

ACCAHC Tuesday Letter: February 22, 2011

Below and attached. Sent one or more Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the **20th** Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

Invitations Sent to ACCAHC Biennial Meeting – June 26-28, 2011

Invitations were mailed last week to the ACCAHC Biennial Meeting, June 26-28, 2011 at Bastyr University. You should each have received one. We'd like you each there! Let Beth Rosenthal know your plans and if you need another invitation sent: brosenthal@accahc.org.

NCMIC Foundation Commits \$30,000 to ACCAHC Center for Optimal Integration

NCMIC Foundation, an ACCAHC Sustaining Donor (2008-2010) has committed to become a Gold level sponsor (\$10,000/year for 3 years of the ACCAHC COI. This is a wonderful commitment to the project via Lou Sportelli, DC and the NCMIC team. NCMIC is the major provider of malpractice insurance to DCs and NDs. This is the second Gold sponsorship, following that of National University of Health Sciences. *Are you, your institution or organization interested?* Check the giving levels on page 7.

ACCAHC to Meet March 2 with HRSA's Wakefield on IPE

During a February 28-March 2 visit to the Beltway, ACCAHC executive director John Weeks has a meeting scheduled with Mary Wakefield, RN, PhD, director of the Health Resources Services Administration and a strong advocate of interprofessional education (IPE) as a means of bettering care. Wakefield's staff had reviewed ACCAHC work on the *Competencies* and COI prior to setting the meeting. The goal of the meeting is to support patient choices of CAM practitioners by helping get the ACCAHC and integrative health disciplines more deeply imbedded in the national IPE dialogue.

ACCAHC Delegation to NCCAM Preparation: 4.7% of NCCAM Funds (1999-2010) Were Granted to CAM Discipline Schools

As preparation for the February 28, 2011 ACCAHC delegation meeting with NCCAM's leadership, the team developed informal figures on the total NCCAM grants to CAM schools. The finding: roughly \$60-million or 4.7% of the \$1.29 appropriated to NCCAM from 1999-2010. This slide includes the numbers.

ACCAHC NCCAM Investment in CAM Schools 1999-2010	
Institution	Millions \$
Palmer College	20
National University of Health Sciences	4
Northwestern Health Sciences University	2.5
University of Western States	4
Baylor University	19.8
National College of Natural Medicine	2.8
Oregon College of Oriental Medicine	2.2
New England School of Acupuncture	4
Total	\$60-million
% of NCCAM \$1.29 billion	4.6%

NCCAM has graciously provided additional information on various types of grants and investments in CAM discipline researchers in 2009-2010 that we are currently analyzing. The NCCAM plan states: **“CAM practitioners are the key holders of knowledge related to the potential application of CAM interventions and disciplines.”** One perspective the ACCAHC delegation plans to explore is that, since over 90% of the CAM-IM practitioners tested to a standard in integrative practice are from the DC-Lac-ND disciplines alone (not to mention massage, Yoga, etc.) won't it serve the public health to directly focus on bringing these disciplines and their institutions more deeply into the outcomes enterprise? Let me know if you want to see the NCCAM data.

Primary Care Project , Plus Check in on MD-Nurse Battle

- **ACCAHC Primary Care Project update:** ACCAHC recently receive the 4th section of the primary care project from the AOM writing team. The 4 (DC, ND, AOM, midwifery/primary care for the birth process) are presently being reviewed by highly regarded CAM/IM/functional medicine editor Sheila Quinn, a co-author and editor in the CEDR. Quinn's report and recommendations on the content is due by the 1st week in March.
- **AAFP against IOM recommendation on nurses** Organized family medicine doctors are pushing back on the October 2010 IOM report on the future of nurses in a column entitled: [AAFP to IOM: Physicians and Nurses are Not Interchangeable](#). The position:

“Although APRNs can provide some core components of primary care in the context of team-based care, the training and skills of physicians practicing in a primary care specialty are necessary to handle the full range of patients' primary care needs ...”

Opportunity: Your CAM Institution as Site for Georgetown MS CAM Interns

Georgetown MS CAM program co-directors Adi Haramati, PhD (a member of the ACCAHC Council of Advisers) and Hakima Amri, PhD are interested in potential intern sites for their 40-50 students each year. Amri writes:

“We encourage our students to complete an internship in a CAM-related work place and what you mentioned is ideal. The students should not only shadow a practitioner in a clinic, though, but participate in an ongoing project or start one, if possible. We have a set of guidelines that we are happy to share with you, if needed.”

Harmati adds:

“Let me echo Hakima's reply to you and add some emphasis. I would be delighted if CAM practitioners, or CAM institutions would be interested in having a student from our program immerse in their setting (clinic, lab, office, etc). Some schools already made that offer (Northwestern, Canadian Memorial). However, we are always interested in additional geographic opportunities. So, we would be grateful if you could place this notice in the ACCAHC Tuesday letter.”

For information, contact Amri: amrih@georgetown.edu

CEDR Update: Amazon, Georgetown, Mentor Books, JAAIM Review, plus

- **CEDR on Amazon** ACCAHC's Clinician's and Educators' Desk Reference is not available via Amazon.com. Check out [the link here](#) to see how they set the CEDR up and allow review of some content. *Take a look inside.*
- **JAAIM Review** The *Journal of the American Association of Integrative Medicine* has published a positive review of the CEDR, attached.
- **Georgetown University to purchase 40 in 2011** ACCAHC Council of Advisers member Adi Haramati has shared that the Masters in CAM program will be purchasing 40 books for the program's graduates.
- **Mentor Books** Mentor Books has purchased 40 copies of the CEDR for sales at conferences.
- **Correction: Ohio State not U Michigan in reported CEDR purchase** The 50 copies of CEDR purchased by a Big 10 school and noted last Tuesday Letter led to this response from a reader: "I went to University of Michigan, and I didn't follow much about the football games, but even I remember clearly the refrain 'o how I hate, Ohio State.' I hope [the Ohio State purchaser] doesn't feel the same way about U of M!"

Recall that sales of the CEDR to your students comes back at \$10-\$15 per volume to support ACCAHC IPE work. Nice win-win. *Is your institution using the CEDR?*

External ACCAHC Organization News

- **Palmer-Samueli-RAND in largest chiropractic clinical trial** ACCAHC RWG founding co-chair Christine Goertz, DC, PhD will be PI on a \$7.4 million grant to Palmer College, Samuelli Institute (led by ACCAHC Council of Advisers member Wayne Jonas, MD) and the RAND Corporation. The grant is via the Congressionally Directed Medical Research Program. [Information here.](#)
- **Bastyr Hosts IHPC Board, Announces New Center for Health Policy and Leadership** ACCAHC Sustaining Donor Bastyr University held a ceremony February 17 to kick off a [new policy and leadership center](#). The ceremony coincided with an onsite meeting of the Board of Directors and Partners in Health of the [Integrated Healthcare Policy Consortium](#), ACCAHC's parent organization.
- **NCNM to begin MS in Natural Medicine Research** National College of Natural Medicine, Portland, Oregon has had approved a new degree program in natural medicine research. Information is [here](#).

Internal ACCAHC & Member News

- **Accreditation Commission on Acupuncture and Oriental Medicine to Join ACCAHC** The ACAOM, under the leadership of Carla Wilson, LAc, has chosen to join ACCAHC. The process of Board nomination is under way. This brings to a full contingent of 5 ACCAHC's accreditation organization membership. Welcome!

- **CHE Becomes Accreditation Commission for Homeopathic Education in North America (ACHENA)** ACHENA is the new name for the ACCAHC Emerging Profession member formerly known as the Council for Homeopathic Education (CHE). Heidi Schor provides us the following: Official Address: ACHENA, 101. S. Whiting Street, Suite 315, Alexandria, VA 22304. The mailing address remains the same: ACHENA 9725 NE 130th place, Kirkland WA 98034; 425-822-2667; achena.org and info@achena.org
- **ACCAHC presentations to March ACC, May CCAOM** Executive director John Weeks will represent ACCAHC in its first opportunity to present to the Board of the Association of Chiropractic Colleges on March 17, and then will speak for the second time to the Council of Colleges of Acupuncture and Oriental Medicine in May.
- **NCCAOM Board re-affirms ACCAHC membership** The Board of the National Certification Commission on Acupuncture & Oriental Medicine, presently under the leadership of David Canzone, OMD, provisionally joined in 2010. The Board has chosen to continue as a full member. NCCAOM executive director Kory Ward-Cook, PhD, CAE, serves on the ACCAHC Board.
- **Stan Dawson, DC, CMT, CNMT joins EWG:** Stan Dawson, DC, LMT, whose Academy of the Somatic Healing Arts massage school is an individual school member, has joined the Education Working Group. Dawson is also on the Board of the Alliance for Massage Therapy Education.
- **Health: An Interdisciplinary Journal for the Social Study of Health Illness and Medicine** is a publication recently brought to my attention Liza Goldblatt, PhD. [Examine here.](#)

CAHCIM & Conventional Academic Medicine News

These notes, unless otherwise stated, are from the CAHCIM E-News which is shared with ACCAHC.

- **CAHCIM 2012 research conference to have new name** The North American Research Conference on Complementary and Integrative Medicine, scheduled for May 15-18, 2012, has a new name. It's now called the **International Research Congress on Integrative Medicine and Health.**
- **An integrative mental health interest group** formed by CAHCIM members is reportedly going strong. Leaders are Ron Glick-Pittsburgh, James Lake-Stanford, & Scott Shannon-Colorado.
- **Academic MD Leaders at Minnesota Declare Reasons for Supporting CAM/IM Center** A blogger's antagonism toward CAM and in particular, homeopathy, led him to lambaste the University of Minnesota Center for Spirituality and Healing, directed by ACCAHC Council of Advisers' member Mary Jo Kreitzer, RN, PhD FAAN. Kreitzer shared this response from Frank Cerra, former Vice President, University of Minnesota Academic Health Center and Medical School Dean Aaron Friedman, Vice President, University of Minnesota Academic Health Center and Medical School Dean.

“In a February 4, 2011 blog post-turned-editorial, University of Minnesota associate professor Bill Gleason openly questions why a University with an evidence-based medical school would dedicate resources to a Center for Spirituality & Healing (CSH).

“We thought that was an excellent question, so are pleased to have an opportunity to respond.

“The Center for Spirituality & Healing was established in 1995 during a period of time when medicine and the health professions in general were coming to terms with the idea that what we don’t know about improving human health is far greater than what we do know within the confines of our traditional, Western-based practice. The original concept was to develop a program that provided faculty, students, and the community with an entry point to what’s now called integrative medicine, or integrative health care.

“Since its inception in 1995, the Center for Spirituality & Healing has helped push health care *forward*. Students have been and continue to be one of the major drivers for the growth of CSH by crossing disciplines to expand their field of study and adding integrative medicine insight to their scope of study. The Center’s growing number of faculty educates health professionals on new models of care and positions consumers at the center of their health care. Most importantly, the Center helps patients more effectively navigate the health care system, a benefit to any health provider.

“The field of health care is undergoing profound change. Today, patients more frequently combine a complementary treatment approach to traditional therapies. They’re also taking a more active role in the health care decisions that impact them and to do so, are seeking care from providers who are able to safely and effectively integrate these two types of therapies. Such a shift is an asset – not a threat – as we look to treat the entire patient.

“The operating principle of the CSH is to have an evidence-based approach to complementary approaches to health, and also to promote comparative, evidence-based research between complementary and traditional therapies—knowledge that providers need to best serve the patients coming to them for integrative care. So in charging the University with wasting its resources in supporting the CSH, Gleason couldn’t be further from the truth.

“In actuality, only a small percentage of the Center’s funding comes from University resources. The rest, it earns through tuition revenue, philanthropic gifts, and extensive research funding. Integrative medicine is an internationally recognized area of study, including by the National Institutes of Health, and our CSH has been very successful in competing for NIH funding.

“For all of these reasons, the CSH is a great investment with incredible returns. In fact, for every University dollar invested in the CSH, it leverages such funding to generate ten more dollars. If all University Centers, Institutes, and faculty functioned as efficiently or as productively as the CSH, our University would be on very solid footing indeed.

“The University of Minnesota’s Center for Spirituality & Healing was founded on the assumption that Western medicine may not have all the answers. In 2011, what we don’t know about improving human health still exceeds that which we do know. Perhaps this will always be the case.

“But either way, it would be the height of arrogance to think that one line of thinking could possibly supply every brush stroke needed to complete the overall scene.

“In its short 15 year tenure, the CSH has established a model curriculum, hired faculty, and developed a graduate minor as well as a post-baccalaureate certificate program. And for 15 years, the Center for Spirituality & Healing has enriched health and well-being by providing high-quality interdisciplinary education, conducting rigorous research, and delivering innovative programs that advance integrative health and healing.

“We look forward to discovering what the next 15 years holds for not just our Center, but the field of integrative medicine as a whole.

“It’s critical to remember that our University is a state-wide resource and its mission is to serve the whole patient, the whole state, and the nation.”

Meantime, the U Minn program’s celebration of its 15th year was [featured](#) here on the the University’s website.

EVENTS & CONFERENCES

- **International Integrative Care**, Amsterdam, March 11-12, 2011 ACCAHC Council of Advisers members Richard “Buz” Cooper and Adi Haramati are involved. For details and registration [click here](#).
- **Joint Homeopathic Conference** is being held in Alexandria VA - April 8 - 10, 2011. <http://www.nationalcenterforhomeopathy.org/conference/home>.
- **ACCAHC Biennial Meeting June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Biennial Meeting in your planners and in your budgets!
- **[Collaborating Across the Borders III](#), November 19-21, 2011.** The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tuscon, AZ.
- **International Research Congress on Integrative Medicine and Health (formerly NARCCIM): [May 15-18, 2012](#)**

Here’s hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

John Weeks, Executive Director
Academic Consortium for Complementary
and Alternative Health Care (ACCAHC)
3345 59th Avenue SW
Seattle, Washington 98116
206-932-5799 (o)
206-851-1758 (c)
jweeks@accahc.org
www.accahc.org