## ACCAHC

## ACADEMIC CONSORTIUM COMPLEMENTARY AND ALTERNATIVE HEALTH CARE

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November 22, 2013

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### Collaborator #47

Hello All - Hope you can each join us for the ACCAHC Annual Meeting. If you are on this list, you can come on the call. Some good developments to report! Great to have the Council of Colleges of Acupuncture and Oriental Medicine endorse an edited version of the AOM primary care paper. Now we can get back into the dialogue. Just missed a big opportunity, as noted. ACCAHC had good presence at the recent, excellent International Research Congress for Complementary and Integrative Medicine. Thanks to Marcia Prenguber, ND for her work as our ambassador to the program committee. It's a pleasure every year when Pacific Colleges of Oriental Medicine announces its awards based on the ACCAHC Competencies. We had a good surprise this week when Southern California University of Health Sciences chose to become a supporting sponsor of the Center. Thank you John Scaringe, DC, EdD! -John Weeks, Executive Director

Note: Opportunities and Announcements are at the bottom of this report.

### CENTER FOR OPTIMAL INTEGRATION

Learn more about the Center for Optimal Integration!



Would you like to donate to ACCAHC? Click on the image above!

### **ACCAHC Annual Membership Meeting Webinar:** December 4, 2013 - 10:00-11:15 PST

Anyone on this list is invited! Please join us for the annual ACCAHC Membership Meeting webinar on ACCAHC's recent activities and plans for 2014. This includes a first public look at the ACCAHC Center for Optimal Integration website. We will unveil the first two projects that will initially be housed there - Project for Enhancing Research Literacy (PERL), and our Project for Integrative Health and the Triple Aim (PIHTA). We'll share evidence of ACCAHC's introduction of health, self-care and wellbeing into the IOM's Global Forum, and you'll hear the basics of budget and 2014 plans. If there are specific areas you wish to have discussed, contact <u>iweeks@accahc.orq</u>

Date: Wednesday, December 4, 2013

Time: 10:00-11:15 AM PST, 1:00-2:15 PM EST

**How:** https://www3.gotomeeting.com/register/340015318 Use your microphone and speakers (VoIP); headset recommended.

Or Call In: 1 (415) 655-0059 Access Code: 288-191-586 Audio PIN: Shown after joining the webinar.

ACCAHC at ICCCIM: Prenguber, Conway, Gaudet, Two **Plenary Sessions, and Future Plans** 

Clinical Working Group co-chair Marcia Prenguber, ND, Beth Rosenthal, PhD, MPH, MBA and I served as a core ACCAHC presence at the International Clinical Congress in Complementary and Integrative Medicine in Chicago October 29-31, 2013. Marcia, who was on the ICCCIM program committee, moderated an exceptional panel on business models for which her fellow Clinical Working Group (CWG) member Nancy Conway, MS was a presenter. Some of our other schools were present: **NUHS**, **PCOM**, **Bastyr**, and a solid contingent from Southern California University of Health **Sciences**, plus our investors in the Project for Integrative Health and the Triple Aim (PIHTA), Visual Outcomes.



ACCAHC was visible through two plenary panels on which I was asked to speak. These led to excellent contacts that we will be exploring as we seek additional investment partners for our work. We have begun a discussion about a more significant role if/when there is an additional meeting. Copies of keynote speaker **Tracy Gaudet, MD**'s exceptional slides on the Veteran's Administration program are available via <a href="mailto:jweeks@accahc.org">jweeks@accahc.org</a>. Thank you, Marcia, for your good work as our Ambassador to ICCCIM. A dialogue has begun with CAHCIM leaders over the possibility of greater collaboration in the next, not yet scheduled, ICCCIM.

Added note: Thanks to former White House Commission on CAM Policy member **Linnea Larson, LCSW** and her spouse **Greg Bush** for hosting John Weeks for four nights during ICCIM. This saved ACCAHC nearly \$800 off the conference hotel rate ...

### Southern California University of Health Sciences: Supporting Sponsor of the Center for Optimal Integration

ACCAHC has been informed by **John Scaringe, DC, EdD**, that SCUHS has become the third "Supporting Sponsor" of the <u>Center for Optimal Integration: Creating Health</u>. The institution has paid \$1000 on a \$3000 pledge. SCUHS joins **Massage Envy** and **Massage Therapy Foundation** in that category. For information about sponsorships, contact <a href="mailto:jweeks@accahc.org">jweeks@accahc.org</a>. The only other individual college member presently investing in the Center is **National University of Health Sciences**, at Gold Level.

## Primary Care Project Updates: CCAOM Approval, IHPC Collaboration, Missed Opportunity

## **Council of Colleges of Acupuncture and Oriental Medicine Endorses New AOM Primary Care Paper**

At their regular bi-annual meeting, the Council of Colleges of Acupuncture and Oriental Medicine (CCAOM) endorsed an edited version of the AOM chapter from the ACCAHC Primary Care Project. ACCAHC will now be able to proceed to create a new PDF and begin using the paper as a tool to insert our disciplines into the primary care dialogue. Thanks in particular to **Beau Anderson**, **PhD**, **LAc** for her patience with the re-write process. Anderson's co-authors as well as **Jason Wright**, **LAc**, and **Valerie Hobbs**, **LAc** from the CCAOM also spent considerable time on the re-write project.

## IHPC and ACCAHC to Jointly Explore a Phase 2 of the Primary Care Project

The ACCAHC Primary Care Project anticipated the potential for a "Phase 2" in two ways. One was an exploration of what our disciplines view as an optimal definition of primary care. The other regards the recommendations for convening in the paper itself. Following an invitation from **Len Wisneski, MD**, chair, and **Alyssa Wostrel**,

**MPH**, executive director, of the Integrative Healthcare Policy Consortium (IHPC) - ACCAHC's "mother ship" - a discussion on possible collaborations was held November 15, 2013 at IHPC's annual onsite partners meeting.

Goldblatt attended the IHPC Life West-located event on behalf of ACCAHC and John Weeks was present via phone. **Pamela Snider, ND** and **Bill Meeker, DC, MPH** from ACCAHC's Board were also present. The meeting took place after a series of phone meetings involving Wisneski, a member of ACCAHC's Council of Advisers, Snider, Goldblatt, **David O'Bryon, JD** and Weeks. It also followed ACCAHC Executive Committee discussion and an ACCAHC letter. The anticipated direction is to create a joint task force of 8-12 people to develop a proposal on what Phase 2 will include. A workshop, conference or summit is under discussion. More as this develops.

## Missed Opportunity: *Health Affairs* in Major Primary Care Publication & Event - No Mention of Our Disciplines

The leading policy oriented publication, *Health Affairs*, has devoted an entire issue to the nation's primary care crisis and "Redesigning the Healthcare Work Force." This was followed by a daylong November 14, 2013 "Briefing" in Washington, DC, cosponsored by the American Association of Medical Colleges. Taylor Walsh attended on behalf of *The Integrator* and reports that the integrative health and medicine disciplines were not in the dialogue. Walsh's report, not yet published, is available via request from <a href="mailto:johnweeks@theintegratorblog.com">johnweeks@theintegratorblog.com</a>.

# Demonstrating Teamwork in Integrative Medicine: PCOM Awards Alumni Based on ACCAHC Competencies for Optimal Practice

Beth Rosenthal reports: "One alum from each of the three Pacific College of Oriental Medicine (PCOM) campuses was selected to receive awards (free admission to next year's Symposium and an honorary plaque). The winners were Justin Heesakker, LAc from the San Diego campus, the Sage Community Health Collective from the Chicago campus, and Robbie Benhuri, LAc, from the New York campus. The award is based on Competency 4: Teams and Teamwork,



from ACCAHC's <u>Competencies for Optimal Practices in Integrated Environments</u>. It was given in appreciation of their efforts to apply relationship-building values and the principles of team dynamics to perform effectively in different team roles to plan and deliver patient-population-centered care that is safe, timely, efficient, effective and equitable.

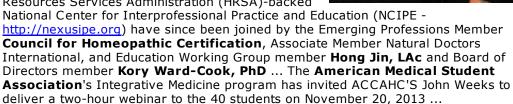
"The awards were presented by Education Working Group member **Stacy Gomes, EdD** the vice-president of PCOM and ACCAHC's Liza Goldblatt at the Symposium Alumni dinner in October. For more information about this award, contact PCOM Director of Alumni Services, Angela Yvonne at ayvonne@pacificcollege.edu"

## Welcome JoAnne Yanez, ND, MPH to the ACCAHC Board of Directors

Please join us in welcoming **JoAnn Yanez, ND, MPH**, to the ACCAHC Board of Directors! JoAnn was nominated by the Association of Accredited Naturopathic Medical Colleges (AANMC) for which she serves as executive director. She has already, in that capacity, assisted ACCAHC projects in numerous ways. Her background includes work on the faculty at Southwest College of Naturopathic Medicine and extensive work with the New York Association of Naturopathic Physicians in their push for licensing. Great to have you on the ACCAHC Board, JoAnn!

### **Brief Notes on ACCAHC Activities**

The 21 individuals and 4 organizations associated with our work signed up with the US Health Resources Services Administration (HRSA)-backed



Formerly under-titled as "Project Assistant," **Renée Clugston**, has a new title with ACCAHC that better suits the breadth of her work and level of responsibility: Office Manager. She manages the virtual ACCAHC office from her home office on Mercer Island, in Washington state ... On the subject of job clarity, **Beth Rosenthal**, **PhD**, **MPH**, **MBA** is moving a great number of Working Group projects with the increased focus in that area. She is just taking over staff directing of the Research Working Group also ... Thanks to **Miko of mikosweb.com** for a great job restoring our site when it went down last week ... Thanks to **Dale Healey**, **DC** and **Mike Wiles**, **DC**, **MEd** at President's Level individual college member Northwestern Health Sciences University for providing housing and hosting ACCAHC Assistant Director Beth Rosenthal for a two day visit in October ...

## Notes on Activities of ACCAHC Activists and Member Organizations

The new book, Holistic Pain Relief: Dr Tick's Breakthrough Strategies to Manage and Eliminate Pain, from ACCAHC Task Force on Integrative Pain member Heather Tick, MD is out. Great book on the subject - and includes a back cover quote from John Weeks with ACCAHC affiliation noted. Congratulations Heather! ... Emerging Professions member the Accreditation Commission for Homeopathic Education in North America (ACHENA) has posted for public comment, until December 15, 2013, a document titled: Accreditation Standards for the Doctoral Degree in Homeopathy ... Individual College President's Level Member New York Chiropractic College is seeking a research faculty member. Information is available via cquill@nycc.edu ...

President's Level member Maryland University of Integrative Health has announced a new Philosophy and Healing in Action 12-month certificate course. The entrepreneurial MUIH has also recently signed an agreement with the Institute for Integrative Nutrition ... Research Working Group (RWG) member Cynthia Price, PhD, LMP, a University of Washington School of Nursing Research Assistant Professor has received a \$1.7 million grant from the National Institute on Drug Abuse (NIDA) to research a unique therapy designed to reduce the relapse rate in women treated for substance abuse ... Speaking of research grants, RWG member Jerrilyn Cambron, DC, PhD from Gold Level Center for Optimal Integration investor National University of Health Sciences, has received a \$405,000 grant from Foot Levelers ...

And, not previously noted here, Research Working Group member and AOM lead for the ACCAHC Primary Care Project **Beau Anderson, PhD, LAc** has won a K-Award

via the NIH NCCAM ... ACCAHC chair **Liza Goldblatt, PhD, MPA/HA** was recently the guest of the University of Toronto and Duke University for which she was asked to assist integrative medicine initiatives ... Core member **Midwifery Education Accreditation Council** has announced <u>a new website</u> ... ACCAHC Integrative Medicine for the Underserved Ambassador **Carla Wilson, LAc**, received an award for her research at the recent Society for Integrative Oncology ...

### **Opportunities and Announcements**

#### New

**February 21-23, 2014** Via ACCAHC Council of Advisers member Wayne Jonas, MD: **Samueli Institute Systematic Review Workshop** to be held in San Diego at UCSD. Click here for information.

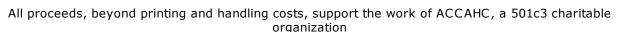
**February 27-28** Through the IOM and the Consortium of Universities for Global Health: *Nursing Leadership in Global Health Symposium* will be hosted by the Vanderbilt Institute for Global Health in Nashville, Tennessee. "An opportunity for a diverse and interprofessional array of leaders, health care workers, educators, students, and trainees to come together to address the importance of equipping and preparing nurses and frontline health care providers to influence policy and decision-making processes." Be nice to have an ACCAHC ambassador there ... Click here for information.

### **Previously Noted**

**May 13-16, 2014** International Research Congress on Integrative Medicine and Health, sponsored by CAHCIM. Miami, Florida. <a href="https://www.ircimh.org">www.ircimh.org</a>

### Have you ordered your CEDR?

The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!





Would you like to learn more about the ACCAHC?

Visit our Website at www.accahc.org

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