



ACCAHC Tuesday Letter: February 1, 2011

Sent one or more Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the **18th** Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

Campaign under Way for ACCAHC Center for Optimal Integration

Virtually all of the collaboratively-established ACCAHC initiatives have come together in the *Center for Optimal Integration (COI)* project, approved by the Board in November 2010. Attached is the brochure describing *COI*. ACCAHC Working Groups and Board were introduced to the brochure in January meetings. ACCAHC executive director John Weeks took it “on the road” to a series of meetings with potential advisers and philanthropic partners in Southern California January 22-26. Thanks again to National University of Health Sciences for its kick-off Gold level sponsorship in December. *Are you, your institution or organization interested?* Check the giving levels on page 7.

Note: Thanks to ACCAHC founding exec Pamela Snider, ND, David Schleich, PhD, president of National College of Natural Medicine, and the [Foundations of Naturopathic Medicine Project](#) for their very significant guidance in the brochure’s format and flow. Reception has been positive. **The brochure has yet to have post-Board meeting changes-please check your names on page 5 if you are in the Adopt a Competency Task project or Council of Advisors and page 8 if you are Board member.**

Bastyr Completes 3rd year of \$5000/year Sustaining Donor Pledge

Since January 2009, Bastyr University has sent ACCAHC a \$5000 check as a Sustaining Donor like clockwork at the beginning of the year to support general operations. Wonderful! Thanks to president Dan Church, PhD, president, Tim Callahan, PhD vice-president for academic affairs, and their team for this commitment. We’re hoping all of you on this list are planning to come to the ACCAHC Biennial Meeting June 26-28 on the [Bastyr campus](#).

Federal Appointments Update

ACCAHC was involved in nominations for various federal committees relative to health reform. The last month has seen two committees filled.

- **National Prevention, Health Promotion and Integrative and Public Health Advisory Council: Charlotte Rose Kerr, RSM, RN, BSN, MPH, Mac (UK). LAc, DiplAc (NCCAOM)** Kerr is a former member of the faculty at Tai Sophia Institute, a member of the CCAOM. She has previously served on the White House Commission and on the advisory council to the former NIH Office of Alternative Medicine. While ACCAHC did not nominate Charlotte, a number of us know her and we should have access when/if needed.
- **Methodology Committee for Patient Centered Outcomes Research Institute (PCORI)** We nominated individuals for this position; no one primarily associated with “integrative health care” was appointed, despite a Congressional mandate to do so. One appointee, [Brian Mittman, PhD](#), director of the VA Center for Implementation Practice and Research Support in Los Angeles has been involved in some chiropractic research. RWG founding co-chair Christine Goertz, DC, PhD is on the PCORI Board of Governors.

Two other recent federal appointments of some interest:

- **Duke IM director Tracy Gaudet, MD to lead new VA office** Department of Veterans Affairs (VA) [announced](#) that it is creating a new office to develop personal, patient-centered models of care for Veterans. The release notes that [Tracy Williams Gaudet, MD](#) will direct the new [Office of Patient Centered Care and Cultural Transformation](#). Before heading up the Duke program, Gaudet directed the U Arizona program founded by ACCAHC donor Andy Weil, MD.
- **Mitch Stargrove, ND, LAc named to HRSA Leadership Coordinating Council for HRSA initiative** Stargrove, chief medical officer of MedicineWorks, publishers of InteractionsGuide.com was name to this position for HRSA’s the [Patient Safety and Clinical Pharmacy Services Collaborative](#) (PSPC) which has formed teams in 43 states. Stargrove, an educator primarily associated with National College of National Medicine, is well known to ACCAHC’s ND leadership.

ACCAHC and the Developing National IPE Dialogue

- **Competencies in IPE being set by medical schools, allied health schools – “may include others”** Adi Haramati, PhD, ACCAHC Council of Advisers member, shared that a significant national Interprofessional Education Collaborative (IPEC) among educators from 6 fields have created an expert panel to recommend core competencies that would prepare learners in IPE the six professions (MDs, DOs, nursing, pharmacy, dentistry, and the schools of public health). The group is at an invitational meeting this month. ACCAHC contacted conveners to see if participation was possible; not at this time was the informal response. However, two “friends of ACCAHC” will attend. Haramati notes that the Association of American Medical Colleges (AAMC) publication on the meeting suggested that more than 6 professions may eventually be involved: **“The IPEC hopes to engage other health professions once the report is released in the spring.”** Here’s to the day ACCAHC disciplines are at the table in formative stages of such initiatives.
- **ACCAHC engages dialogue toward involvement with American Interprofessional Health Collaborative (AIHC)** John Gilbert, PhD, keynoter for the ACCAHC Biennial Meeting June 26-28 alerted us to this group, on the board of which he serves. AIHC is in formation; ACCAHC has requested representation via dialogue with leadership, which is under consideration. We

anticipate staying in touch. (Gilbert is one of the AIHC leaders who will attend the February 16-17 meeting noted above.) AIHC is sponsoring the November 2011 IPE conference in Tucson noted near the bottom of this letter. Thanks to Gilbert and Council of Advisers member Mary Jo Kreitzer, RN, PhD for helping facilitate relationship building with AIHC leadership.

- **Student essay contest on IPE: *Might your students be interested?*** “Ever wanted to share a great experience working with other health care professionals and providers? Excited to convey how teamwork can be practiced in a clinical setting? The National Health Sciences Students' Association (NaHSSA) and the Journal of Interprofessional Care (JIC) are pleased to announce the call for the 2011 International Essay Contest on Interprofessionalism.” \$500 and \$100 awards, plus publication. Due March 25. For more information contact jweeks@accahc.org

Evidence of Cost Effectiveness of DC, LAc Plus Teams in LBP

CWG member Bill Meeker, DC, MPH alerts us to a [systematic review](#) that investigated the cost-effectiveness of guideline-endorsed treatments for low back pain (LBP). The conclusion:

“Most studies found that interdisciplinary rehabilitation, exercise, acupuncture, spinal manipulation or cognitive-behavioural therapy were cost effective in people with sub-acute or chronic LBP. Massage alone was unlikely to be cost-effective. There were inconsistent results on the cost-effectiveness of advice, insufficient evidence on spinal manipulation for people with acute LBP, and no evidence on the cost-effectiveness of medications, yoga or relaxation.” ([Article here.](#))

Health Coaching Boosted in Gawande *New Yorker* Article

We organized participation of ACCAHC disciplines in the September 2010 invitational meeting toward establishing national standards and certification for health coaches. Just a heads up: The emerging field got a significant plug in Atul Gawande's widely read January 17, 2011 *New Yorker* article, [The Hot Spotters: Can we lower costs by giving the neediest patients better care.](#) Coaches were mentioned significantly as part of the solution in cost-cutting.

ACCAHC CEDR to be Used in U Michigan Allied Health Class

Maryanna Klatt, PhD, Assistant Professor in Clinical Allied Medicine contacted ACCAHC [Clinicians and Educators Desk Reference](#) (CEDR) manager Beth Rosenthal with the news that the CEDR will be a required text next spring in a course called Allied Med 607: The Role of Integrative Medicine in Society. The class will have 40 students.

Internal ACCAHC & Member News

- **Yoga education standards development** In a brief update, John Kepner, MBA, executive director of the International Association of Yoga Therapists (IAYT), notes that “ IAYT and [National Ayurvedic Medical Association –NAMA] are working on standards in a mutually supportive way, learning from each other.” IAYT and NAMA are both traditional World Medicines members of ACCAHC. Interestingly their consultant, Dan Seitz, JD, MEd, is executive director of the Council on Naturopathic Medical Education.

- **Ostendorf steps down from EWG:** Carole Ostendorf, PhD, has notified us that various other commitments are requiring her to step down from her EWG position. She writes: “When the air has cleared I will check in. Please know that I would rather participate and contribute to your efforts but at this time and unable to continue.”
- **Boucher Institute seeks president** The [Boucher Institute of Naturopathic Medicine](#) (BINM) in British Columbia, a CNME-accredited naturopathic medical school and a member of the Association of Accredited Naturopathic Medical Colleges, is seeking a new president. While an individual with an ND is preferred, that is not necessary.

CAHCIM & Conventional Academic Medicine News

These notes, unless otherwise stated, are from the CAHCIM E-News which is shared with ACCAHC.

- **Survey of graduates of U Arizona Fellowship in Integrative Medicine finds challenges in setting up practices** Richard Schneider, MD, a graduate of the program, surveyed 27 other fellows. Only 23% are in integrative medicine practices. Findings are here: [Do Graduates of the U Ariz Fellowship Establish Integrative Medicine Practices?](#)
- **CORRECTION: Error in "LEAPS into IM" program noted in last Tuesday Letter** The notice on this Weil Foundation-supported program to give MD students and IM experience had a typo that 320 students would be involved. In fact the number is 30. Thanks to, Janet Polli, CAHCIM executive director, for the correction.

EVENTS & CONFERENCES

- **International Integrative Care**, Amsterdam, March 11-12, 2011 ACCAHC Council of Advisers members Richard “Buz” Cooper and Adi Haramati are involved. For details and registration [click here](#).
- **ACCAHC Biennial Meeting June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Biennial Meeting in your planners and in your budgets!
- **[Collaborating Across the Borders III](#), November 19-21, 2011.** The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tuscon, AZ.
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here’s hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

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