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ACADEMIC CONSORTIUM
FOR
COMPLEMENTARY AND ALTERNATIVE
HEALTH CARE

ACCAHC Collaborator #61- ACCAHC Comments to HHS & NCCIH, SCU and CTCA in \$5000 Grants, Rosenthal & Lisi/Guthman Fund Publications and Presentations, plus, for May-June 2015

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ACCAHC Urges Stronger Roles for Integrative Practice Professions via Comments to NCCIH/Research and HHS/Pain

In May, ACCAHC continued its pattern of speaking up in critical federal forums for the values, practices and professions associated with integrative health and medicine. ACCAHC teams

responded to the following calls for public comment.

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ACCAHC Pain Task Force and the US HHS Draft National Pain Strategy The ACCAHC Task Force on Integrative Pain Care, led on this project by **Martha Menard, PhD, LMT** and **John Weeks**, developed a strong response to the [Health and Human Services draft National Pain Strategy](#). The HHS draft had absolutely no mention of any of the ACCAHC professions in the body of the document, with a few minor references in appendices. ACCAHC pointed out the importance of explicit inclusion, such as was the case with the July 2011 [Institute of Medicine's Pain Blueprint](#) and the November 2014 Joint Commission [Clarification of Pain Management Standard](#). The others on the ACCAHC Task Force team included **Arya Nielsen, PhD, Lac, Heather Tick, MD, and Kevin Wilson, ND**. To read the [Task Force comments, click here](#).

Side-note on ACCAHC Pain Task Force: Menard and Tick will be present at the June 29-30, 2015 [meeting of the Pain Action Alliance to Implement a National Strategy \(PAINS\) in Washington, DC](#). Thanks to each for funding their own participation. Menard will moderate a panel. If any of you wish to attend, some slots are open.

NCCIH 2016 Strategic Plan Research Working Group co-chairs Martha Menard, PhD, LMT and **Cheryl Hawk, DC, PhD** had a lead role in drafting an ACCAHC perspective on the upcoming NCCIH Strategic Plan. This plan will replace the 2011-2015 plan on which ACCAHC was significantly involved. The ACCAHC perspective was reviewed by the ACCAHC Board of Directors and leaders of its core member organizations prior to submission. The signers were ACCAHC chair **Elizabeth A. Goldblatt, PhD, MPA/HA** and vice chair **David O'Bryon, JD**, with the Menard-Hawk team. To read the [ACCAHC comments, click here](#).



National Center for
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Integrative Health

Side-note on NCCIH: The [March-April 2015 Collaborator](#) reported that ACCAHC sent to NCCIH the CVs of 15 top researchers from across the ACCAHC professions. The goal was to help right the interprofessional imbalance on the NCCIH Council of Advisers. ACCAHC has learned that at least two of those submitted will be nominated by NCCIH director Josephine Briggs, MD - steps in the right direction though yet a far cry from Congressional intent of 50%.

Sustaining Investor News: Southern California University in \$5000 Commitment, and Bastyr Re-Ups for 9th Year (\$45,000!)



Terrific news from **John Scaringe, DC, EdD**, president of **Southern California University**. The multidisciplinary institution - a leader in its commitment to interprofessionalism - has chosen to up its commitment to ACCAHC to a [\\$5000/year Sustaining Investor level!](#) SCU had already made an important [Basic Level commitment](#) to the Center for Optimal Integration and has been a long-time President's Level member. SCU has also twice hosted ACCAHC retreats: the founding meeting in 2007, when ACCAHC founding chair Reed Phillips, DC, PhD was president, and then the Board retreat in June 2014.

Meantime, **Dan Church, PhD** chose at the end of his 10 year term as president at **Bastyr University** to extend that institution's Sustaining Investor relationship with ACCAHC for a 9th year, for a total of \$45,000. Remarkable! Thank you Bastyr and Dr. Church.

Cancer Treatment Centers of America (CTCA) Sponsors ACCAHC Board Meeting at MUIH

A significant employer nationally of members of the ACCAHC

professions is the integrative oncology pioneer, [Cancer Treatment Centers of America \(CTCA\)](#). At the same time, in national television commercials and display ads in media such as the *New Yorker*, CTCA has arguably provided the most significant visibility anywhere for "integrative medicine" and the "naturopathic medicine" that CTCA features. So, ACCAHC was delighted recently to learn that the firm has chosen to invest in ACCAHC work through a \$5000 grant to underwrite costs of the ACCAHC face-to-face Board of Directors meeting on the campus of [Maryland University of Integrative Health \(MUIH\)](#). The members of the ACCAHC Board of Directors and staff will also have the opportunity to learn about CTCA's model and hear the insights of CTCA's vice president for integrative medicine, **Carolyn Lammersfeld, MS, RDH**, who will attend the meeting.



Cancercenter.com

Related-note: Thanks to MUIH president **Frank Vitale** and his staff for donating the space for the board to meet. Additionally, MUIH, an ACCAHC President's Level individual institution member, has volunteered to host the Board dinners on Tuesday and Wednesday evenings. Thank you! Last year, MUIH was one of the institutions that stepped up to support the event to honor retiring US Senator Tom Harkin.

NABNE Partners with ACCAHC'S PIHTA Project to Highlight Naturopathic Physician-Led PCMHs



Christa Louise

Core member organization the **North American Board of Naturopathic Examiners** (NABNE) has granted \$5000 to the ACCAHC Project for Integrative Health and the Triple Aim (PIHTA) for an initiative in which the work of naturopathic physicians as leaders of patient-centered medical homes (PCMHs) will be explored and publicized. The states of Vermont and Oregon allow clinics run by naturopathic doctors to qualify as PCMHs. Some of those stepping up to this responsibility are listed in the [Integrative Centers with status as PCMHs or as FQHCs](#) on the PIHTA site. Another deeply into the process of becoming a PCMH is the teaching clinic at the **National College of Natural Medicine** (NCNM). NCNM's chief medical officer, Research Working Group member **Regina Dehen, ND, LAc** provided a fascinating introduction to the challenges and opportunities in establishing a naturopathic PCMH in the powerful June 17, 2015 PIHTA webinar [If I Ran the Zoo: Quality Measures and their Alignment with Integrative Health and Medicine](#).

The initiative, championed by NABNE executive director **Christa Louise, PhD**, a longtime member of the ACCAHC Board of Directors, will be led by PIHTA leader **Jennifer Olejownik, PhD** with support from soon-to-be former executive director **John Weeks**. Thank you Christa and NABNE!

Publication: Lisi/Rosenthal Results from ACCAHC Survey about IPE in Clinical Training

News submitted by Beth Rosenthal, PhD, MPH, MBA: "In March 2014, an ACCAHC survey about the extent and characteristics of interprofessional education (IPE) in the clinical training of students at accredited integrative health and medicine (IHM) academic institutions was sent to the person responsible for overseeing clinical training at each accredited academic program, college and university for the licensed IHM disciplines. The survey was sent to 134 clinical training administrators, and responses were received from 88 for an overall response rate of 66%. If you received an invitation to this survey and completed it, thank you!! Survey findings were recently [published in Topics in Integrative Health Care](#).



Beth Rosenthal

"The survey found there was much variation in the reported amount of IPE and the particular disciplines engaged in IPE activities with other disciplines during clinical training. Chiropractic institutions reported the most IPE, whereas direct-entry midwifery reported the least. Across all disciplines, multidisciplinary institutions generally reported more IPE in clinical training than single discipline institutions. Thank you again to all survey respondents for taking the time to advance interprofessional education and collaboration." The work was supported by a philanthropic investment from the **Leo S. Guthman Fund**.

New ACCAHC Presentations Accepted for Publication: Rosenthal/Lisi at APHA, Olejownik at IM4US

ACCAHC assistant director **Beth Rosenthal, PhD, MPH, MBA** shared that a presentation she developed with Clinical Working Group member **Anthony Lisi, DC** has been selected for oral presentation during the 143rd American Public Health Association Annual Meeting and Exposition. The title: "Interprofessional Collaboration of Integrative Health & Medicine Professionals in Private Practice and in the Delivery of Care to the Underserved." The work was carried out through the investment of the **Leo S. Guthman Fund**.

Related-Note: Rosenthal and Lisi's earlier work on integrative medicine definitions, also under the Guthman grant, led to [this nice short article](#) in the newsletter of the University of Toronto's IPE Centre. The UT IPE program is one of the most respected in North America.



Jennifer Olejownik

In addition, **Jennifer Olejownik, PhD**, lead on the ACCAHC Project for Integrative Health and the Triple Aim (PIHTA), has had a presentation accepted for the Integrative Medicine for the Underserved (IM4US) conference in Boston in August. The title: "Examples in Practice: Integrative Patient-Centered Medical Homes Delivering Care to Underserved Populations." Olejownik's work this year is thus far funded through investments from **Life University** and **National Certification Commission for Acupuncture and Oriental Medicine**.

Center for Optimal Integration's PERL Project Partners with U Pitt on EBM-Related Survey

"Evidence-based Healthcare and Evidence Informed Practice" was identified by ACCAHC leaders in 2011 as one of six key [Competencies for Optimal Practice in Integrated Environments](#). These were endorsed by the ACCAHC Board and by key member organizations: AANMC, ACC, CCAOM, AFMTE and MEAC and supported by our [Project to Enhance Research Literacy \(PERL\)](#) at the Center for Optimal Integration: *Creating Health*.

Through the PERL project, ACCAHC is now collaborating with the University of Pittsburgh on a study that will look at US massage therapists' views of Evidence Based Practice (EBP). This survey follows a [recent study](#) led by **Michael Schneider, DC, PhD** at the University of Pittsburgh that included ACCAHC RWG co-chair **Cheryl Hawk, DC, PhD, CHES**, RWG member **Mitchell Haas, DC, MA**, and past RWG co-chairs **Greg Cramer, DC, PhD** and **Roni Evans, DC, PhD**. Results showed positive attitudes toward EBP and a strong interest in improving EBP skills. Most of the more than 1,000 survey respondents agreed, "EBP is important for improving practice, patient care, and advancing the profession."

PERL lead **Deb Hill, MS** has created collaborations with multiple massage organization to carry out recruitment for the survey: core member **National Certification Board for Therapeutic Massage and Bodywork** and **Alliance for Massage Therapy Education**, associate member **American Massage Therapy Association**, Center investor **Massage Therapy Foundation**, and in addition, the **Associated Bodywork and Massage Professionals**. The on-line survey is set to launch later this month to, as Hill says, "collect this important information for another of our ACCAHC professions." She adds, "Be on the lookout for an email containing the survey link and help us spread the word to our massage therapy colleagues!"



Deb Hill

Kudos to ACCAHC Integrative Pediatrics Group from Larry Rosen, MD, Summit Co-Lead

ACCAHC organized an ad hoc interprofessional group of clinical leaders to impact a June 2015 Summit on Integrative Pediatrics hosted through the American Academy of Pediatrics. Members of the ACCAHC team filled out a survey then participated in a 90 minute May 15, 2015 dialogue with the co-chairs of the summit, **Larry Rosen, MD** and



Larry Rosen

Kathy Kemper, MD. After the May conference call, Rosen wrote this note to the group: "I would personally like to thank everyone for a wonderful meeting. I realize how busy we all are and I am grateful for your commitment to helping us create an 'integrative vision' for integrative health for children. I am also so thankful for John's guidance and wisdom, allowing us to (re)connect. Our summit will be much more impactful for it." The group is planning to reconvene in a conference call in July or August to explore outcomes of the summit. Thanks to the team!

• *Acupuncture and Oriental Medicine:* Maria Broderick, Douglas C. McDaniel, Kathy Taromina, Rebecca Sabin, Melanie Katin, David Miller, Lucy Hu, Danling Zhang

- *Massage Therapy:* Karen Boulanger, Tina Allen
- *Health coach:* Meg Jordan
- *Naturopathic Medicine:* Matthew Baral, Sheila Kingsbury, Jared Skowren
- *Chiropractic:* Elise Hewitt, Jinpu Lu - also an LAc), Jeanna Voorhies
- *Traditional World Medicines:* Veronica Zador

New Presentations Available for Listening: Bastyr Clinical Integration, Quality Measures, Preparing Students for Practice

ACCAHC Working Group lead **Beth Rosenthal, PhD, MPH, MBA** sends news that the following working group presentation and discussions are available for listening:

Clinical Integration Activities at Bastyr Education Working Group member **Jennifer Johnson, ND**, the Associate Dean for Clinical Affairs at **Bastyr University**, presented and facilitated discussion about clinical integration activities at Bastyr. Click on links [here to see the 38-minute recording](#) and [here for the 13-slide presentation](#).

Preparing Students to Be Practice Ready In May, Clinical Working Group member, and member of the ACCAHC board of directors, **Mary Lauttamus MSW, ACC, e-RYT**, gave a presentation and answered questions about Preparing Students to be Practice Ready. The CWG had prepared a list of 10 questions on the topic and Mary answered them all! Lauttamus, a new CWG member, is Interim Academic Director, Health Philosophy and Promotion and Director, Yoga Therapy Program at **Maryland University of Integrative Health**. To listen to the [17 minute recording click here](#).



Mary Lauttamus

Quality Measures and Integrative Health and Medicine Research Working Group member **James M Whedon, DC, MS** formerly part of the group for ACO Support at Dartmouth-Hitchcock Medical Center and now health services research lead at **Southern California University** facilitated a presentation and discussion on the topic. Click on links to see the [34-minute video](#) and the [12-slide presentation](#).

PIHTA/Center Call for Information about ACCAHC Professions in PCMHs and FQHCs

Do you have information on members of ACCAHC professions being integrated into Patient Centered Medical Homes (PCMHs) or Federally Qualified Health Centers (FQHCs)? ACCAHC's **Jennifer Olejownik, PhD**, is mapping this activity through the Project for Integrative Health and the Triple Aim. She has begun a resource list of such centers here on the Center for Optimal Integration site [where she has roughly 10 listed](#). Please contact Jennifer at jolejownik@accahc.org.

Brief Notes on ACCAHC Activities



ACCAHC's chair **Elizabeth A. (Liza) Goldblatt, PhD, MPA/HA** is pictured here on the interprofessional leadership team of HRSA-funded Leadership Team of the National Center for Integrative Primary Health at the University of Arizona. Also on the team are ACCAHC Council of Advisers members **Ben Kligler, MD, MPH** (1st row, 2nd from left) and **Mary Jo Kreitzer, PhD, RN, FAAN** (2nd row, center left) ... Credit our colleagues at the **Academic Consortium for Integrative Medicine and Health** (ACIMH) for a great promotional push of the PIHTA webinar [If I Ran the Zoo: Quality Measures in Accountable Care and the Fit with Integrative Health and Medicine ...](#)

ACCAHC provided a list of volunteers involved in the ACCAHC [Competencies](#) to **Tabatha Parker, ND**, for a presentation she was to make relative to the *Competencies* in her role as director of education for ACCAHC Association Member **Academy of Integrative Health and Medicine** ... ACCAHC supported Clinical Working Group member **Jennifer Brett, ND, LAc** when she was asked by the CDC to reach out to other professions about best practices for cleaning and disinfecting reusable medical equipment ... Attendees of the upcoming [Process of Integrating Evidence for CAM Educators](#) conference will benefit from ACCAHC materials provided by **Deb Hill, MS**, part of the planning team. These include ACCAHC's *Competencies* and the useful [At a Glance look at the 5 ACCAHC core professions](#) ... ACCAHC's alternate member to the IOM/NAM Global Forum on Innovation in Health Professional Education **John Weeks** will represent ACCAHC on a new GF *Innovation Collaborative on Learning through Community Engagement*. The Collaborative is a partnership between the IOM's Global Forum on Innovation in HPE and the Uganda National Academy of Sciences (UNAS). More news as it develops!

ACCAHC Associate Member **Academy of Integrative Health and Medicine** was portrayed at length in an interview with AIHM co-CEO, **Nan Sudak, MD** in *Integrative Medicine: A Clinician's Journal* in which she said, in part: "We are delighted to be partnering with ACCAHC because they are the academic experts of the CAM disciplines, and as such, they offer considerable value to our work" ... A leader of the **Puerto Rico Association of Naturopathic Physicians** preparing for a meeting with the insurer Humana replied simply: "really great info here, thanks" on receiving the links to the [cost content](#) and [patient experience content](#) at the Project for Integrative Health and the Triple Aim ... ACCAHC sent a [media release](#) thanking outgoing executive director **John Weeks** for his work ... ACCAHC has posted a new pictorial [Chronology of Accomplishment 2004-2015](#) ...

Brief Notes on Activities of ACCAHC Participants and Member Organizations



Martha Menard

One of ACCAHC's sterling volunteers, **Martha Menard, PhD, LMT**, is being honored this year with the [Diane Polseno Lifetime Achievement Award](#) from the American Massage Therapy Association. Menard chairs ACCAHC's integrative pain task force and co-chairs the Research Working Group. Well-deserved, Martha! ... ACCAHC board member **Stacy Gomes, EdD** sends word that individual college member **Pacific College of Oriental Medicine** is continuing to promote an [annual award related to Interprofessional Communication](#) based on ACCAHC's *Competencies* ... Core member organization the **Commission on Massage Therapy Accreditation** has a new program for raising quality in massage education entitled [COMTA Endorsed Curriculum](#) to recognize quality curriculum and instruction, with or without a COMTA-accredited status ... ACCAHC's longtime colleagues at "the (other) Consortium" of academic health centers in integrative medicine - **ACIMH** - has [opened its new website](#) declaring itself "a collective voice for influencing and effecting change within integrative health."

President's level member **National College of National Medicine** is the recipient of [two significant NIH NCCIH research grants](#) totaling over \$3-million. Congratulations to president **David Schleich, PhD**, Helfgott Research Institute director and former ACCAHC Research Working Group (RWG) co-chair **Heather Zwickey, PhD**. RWG member **Ryan Bradley, ND, MPH** also had a lead role in the grant-getting ... The Institute of Medicine at the National Academy of Sciences, with which ACCAHC has been involved on 3 projects, has been renamed the **National Academy of Medicine** ... NCNM will announce a new doctoral program in Chinese Medicine in the Fall of 2015 ... The Northwest Center for Lifestyle and Functional Medicine (NWCLFM), a new center of excellence at ACCAHC President's Level member (and Center investor) **University of Western States (UWS)**, is [partnering with the Portland-based non-profit Returning Veterans Project](#) to offer free chiropractic and massage services ... ACCAHC Individual College Member **AOMA Graduate School of Integrative Medicine** is partnering with the Texas Association of Naturopathic Physicians for their Southwest Symposium. The [release](#) notes that "AOMA's support for TXAND extends to helping the group advocate for licensing naturopathic doctors in the state."



The **Integrative Health Policy Consortium (IHPC)**, the organization that birthed ACCAHC, has published a highly regarded [document on costs and integrative medicine](#) which they dub "health creation economics" ... ACCAHC Sustaining Investor **Bastyr University** received a [\\$100,000 grant from Rotary](#) for its teaching garden ... Speaking of Bastyr, **Charles "Mac" Powell, PhD** has been [named the new president](#) ... President's Level individual college member **Oregon College of Oriental Medicine** has [named their interim president: Deborah Howe, PhD, FAICP](#) ... Naturopathic medical student **Phylicia Hammonds** at ACCAHC Center Investor **National University of Health Sciences (NUHS)** is the first ND student to be awarded the [Albert Schweitzer Fellowship](#) ... The ConnecTX therapy for which ACCAHC Presidents level member **New York Chiropractic College** owns intellectual rights has been [granted a U.S. patent](#) ... **Tabatha Parker, ND**, past member of the ACCAHC Education Working Group and current member of the IOM Global Forum Task Force has been awarded an [honorary doctorate by ACCAHC President's Level member Canadian College of Naturopathic Medicine](#). Parker, the founder of the former Associate Member **Natural Doctors International**, is presently director of education at ACCAHC Associate Member **Academy of Integrative Health and Medicine** ...

Opportunities, Announcements & Resources

First Time Posting

IOM Report on Measuring IPE Outcomes The Global Forum on Innovation in Health Professional Education has released the workshop report entitled [Measuring the Impact of Interprofessional Education \(IPE\) on Collaborative Practice and Patient Outcomes](#).

Do You Have Useful Information on Credentialing? NCCAOM is partnering with ACCAHC via a \$10,000 grant investment to help create a repository on credentialing and privileging on the Center for Optimal Integration site. Please contact Renée Motheral Clugston at rclugston@accahc.org if you have content or contacts that might be useful ...

July 7, 2015-AHRQ Advisory Council Members The Agency for Healthcare Research and Quality (AHRQ) is [seeking members for its advisory council](#). If you or someone you know may be interested please contact Martha Menard, PhD, LMT who is coordinating this for ACCAHC (mbmenard@gmail.com).

Previously Posted

June 23-25, 2015 ACCAHC Board of Directors, **Maryland University of Integrative Health**, Columbia, Maryland.

July 3, 2015 Call for papers deadline: The Evidence Based CAM journal has issued a call for papers for a special issue guest edited by Research Working Group co-chair **Cheryl Hawk, DC, PhD**, entitled ["The Role of CAM in Public Health, Disease Prevention, and Health Promotion."](#)

July 9-11, 2015 Process of Integrating Evidence (PIE) for CAM Educators Palmer College of Chiropractic in Davenport, Iowa. Speakers and facilitators include some of the brightest minds in CAM EIP." ACCAHC is directly involved via **Deb Hill, MS** and the PERL project.

July 21-28, 2015 with exhibitors July 25-28 **Alliance for Massage Therapy Education** and **Commission on Massage Therapy Accreditation** are co-sponsoring with involvement of seven of organizations, including ACCAHC, in Minneapolis. [Information here](#).

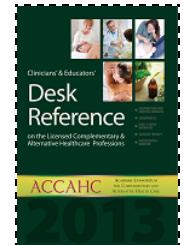
September 1, 2015 Submission deadline for a special issue on chiropractic for the *Journal of Evidence-Based Complementary and Alternative Medicine*. Research Working Group co-chair **Cheryl Hawk, DC, PhD** is the co-editor of the special issue.

October 18-21, 2015 [2015 International Conference to Promote Resilience, Empathy and Well-Being in the Health Professions: An Interprofessional Forum](#), Washington, D.C.

October 24-29, 2015 ACCAHC Associate Member and education program collaborator **Academy of Integrative Health and Medicine** (AIHM) is offering its annual conference in San Diego, [People, Planet, Purpose: Global Practitioners United in Health and Well-Being](#).

May 17-20, 2016 [International Congress for Integrative Medicine and Health](#), Las Vegas; sponsored by the Academic Consortium for Integrative Medicine and Health (formerly CAHCIM). IHPC, AIHM and ACCAHC are track partners.

Have you ordered your CEDR?



The second edition of the ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization

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