Advisors. Drs. Goldblatt and Kishore co-facilitated an author meeting during the recent IOM Global Forum meeting in September 2015. The article will be published in 2016.

Presentations:

Integrative Medicine for the Underserved (IM4US): Dr. Goldblatt presented with four colleagues at the IM4US conference on behalf of



ACCAHC. The title of the presentation was "The National Center for Integrative Primary Healthcare - Changing Primary Care Health Professionals' Education to Incorporate an Interprofessional Integrative Approach." The focus of this presentation was on the University of Arizona NCIPH project, which is developing competencies and a curriculum in Integrative Health and Interprofessional team-based care for primary care practitioners. This unique project includes ACCAHC's ND, DC and AOM fields.

Please see the website www.NCIPH.org for more information. The project is also creating a free 45-hour online course targeted to the primary care fields and open to all health professionals. University of Arizona presenters included Patricia Lebensohn, MD, Audrey Brooks, PhD and Mary Koitan, PhD, RN. More on this as the project progresses.

ACCAHC People & Organizations in the News

Ruth Westreich Receives Award

ACCAHC Council of Adviser member and Sustaining Investor **Ruth Westreich**, president of the **Westreich Foundation**, was honored on July 31 with the Lights of LightBridge Award from the LightBridge Hospice Community Foundation in recognition of her steadfast commitment to hospice and palliative care.



"It is a privilege to honor Ruth for her remarkable accomplishments," said Jill Mendlen, chairman of the LightBridge Hospice Community Foundation. "As a true pioneer in integrative therapies and palliative care, Ruth is most deserving of this award. She has dedicated her life to making a difference in the lives of others. We are very grateful to honor Ruth, a true light to all."

The Westreich Foundation supports integrative, palliative, functional and natural medicine nationally and locally, as well as supporting creative and expressive arts as part of whole person healing - body, mind and spirit. Westreich also works passionately to bring the creative and expressive arts to the health care arena as healing modalities in restoring wellbeing and wholeness. She is a board member the UCLA Arts and Healing Initiative. Her vision, in conjunction with countless others, is to be able to use forms of visual and auditory arts therapies to heal the body and mind, and add comfort to the death and dying process for patients and their families. She is a supporter of Cal State San Marcos' Institute for Palliative Care, as well as the School of Education. She is a past board member of the Bravewell Collaborative and the Samueli Institute.

Cherie Sohnen-Moe Installed as new AFMTE President

During its board meeting at the 2015 Education Congress in Minneapolis July 22 -25, 2015, ACCAHC core member **Alliance for Massage Therapy Education** installed **Cherie Sohnen-Moe** as its new president, and **Pete Whitridge** assumed the position of Immediate Past President.

"I am honored to be chosen to serve as the President Elect for the Alliance. I have been an active member of the Alliance Board of Directors from its inception. I have participated on many committees and have assisted in the organizational management. The Alliance has created a strong foundation and we are setting the systems and structures in place to ensure our longevity, increase our advocacy impact, and elevate educational practices and standards in massage therapy and bodywork. It's an exciting time in our organization, and I look forward to continuing with this dedicated group of consummate professionals," said Sohnen-Moe.



Dawn Hogue

Dawn Hogue, Cayce/Reilly School Director, Appointed to Virginia Board

Virginia Governor Terry McAuliffe has appointed **Dawn M. Hogue, MA, CMT** to the Advisory Board on Massage Therapy for the state of Virginia, where she will play an important role in the regulation of standards statewide for massage therapy. Says Hogue, who is a member of ACCAHC's Education Working Group, "I am both humbled and honored by this appointment, and look forward to upholding high standards for the practice of massage therapy in my state."

Hogue graduated from Individual Schools Member **Cayce/Reilly School** in 1996 and has been in the healing arts profession for over 18 years. Currently, she oversees day-to-day operations, activities and staff supervision as the Director for the Cayce/Reilly School. She currently serves as the Chair on the **Commission on Massage Therapy Accreditation (COMTA)** and volunteers for the **Alliance for Massage Therapy Education (AFMTE)** Teacher Training Curriculum Development Committee and the **National Certification Board for Therapeutic Massage and Bodywork**

(NCBTMB) Ethics and Standards Committee. She holds a Master's degree in Somatic Psychology from Naropa University.

ACCAHC Board Members Leena Gupta and Pamela Snider Receive National Awards



Pamela Snider

Congratulations to board members **Pamela Snider, ND** and **Leena Gupta, DO, MBA BCTMB**. Pamela Snider ND, was the recipient of the prestigious William Mitchell Vis Award at the American Association of Naturopathic Physicians Conference held August 5-8 in Oakland, California. The award honors and celebrates the life and work of Dr. William A. Mitchell, N.D. (1947-2007), and acknowledges persons who represent the Vis, the Healing Power of Nature, as demonstrated through their work, life, and community service. Dr. Mitchell embodied the Vis with his passion for life, for naturopathic medicine, for teaching, and for the loving care of his patients.

Dr. Leena S. Guptha, chair of core member National Certification Board for Therapeutic Massage and Bodywork (NCBTMB), was inducted into the 2015 Massage Therapy Hall of Fame on July 14th. Created by the founders of the World Massage Festival, the Massage Therapy Hall of Fame honors those having furthered the massage therapy profession. Inductees build bridges for the massage therapy profession by actively educating the general public about massage, as well as enlightening fellow therapists about different types of massage. "It is an honor and a privilege to be inducted into the Massage Therapy Hall of Fame," commented Dr. Guptha. "I encourage all massage therapists to contribute toward elevating the standards of our esteemed profession. Only together will we continue to move forward and embody the cornerstones of health and wellness in medical practice and education research-ensuring massage therapy is recognized as an essential part of a healthy lifestyle today and into the future."



Leena Guptha

Opportunities, Announcements & Resources

Job Opportunities

Assistant Professor, Tenure-Track: We are now recruiting for a unique tenure-track faculty position at San Francisco State University. It is for an assistant professor in Integrative Health Promotion/Traditional Asian Health Emphasis, beginning August 2016.

We are looking for candidates with a background in complementary and integrative health practices research and instruction, preferably with expertise in traditional Asian health perspectives. A doctoral degree is required (PhD, DrPH, or equivalent). Relevant training can include Psychology, Public Health, Medical Anthropology, Asian Studies, Biology, Human Ecology, Behavioral Medicine, Religious Studies, and Sociology. Possessing an MPH degree, licensure/training in a traditional medical system, and/or being bilingual in a relevant language are also valued.

The position responsibilities include teaching undergraduate courses in the Holistic Health Studies emphasis area in the Department of Health Education, scholarly publication, developing a program of research and grants, and university/community service.

A complete job description including application information is available at healthed.sfsu.edu. Complete applications are due by November 20, 2015. Email only.

Associate Dean of Clinical Education in Naturopathic Medicine: The University of Bridgeport is seeking an associate dean of clinical education. The position reports to the Dean of the College of Naturopathic Medicine and is responsible for the delivery of naturopathic medical services, clinical education, and the assessment of students in clinical training. The Associate Dean serves as the Chief Medical Officer (CMO) of the College's naturopathic clinics, including the on-campus clinic located within UB Clinics, an

integrative and complimentary clinic facility, and UB-associated clinics in the surrounding community. This position oversees all aspects of patient care including supervision of all clinic physicians, residents and clinic students while ensuring the delivery of premier naturopathic health care through these teaching clinics. Confidential review of applications will continue until the position is filled. For nominations or further information, contact: Beth Baldino, Senior Consultant, Summit Search Solutions, Inc. Direct: 828-645-8967, bbaldino@summitsearchsolutions.com, or Carrie Coward, President, Summit Search Solutions, Inc., Direct: 828-669-3850, ccoward@summitsearchsolutions.com. Link to full brochure: [here](#).

ACAOM is looking to fill three positionsThe Accreditation Commission for Acupuncture and Oriental Medicine is currently seeking qualified applicants for the following full-time positions:

- Assistant Director - Compliance
- Assistant Director - Site Visit Processes
- Office Manager

For more information about these positions, please [click here](#).

Conference Scholarship Opportunities

SIO Patient Advocate and Trainee Scholarship Applications: Patient Advocates and Trainees are invited to apply for a scholarship to attend the 12th International Conference. This Scholarship Program is made possible through a generous grant from National Institutes of Health (NIH). Scholarships are available to help cover travel, hotel, registration, and other expenses for trainees traveling from outside the greater Boston area to attend SIO2015. Applications will be evaluated and reviewed based on the Scholarship Eligibility Criteria. Scholarship recipients will be reimbursed post-conference, in the amount up to \$1,000 (USD). Applications are due by Friday, October 16 at 11:59 pm ET. Applicants will be notified of their application status by Friday, October 23, 2015.

Please visit the conference website: <https://integrativeonc.org/conference>.

Upcoming Conferences

CENTILE: The International Conference to Promote Resilience, Empathy and Well-Being in the Health Professions: An Interprofessional Forum will be held October 18-21st, 2015, at Georgetown University in Washington, DC. This conference is being co-hosted by the Center for Innovation and Leadership in Education (CENTILE) at Georgetown University Medical Center (GUMC) and MedStar Health, and jointly sponsored by 6 academic institutions. The goal of the conference is to bring together educators, researchers, practitioners, faculty development leaders and academic policy makers to present and discuss the best practices and strategies to promote resilience, empathy and well-being in students, trainees, faculty, practitioners and care-givers across the health professions. For more information: <http://www.centileconference.org/>

AIHM: Associate member The Academy of Integrative Health & Medicine (AIHM)'s People, Planet, Purpose: Global Practitioners United in Health & Healing - AIHM Annual Conference conference will be held in San Diego, CA from October 25-29th, 2015.

- Pre-Conference Workshops: Saturday, Oct. 24
- Interprofessional + Clinical Focus + Special Events
- 67 interprofessional speakers including, Dean Ornish, MD; Kim Tippens, ND; Jean Watson, RN; Ryan Bradley, ND; Jeffrey Dusek, PhD; Deepak Chopra, MD; Mimi Guarneri, MD; Tieraona Low Dog, MD; Efrem Korngold, OMD; Tracy Gaudet, MD; Christine Goertz, DC; Joseph Pizzorno, ND; Datis Kharrazian, DC.
- ABOIM Review Course Offered

Access the program, register, or learn more at aihm.org. Questions? Please contact Jesse at info@aihm.org or call (218) 525-5651 x 1017.

SIO: The Society for Integrative Oncology will hold its 12th annual international conference November 14-16 in Boston, Massachusetts.

Multidisciplinary oncology practitioners from around the globe, including stakeholders from major cancer centers, will convene to discuss the evolution of evidence-based integrative oncology in practice, the steadily growing science base, and its continued rise in popularity use as patients demand a whole-person approach to cancer care with mind, body, and spirit. For more information: <https://integrativeonc.org/conference>

ACIMH: The Academic Consortium for Integrative Medicine and Health will hold its International Congress on Integrative Medicine and Health May 18-20, 2016 at the Green Valley Ranch Resort in Las Vegas, Nevada. Abstracts will be accepted until October 9th, 2015. For more information: <http://www.icimh.org/>

S4OM: The Society for Oncology Massage will hold its Oncology Massage Healing Summit April 22-24th, 2016, at Northwestern Health Sciences University in Bloomington, Minnesota. Registration is now open: <http://nwhealth.edu/oncology-massage-summit/>

MTF: The Massage Therapy Foundation will host the 2016 International Massage Therapy Research Conference (IMTRC), at the Renaissance® Seattle Hotel in Seattle, Washington, May 12-15, 2016. The theme for the 2016 conference is "Integrating Therapies for Pain". This is the Foundation's fourth research conference, which brings together massage and manual therapy practitioners, educators, CIM researchers, and allied health professionals. Attendees will have the chance to attend a variety of speeches and classes spotlighting the latest cutting edge massage therapy scientific research. For more information or to submit an abstract: <http://www.massagetherapyfoundation.org/2016-international-massage-therapy-research-conferenc/>

Edited and produced by Renée Motheral Clugston and Martha Menard. Please send news items and announcements to mmenard@accahc.org.

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