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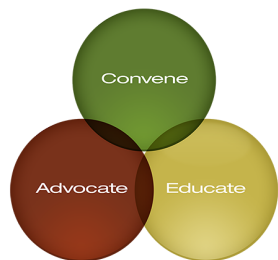
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ACCAHC Collaborator #56: Changing "Perverse Incentives" and IHM Webinar, Weeks/Veterans' Meeting, IOM Report, plus - October 2014

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Addressing Competency #6: ACCAHC's PIHTA Kicks Off Webinar Series on Correcting "Perverse Incentives," Triple Aim, and Opportunities for IHM

November 6, 2014, 12:00 EDT

Register here: <https://www3.gotomeeting.com/register/435223030>



The first webinar, November 6, 2014, is titled: "Shifting 'Perverse Incentives' - Basics on Accountable Care and the Potential for Integrative Health and Medicine from an Official Who Helped Create the Rules." This is the first of a series to address Competency #6 of the [Competencies for Optimal Practice in Integrated Environments](#): "Institutional Healthcare Culture and Practice." The shifts in payment and other incentives elevate the importance of Competency #6 - especially because most believe these shifts are finally creating an environment that may be more conducive to integration. The November 6 presenter is former Center for Medicare and Medicaid Services Deputy Director **Karen Milgate**.



The series, developed by **Jennifer Olejownik, PhD**, manager of the [Project for Integrative Health and the Triple Aim](#), is called "A Short Course for Understanding the Opportunities for Integrative Health and Medicine in the Emerging Triple Aim Landscape." Olejownik is connecting with the ACCAHC member organizations that endorsed the Competencies for assistance in getting out the word. These are the **Association of Chiropractic Colleges, Association of Accredited Naturopathic Medical Colleges, Council of Colleges of Acupuncture and Oriental Medicine, Association for Massage Therapy Educators** and the **Midwifery Education Accreditation Council**. Additional presentations will include a presentation on "patient experience" from Jason Wolf, PhD, CEO of the [Beryl Institute](#), an organization devoted to promoting quality patient experience, and a subsequent segment on quality improvement with expert **Molly Punzo, MD**. Punzo and Milgate are members of the [PIHTA Advisory Team](#).

Side-note: Last month's *Collaborator* announced the webinar series from ACCAHC's [Project to Enhance Research Literacy](#) (PERL) targeting Competencies #5: Evidence-Based Medicine and Evidence-Informed Practice. The next webinar on November 4, 2014, features Research Working Group **Belinda (Beau) Anderson, PhD, LAc** and **Jerrilyn Cambron, DC, MHP, PhD**, addressing the basic question: [What is Evidence-Informed Practice?](#) The first two have been quite successful.

ACCAHC Executive Director Invited to Veterans Health Administration 2-Day Retreat on Integrative Health Integration

In early November, **John Weeks** - invited under his Integrator hat rather than as an ACCAHC representative per se, though with full awareness of his ACCAHC role - will be one of 5 outside experts joining with 40 Veterans Administration leaders in Salt Lake City to help create a game plan for that agency's inclusion of complementary and integrative practices

and practitioners. The invitation came from **Tracy Gaudet, MD**, the director of the VA's Patient Centered Care and Health System Transformation initiative and an 18-year colleague of Weeks through her former work in the integrative medicine programs at the University of Arizona and Duke. Copies of the ACCAHC [Clinicians' and Educators' Desk Reference](#) will be made available to all attendees as will those of the Primary Care Project white paper [Meeting the Nation's Primary Care Needs](#). Weeks is using ACCAHC networks to prepare for the meeting. Among the other ACCAHC attendees are two Council of Advisers members **Ben Kligler, MD, MPH** and **Lori Knutson, RN, BCHN**, together with Clinical Working Group member **Anthony Lisi, DC**, who directs the VA's chiropractic program. If you have ideas or suggestions for Weeks, please contact him at jweeks@accahc.org

IOM Report Integrates Information on Community-Based Clinical Education Programs at Southern California University and Canadian College of Naturopathic Medicine

A wonderful outcome of **Robb Russell, DC** of individual college President's Level member **Southern California University** stepping up to assist ACCAHC last spring is inclusion of information about two of our colleges in a new Institute of Medicine report. Russell worked with **Nick Degroot, ND** of President's Level member **Canadian College of Naturopathic Medicine** to organize a poster and a webinar presentation at the Institute of Medicine workshop in May 2014 entitled ["Building Health Workforce Capacity Through Community-Based Health Professional Education"](#). The report with the same title is now available and includes short descriptions of the programs in two appendices. The [FREE downloadable PDF is here](#). Russell's webinar presentation is available on the IOM site [here](#). Small steps for integration.

Presentations Available from the Policy Day to Honor US Senator Harkin

Many of the presentations from the symposium to honor the legacy of retiring US Senator Tom Harkin, held on September 29, 2014 at Georgetown University are available via the Resources section on the ACCAHC site by [clicking here](#). The first five are from a morning panel entitled *"From the 2010 Stakeholder Report Forward: Integrative Health and the ACA -- Where Have We Come From? Where Do We Go Next?"* The last three from an afternoon panel entitled *"Emerging Trends and Opportunities in Integrative Health & Medicine"*. ACCAHC was a Diamond Sponsor of the symposium and had a significant role in developing content and managing the event that drew nearly 130 leaders. A final thanks to these ACCAHC member organizations for their donations to the event that, bundled, make ACCAHC a Diamond Sponsor.

Accreditation Commission for Acupuncture and Oriental Medicine
 American College of Traditional Chinese Medicine
 Association of Accredited Naturopathic Medical Colleges
 Council of Colleges of Acupuncture and Oriental Medicine
 Logan University
 Maryland University of Integrative Health
 National Certification Commission for Acupuncture and Oriental Medicine

National College of Natural Medicine
 New York Chiropractic College
 Oregon College of Oriental Medicine
 Northwestern Health Sciences University
 Southern California University
 Southwest College of Naturopathic Medicine

Side-note: A shout out to ACCAHC Sustaining Investor **Life University** for participating as a Diamond Sponsor (\$10,000) of the event. **Bastyr University** and **Parker College of Chiropractic** also made contributions, via the Integrative Healthcare Policy Consortium.

Poster on ACCAHC's Competencies to Be Presented at Academy of Integrative Health and Medicine (AIHM) Conference



Executive Committee member **Jan Schwartz, MA, BCTMB**, and **Beth Rosenthal, PhD, MBA, MPH** have taken the lead in submitting an accepted poster to the **Academy of Integrative Health and Medicine** on ACCAHC's [Competencies for Optimal Practice in Integrated Environments](#). ACCAHC chair **Elizabeth A. "Liza" Goldblatt, PhD, MPA/HA** and Education Working Group member **Mike Wiles, DC, MED** are

also part of the team. The poster will be presented by Schwartz at AIHM's upcoming Science and Connection: A new Era of Integrative Health and Medicine in San Diego, October 26-30. AIHM is an Associate Member of ACCAHC.

Nifty Two-Page Handout on the Core ACCAHC Professions Available through Education Working Group Team

Interprofessional practice requires knowledge about disciplines other than one's own. Basic information about the five licensed integrative health and medicine (IHM) professions is captured [here](#) in one easy-to-read table. The five professions are acupuncture and Oriental medicine, chiropractic, massage therapy, direct-entry midwifery and naturopathic medicine. Information is taken largely from the [ACCAHC Clinicians' and Educators' Desk Reference on the Licensed Complementary and Alternative Healthcare Professions](#) (CEDR). Additional information was obtained via a collaborative, iterative process with ACCAHC Education Working Group members led by **Deb Hill, MS**, project director for the Project to Enhance Research Literacy.

New Working Group Presentations on the ACCAHC Website: Northwestern/NCIPE, SCU/IPEC, Menard/CaseRe3

The Resources/Presentations page of the ACCAHC website feature new presentations from working groups.

[National Center for Interprofessional Education and IPE at Northwestern Health Sciences University \(September 2014\)](#) **Dale Healey & Mike Wiles, ACCAHC Education**

Working Group presentation (43-minute webinar)

Dale Healey, DC, PhD and Mike Wiles, DC, MEd of the ACCAHC Education Working Group presented about their experiences attending an open house at the NCIPE, and about Interprofessional Education at NWHSU. The 22 slide presentation can be accessed [here](#).

[Southern California University of Health Sciences experience at the Interprofessional Education Collaborative \(October 2014\)](#) **Sackett & Kadar, ACCAHC Clinical Working**

Group presentation Mike Sackett, DC, MS, member of the ACCAHC Clinical Working Group (CWG), and Gena Kadar, DC, CNS presented in the October CWG meeting about SCU's experiences attending IPEC meetings. The 15 slide presentation can be accessed [here](#).

[A tour of the Case Report Research Repository - CaseRe3 \(September 2014\)](#) **Martha Menard, PhD, LMT, ACCAHC Research Working Group presentation (26-minute webinar)** from Menard, a co-chair of the RWG, about a digital open access repository (CaseRe3- www.casere3.org) for case reports in integrative healthcare.

Thanks to Mike Wiles, DC, MEd and Jennifer Brett, ND, LAc for Service as Working Group Co-Chairs

Two long-time co-chairs of ACCAHC Working Groups are stepping down from co-chair roles but will stay on as member of the teams. **Mike Wiles, DC, MEd**, the vice president and provost at President's Level member **Northwestern Health Sciences University** has co-chaired the Education Working Group from the beginning. He co-led efforts to develop the final Competencies document and has been a leading member of ACCAHC's interprofessional education and practice work for which he remains as Ambassador to the Center for Interprofessional Practice and Education. Wiles has been planning to step down for some time.

The work of **Jennifer Brett, ND, LAc** as Co-Chair for the Clinical Working Group unfortunately became a victim of an ACCAHC policy that doesn't allow two co-chairs from the same institution. Brett, who directs clinical education for acupuncture and Oriental medicine at ACCAHC member college **University of Bridgeport** has been a steady volunteer. Her co-chair **Marcia Prenguber, ND** notes that among Brett's contributions have been her "sharing a wealth of experiences on collaboration and integration of faculty and students in a clinical setting, experiences in program development, and education on structure and guidelines in creating new avenues for learning." Like Wiles, Brett will continue involved. Thanks for your graciousness, Jennifer.

Brief Notes on Activities of ACCAHC Participants and Member Organizations

The Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) has asked *Integrator* publisher (and ACCAHC exec) **John Weeks** to serve on the organizing committee

for the May 2016 International Congress for Integrative Medicine and Health ... Council of Advisers member **Lori Knutson, RN, BCHN** shares that she recently "launched a mobile team of providers who are doing Onsite Integrative Employee Wellness for small and mid-size companies." The clinical team is led by a functional medicine nurse practitioner and includes a dietician, exercise physiologist, health coach, massage therapist and acupuncturists ... The **Consortium of Academic Health Centers for Integrative Medicine** has chosen to use an association management firm, [Degnon Associates](#), and is moving its offices to McLean, Virginia...

Education Working Group member **Tabatha Parker, ND** has been [appointed by California Governor Jerry Brown](#) to that state's Naturopathic Committee ... Former Education Working Group member **Adam Burke, LAc, PhD, MPH** shares that he is developing a conference at San Francisco State University on June 3-7, 2015 entitled **Mindfulness and Compassion: The Art and Science of Contemplative Practice**. Speakers include Josie Briggs, MD and Robert Thurman, PhD, Uma's dad, the Buddhism scholar from Columbia ... Council of Advisers member **Mary Jo Kreitzer, RN, PhD, FAAN** has been appointed co-editor of the peer-reviewed Global Advances in Health and Medicine, co-founded by ACCAHC friend **Michele Mittelman, RN, MPH** ...

ACCAHC President's Level individual institution member, **Maryland University of Integrative Health** [offer its first doctoral programs](#), starting in January ... A team from President's Level member **Southern California University** that includes Clinical Working Group member **Mike Sacket, DC** has published "[Perceptions of interprofessional education and practice within a complementary and alternative medicine institution](#)" ... Sustaining Investor institution **Bastyr University** has announced that it is creating a new [Center for Social Justice and Diversity](#)... Wonder how many certified homeopaths are out there? Emerging Professions member **Council on Homeopathic Certification** reports that there are currently 660 certified and 332 in process...

A [\\$2-million PCORI grant](#) to look at group acupuncture for underserved populations went to a team led by Council of Advisors member **Ben Kligler, MD, MPH** with investigators including Research Working Group member **Beau Anderson, PhD, LAc** and Task Force on Integrative Pain Care member **Arya Nielsen, PhD, LAc**, and co-P.I.s ... This is just the 5th PCORI grant to our fields ... Speaking of grants, ACCAHC Research Working Group chair emeritus **Christine Goertz, DC, PhD** is P.I. on a chiropractic project in this [major NCCAM-Veteran's Affairs initiative](#). Innovative team care the focus of Goertz' project ...

Opportunities, Announcements & Resources

ACCAHC Webinars

November 4, 2014 "[What is Evidence Informed Practice?](#)" ACCAHC Project to Enhance Research Literacy (PERL). Featuring **Beau Anderson, PhD, LAc** and **Jerrilyn Cambron, DC, PhD, MPH**. Second in a series.

November 6, 2014 "*Shifting 'Perverse Incentives' - Basics on Accountable Care and the Potential for Integrative Health and Medicine from an Official Who Helped Create the Rules.*" ACCAHC Project for Integrative Health and the Triple Aim (PIHTA). Featuring former CMS Deputy Director **Karen Milgate**. More information [here](#).

December 2, 2014 *Journal Club Fundamentals*. ACCAHC Project to Enhance Research

Literacy (PERL). More information to be at www.optimalintegration.org shortly.

Other

November 5, 2014, 11-12 PDT [Creating a Culture of Interprofessionalism](#), American Interprofessional Health Collaborative.

December 19, 2014 Abstracts due for [Collaboration Across Borders V](#) in Roanoke, Virginia, September 29 - October 2, 2015.

April 29-May 1, 2015 and October 7-9, 2015 The [Interprofessional Education Collaborative \(IPEC\)](#) Institute is pleased to invite all interested health professions' faculty to consider organizing teams to attend the upcoming 2015 faculty development institutes. The Spring session focusing on a new theme of population health in interprofessional education. The Fall session focuses on building a framework for IPE. ACCAHC is a Supporting Member of IPEC. **Southern California University** has participated in a past institute. See [Southern California University of Health Sciences experience at the Interprofessional Education Collaborative](#) (October 2014)

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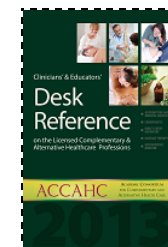
October 26-31 Academy of Integrative Health and Medicine (AIHM), San Diego. The ACCAHC Associate Member is reaching out to non MD/DO disciplines for this first conference [Science and Connection: A New Era in Integrative Health and Medicine](#).

July 21-28, 2015, with exhibitors July 25-28 **Alliance for Massage Therapy Education** and **Commission on Massage Therapy Accreditation** are co-sponsoring with involvement of 7 of organizations, including ACCAHC, in Minneapolis. [Information here](#).

Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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