ACCAHC Tuesday Letter: May 24, 2010

Below and attached. Sent 2^{nd} & 4^{th} Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the 5th of these Tuesday Letters. They'll arrive 2X per month (2nd and 4th Tuesdays) with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know**. This letter is also attached.

ACCAHC PLANNING RETREAT – PHOTOS http://gallery.me.com/janschwartz1#100317

We had quite a roller-coaster of a planning retreat, weighing all our directions, interests, possible audiences. As happens, things take new form when we are face-to-face. A report of more substance will follow. Meantime, here are some photos, mainly taken by Jan Schwartz (EWG co-chair). http://gallery.me.com/janschwartz1#100317 We were able to keep costs very low thanks to Tom Weeks and Deborah Oyer, MD who donated their home for our meeting place (and neighbors Vicki Weeks and David Jones for the 4 rooms and Pamela Snider for other rooms) and also the many institutions that anteed up travel costs (New York Chiropractic College, University of Western States, National Certification Commission for Acupuncture and Oriental Medicine, American College of Traditional Chinese Medicine, National College of Natural Medicine-Helfgott, University of Medicine and Dentistry of New Jersey, Association of Chiropractic Colleges, North American Board of Naturopathic Examiners, Five Branches University). Thanks to all! More soon.

BRIGGS RESPONSE TO ACCAHC LETTER ON STRATEGIC PLAN

On May 12, NCCAM director Josephine Briggs, MD responded to the May 8, 2010 letter from ACCAHC to NCCAM that followed our March phone conference. Briggs states, in part:

"As you know, the Consortium is one of our key stakeholder groups, and receiving your input and feedback helps ensure that we are responsive to the needs of the complementary and alternative medicine research community. We appreciate the thoughtfulness and thoroughness that clearly went into your recommendations. It's good to know that we share many of the same perspectives on an array of topics."

Briggs' letter is attached. The ACCAHC letter was in the May 11, Tuesday Letter. Thanks to the annual grants in support of RWG activity from **Standard Process** that have supported this ACCAHC work.

SECOND NOTICE: 2 SCHOLARSHIPS OFFERED TO ACCAHC LEADERS FOR INPATIENT INTEGRATION CONFERENCE - \$395 each

APPLICATIONS OPEN FOR TWO ACCAHC SCHOLARSHIPS TO INPATIENT-INTEGRATION CONFERENCE ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN has made two scholarships available to ACCAHC leaders for the **Hospital-based Integrative Healthcare Conference**, July 27-29, 2010.

Knutson, the principal organizer of this practical conference, runs the nation's most significant inpatient-outpatient integrative care program in the nation. **Priority will go to members ACCAHC Working Groups**. We will seek reports from those awarded. If you or someone from your institution is interesting, contact John Weeks (jweeks@accahc.org) For information, see the attached brochure or for more general information go to: http://www.allina.com/ahs/anw.nsf/page/10-4414 PGI HBIHCC Email.pdf/\$FILE/10-4414 PGI HBIHCC Email.pdf

MAJOR YOGA RESEARCH SYMPOSIUM FROM IAYT

The first **Symposium on Yoga Research**, (www.sytar.org) will be held October 1-3, 2010. Presented by ACCAHC member the International Association of Yoga Therapists (IAYT) and hosted by the Himalayan Institute, Honesdale PA. This historic meeting is the first widely publicized and comprehensive academic meeting in the West on Yoga therapy research. IAYT is a member of the Traditional World Medicines Group within ACCAHC. John Kepner, IAYT executive director is the co-organizer, along with Sat Bir Khalsa, PhD of Harvard Medical School at Brigham and Woman's Hospital in Boston.

CEDR CAMPAIGN: MAY 24 UPDATE & NEWS

This is part of a regular update to help nudge you each to help get the <u>ACCAHC Clinicians and Educators</u> <u>Desk Reference</u> into required course materials at your programs and institutions! Success advances ACCAHC's inter-professional education mission and revenue base. Contact Beth Rosenthal, campaign manager, with ideas (and orders!): brosenthal@accahc.org.

- **Quotes posted on the ACCAHC site** People are saying great things about the book. Beth has posted a selection here: http://www.accahc.org/images/stories/cedr quotes 051710.pdf
- Article in *Plexus*, from the Washington State Chiropractic Association The Spring 2010 issue of
 the WSCA's magazine includes a feature on ACCAHC as well as a side-bar on the CEDR. The
 articles can be adapted for other professional publications. Contact jweeks@accahc.org
- **CEDR at** <u>www.IntegrativePractitioner.com</u> A link to the CEDR has continuously been featured on the homepage of IP, for its community of over 8000, over the last two months.
- **Top single order:** We received \$875 from Georgetown for 50 books a nice jump toward our goal for the year or \$30,000 in CEDR revenue. Each classroom adoption will help ACCAHC at this level.
- Quote of the Week: "This essential desk reference correctly states that it is time for traditional
 health care to become more integrated with complementary therapies, and that one of the
 primary blocks to that has been the lack of knowledge of traditional providers about the
 licensed professions that provide alternative care." Michael Cohen, JD, MA, former faculty,
 Harvard Medical School

EVENTS & CONFERENCES

- Second Notice International Association of Medical Sciences Educators (www.iamse.org) July 10-13, 2010, Tulane ACCAHC Council of Advisers member Adi Haramati, PhD is has earned about every honor a teacher of medical sciences can earn. He is a past board member of this organization and remains in its leadership and recommends it as a great forum for upping the teaching skills and creating community for science educators. The conference is at http://iamse.org/conf/conf14/index.htm
- Two Free Passes Available to ACCAHC Community Hospital-based Integrative Healthcare Conference, July 27-29, 2010 ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN, is the principal organizer of this practical conference to be held in Minnesota. Knutson's ACCAHC tele-dialogue in on the ACCAHC Resources page. She runs the nation's most significant inpatient-outpatient integrative care program in the nation. For information: http://www.allina.com/ahs/anw.nsf/page/10-4414 PGI HBIHCC Email.pdf If interested in the passes, made available by Lori, please contact jweeks@accahc.org.
- Symposium on Yoga Research, (www.sytar.org) October 1-3, 2010. Presented by ACCAHC member the International Association of Yoga Therapists (IAYT) and hosted by the Himalayan Institute, Honesdale PA. This historic meeting is the first widely publicized and comprehensive academic meeting in the West on Yoga therapy research. IAYT is a member of the Traditional World Medicines Group within ACCAHC. John Kepner, IAYT executive director is the coorganizer, along with Sat Bir Khalsa, PhD of Harvard Medical School at Brigham and Woman's Hospital in Boston.
- ACCAHC Conference for Educators June 26-28, 2011 Many of you are now or will soon be
 planning your budgets for 2011. Get the ACCAHC Conference for Educators in your planners and
 in your budgets!
- North American Research Conference on Complementary and Integrative Medicine: May 15-18, 2012

Here's hoping you find this efficient and useful. Let me know if you have information to report and ideas how the Tuesday Letter might better serve you.

John