

If you do NOT wish to receive the Tuesday letter, please let me know. Thanks.

ACCAHC Tuesday Letter: May 11, 2010

Sent 2nd & 4th Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the 4th of these Tuesday Letters. They'll arrive 2X per month (2nd and 4th Tuesdays) with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

ACCAHC FOLLOW-UP LETTER TO NCCAM/BRIGGS ON STRATEGIC PLAN

Attached is the May 8, 2010 letter from ACCAHC to NCCAM's director Josephine Briggs, MD and her team after our March phone conference. This document reflects a significant ACCAHC community effort, with particularly exceptional input from members of the Research Working Group. **The letter is a unique statement of direction and important issues across our fields.** Thanks to Heather Zwickey (on behalf of the RWG) and Liza Goldblatt (on behalf of the Board and Member organizations) for their leadership.

- **Feel free to share the letter!** RWG member Rosa Schnyer asked about sharing the letter with the Board of the Society for Acupuncture Research, for which she serves as co-chair. The answer is YES! Feel free to share as appropriate.

INTERNAL ACCAHC FOCUS: PLANNING THE JUNE 2011 CONFERENCE

- **Coming up: May 20-22 ACCAHC Planning Retreat (for the June 26-28, 2011 Conference and 2010-2011 plan)** Roughly 20 ACCAHC leaders will convene May 20-22 in Seattle at the home of Tom Weeks and Deborah Oyer. Top goal: Clarify program for June 2011 Conference. Second: Clarify other WG goals for 2010-2011. Here's the team:
 - ✓ **Executive Committee** Liza Goldblatt (AOM), David O'Bryon (DC), Pamela Snider (ND), Joe Brimhall(DC), Marcia Prenguber (ND -CWG co-chair), Jan Schwartz (MT- EWG co-chair), John
 - ✓ **Research Working Group** Heather Zwickey (ND, LAc - co-chair), Mitch Haas (DC), Cynthia Price (MT), Christa Louise (ND)
 - ✓ **Education Working Group** Jan (as noted), Ron Zaidman (AOM), Rita Bettenburg (ND), Kory-Ward Cook (AOM)
 - ✓ **Clinical Care Working Group** Marcia (as noted), Jason Wright (AOM), Jamey Wallace (ND+), Diana Thompson (MT)
 - ✓ **Primary Care Project:** Joe Brimhall, Rita Bettenburg, plus Bruce Milliman (for a meeting),
 - ✓ **Guests:** Adam Perlman (CAHCIM chair), Len Wisneski (IHPC interim chair); and for the reception on the 20th, Dan Church and Tim Callahan (Bastyr)
 - ✓ **Staff** John, Beth

Thanks to all for donating their time and to most for also donating their travel and room costs.

- **RWG (5/3), Exec (5/10), EWG (5/12), CWG (5/13) each brainstorm on June 2011 conference content** May meetings of ACCAHC's 3 working groups and executive committee are all focused on brainstorming ideas that will be the focus of the ACCAHC Conference for Educators, June 26-28, 2011. These sessions are meant to provide exceptional guidance to the May 20-22 planning retreat.
- **Your Feedback (Your Role?) in the June 2011 Conference** Attached is a working document the retreat team and WGs are using for brainstorming. Are you interested in being involved with the conference? As you review the document, ask yourself.
 - ✓ Do you have additional conference ideas?
 - ✓ Do you have content or ideas to offer related to any of these themes?
 - ✓ Might you be interested in helping organize program around any of these themes?

2 SCHOLARSHIPS OFFERED TO ACCAHC LEADERS FOR INPATIENT INTEGRATION CONFERENCE - \$395 each

- **APPLICATIONS OPEN FOR TWO ACCAHC SCHOLARSHIPS TO INPATIENT-INTEGRATION CONFERENCE** ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN has made two scholarships available to ACCAHC leaders for the **Hospital-based Integrative Healthcare Conference, July 27-29, 2010**. Knutson, the principal organizer of this practical conference, runs the nation's most significant inpatient-outpatient integrative care program in the nation. **Priority will go to members ACCAHC Working Groups**. We will seek reports from those awarded. If you or someone from your institution is interesting, contact John Weeks (jweeks@accahc.org) For information, see the attached brochure or for more general information go to: [http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/\\$FILE/10-4414_PGI_HBIHCC_Email.pdf](http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/$FILE/10-4414_PGI_HBIHCC_Email.pdf)

CEDR CAMPAIGN: UPDATE

This is part of a regular update to help nudge you each to help get the [ACCAHC Clinicians and Educators Desk Reference](#) into required course materials at your programs and institutions! Success advances ACCAHC's inter-professional education mission and revenue base. Contact Beth Rosenthal, campaign manager, with ideas (and orders!): brosenthal@accahc.org.

- **Known Course Adoptions as of May 11, 2011**

| University/Institution | Discipline | Course |
|--|-------------------------------------|--|
| Northwestern Health Sciences University | Massage Therapy | Survey of CAM Modalities |
| Tri-State College of Acupuncture | AOM | Required text in Year I and II Complementary and Integrative Medicine course |
| University of Bridgeport Acupuncture Institute | AOM | Practice management |
| Georgetown University(*) | Master of Science in Physiology-CAM | (*) Books given as a gift to program graduates |
| <i>Your institution here!</i> | | |

- **First Quarter 2010 CEDR Revenue:** Approx \$1,200 (\$1,190 for 90 copies via Lulu). Goal for the year; \$30,000.
- **Quote of the Week:** *“Congratulations on an excellent, helpful and much needed regulatory road map.”* – Richard Cooper, MD

ACCAHC-CAHCIM Developments

- **Newsletters to be shared between ACCAHC-CAHCIM** Via ACCAHC Council of Advisors member Adi Haramati, founding vice-chair of the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM), arrangements were made for CAHCIM to put Beth and me on their “Friday Letter” list and we will put Janet Polli (their exec) plus Adi and other CAHCIM leaders on our Tuesday Letter list. We expect this will add to the cross-fertilization of our efforts.
- **CAHCIM Chair Adam Perlman to participate in ACCAHC planning retreat** As noted above, we are very pleased that Adam Perlman, MD, MPH, CAHCIM chair, will participate with us the planning retreat for the 2011 conference. Thanks for flying yourself out from New Jersey, Adam! Adam is also a member of the ACCAHC Council of Advisors.
- **Yale Integrative Medicine notes ACCAHC as resource** The ACCAHC website is now listed as a resource on the Yale site. Small steps for human kind! <http://cam.yale.edu/other/index.aspx>

RESOURCE SHARING

- **Invite to COMTA Accreditation Workshop** The Commission On Massage Therapy Accreditation is having an Accreditation Workshop on Wednesday May 12th in Seattle, 9 AM-4PM at the Seattle Cortiva campus. Kate Henriouille has invited “anyone from ACCAHC who is interested to attend.” (202) 403-7744; khenriouille@comta.org
- **Medical school trend toward 3 year programs** *USA Today* article on 3-year degree trend in medical schools: http://www.usatoday.com/news/education/2010-03-25-medical-school-early_N.htm

EVENTS & CONFERENCES

- **FINAL NOTICE: Weeks-Thompson host ACCAHC+ gathering, Friday evening, May 14, Seattle, with NCCAM director Josie Briggs, MD** If you leave near or around Seattle or will be in Seattle for the Massage Therapy Foundation research conference (May 13-15) chaired by CWG member Diana Thompson, LMP, plan to come to a small party Friday evening, 7:30-10:30 or so at my home. If there is someone at your institution coming who might like to attend, let me know. Dr. Briggs has indicated she plans to join us. We’re in the Alki area, 10 minutes from downtown Seattle. Let me know if you or someone from your institution will want to attend.

- **International Association of Medical Sciences Educators (www.iamse.org) July 10-13, 2010, Tulane** ACCAHC Council of Advisers member Adi Haramati, PhD is has earned about every honor a teacher of medical sciences can earn. He is a past board member of this organization and remains in its leadership and recommends it as a great forum for upping the teaching skills and creating community for science educators. The conference is at <http://iamse.org/conf/conf14/index.htm>
- **Hospital-based Integrative Healthcare Conference, July 27-29, 2010** ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN, is the principal organizer of this practical conference to be held in Minnesota. Knutson's ACCAHC tele-dialogue in on the ACCAHC Resources page. She runs the nation's most significant inpatient-outpatient integrative care program in the nation. For information: [http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/\\$FILE/10-4414_PGI_HBIHCC_Email.pdf](http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/$FILE/10-4414_PGI_HBIHCC_Email.pdf)
- **ACCAHC Conference June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Conference for Educators in your planners and in your budgets!
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report and ideas how the Tuesday Letter might better serve you.

John

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