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## Special Announcement: ACCAHC Is Now the Academic Collaborative for Integrative Health (ACIH)!

Dear ACCAHC Community:

We've changed our name! We are now the **Academic Collaborative for Integrative Health (ACIH)**.

After discussing a name change for almost a year, we realized that a new name would better define who we are. Many in our disciplines believe that that it is time to no longer use the terms 'alternative' or 'complementary' to describe our fields and what we do, and instead, include words such as 'collaborative, integrative and health'.

We believe our new name reflects the essence of our disciplines - a focus on health and well-being, as well as the treatment of diseases and conditions. And in many ways we are a collaborative, as we represent councils of colleges, accreditation commissions and certification/testing agencies, as well as emerging disciplines and traditional world medicines and individual colleges.

In addition, we recently created a Communications Task Force to create a tag line that will further define who we are and we are in the process of updating our web site. We hope you are pleased with our new name. For a while we include the phrase "formerly known as ACCAHC" to avoid confusion. And, we will have the following statement highlighted on our web page: "We've changed our name! The Academic Consortium for Complementary and Alternative Health Care (ACCAHC) is now the Academic Collaborative for Integrative Health (ACIH)."

With regards - David O'Bryon, JD, ACCAHC Chair, Elizabeth (Liza) Goldblatt, PhD, MPA/HA & Martha Menard, PhD, LMT, Co-Executive Directors

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Whether you are simply curious about Evidence Informed Practice (EIP) or charged with building an EIP curriculum from the ground up; you will find resources and ideas here. The links and documents presented here provide background information and definitions of Evidence Informed Practice. Additional links direct you to EIP training programs and resources developed by multiple institutions funded through an NCCAM grant to create academic programs to enhance research literacy, and increase the use of research in clinical decision-making. Explore ways to promote a culture of research at your institution, [click here](#)

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Edited and produced by Renée Motheral Clugston and Martha Menard. Please send news items and announcements to [mmenard@accahc.org](mailto:mmenard@accahc.org).

ACCAHC, P.O. Box 1432, Mercer Island, WA 98040

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