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ACCAHC Tuesday Letter: May 24, 2011

Sent one or more Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, 2011 Meeting Attendees, Key Donors & Friends -- This is the **24th** Tuesday Letter. If you wish to communicate something with the whole group, please let us know. This letter is also attached. – John Weeks, ACCAHC Executive Director

ACCAHC Competencies Media Release

A media release on the *ACCAHC Competencies for Optimal Practice in Integrated Environments* was sent out to media related to our disciplines on May 13, 2011. The attached release also includes the competencies as pages 3-4. Please consider posting these and sending them on to your student, faculty or organizational list. A web-search May 23, 2011, shows the following to date:

- **MassageMag.com** American Massage Therapy Association published it here: <http://www.massagemag.com/News/massage-news.php?id=10943&catid=complementary-health-care-group-endorses-competencies&title>
- **American Chiropractor** http://www.theamericanchiropractor.com/index.php?option=com_content&view=article&id=5304&Itemid=182
- **The Integrator Blog** http://theintegratorblog.com/index.php?option=com_content&task=view&id=752&Itemid=189
- **ACCAHC website** The release is listed on the upper left at <http://accahc.org/images/accahc-coi-optimal-practice.pdf>

We have also seen interest from other media outlets (*Natural Medicine Journal, Integrative Medicine: A Clinician's Journal, Dynamic Chiropractic*). Do you know or have contacts to other media or bloggers? Let's get this good work out into our communities!

ACCAHC Biennial Meeting Participation Update: Registrants at 80

It's an exciting, great group. If you haven't registered, please contact Beth Rosenthal as soon as possible (brosenthal@accahc.org). Also, please get your up-to-200 word bios in as soon as possible. Include contact information, if you like. (Most are.)

ACCAHC Primary Care Project Content Put to Use

The value of the ACCAHC Primary Care Project was evident the past 2 weeks. Though the project work is not done, the research and writing in the discipline sections is already being put to good educational and policy use.

- **Support of Congressional initiative** Irwin Tjiong, LAc with the American Association for Acupuncture and Oriental Medicine (AAAOM) requested and was given use of the AOM content for a policy paper on AOM for US Congresswoman Judy Chu.
- **Book section** Author and researcher Ian Coulter, PhD, requested information for a book chapter he is writing on CAM/IM and primary care. The book will be published in late 2012.
- **Futurist project** The ND section authors, led by Rita Bettenburg (and including Bruce Milliman, Beth Pimentel and Erica Oberg) updated their section in time for submission to futurist Clem Bezold, PhD for his Primary Care 2025 project previously noted here.

These uses are exactly what we had in mind. Congrats to all of the section authors for their significant (and ongoing) work.

New Members of the ACCAHC Council of Advisers: Ping Ho, MPH, Brad Jacobs, MD, MPH and Len Wisneski, MD

The ACCAHC Council of Advisers is pleased to announce three new members:

- **Len Wisneski, MD** is an integrative medicine clinician, educator and author. He currently serves as president of the Integrated Healthcare Policy Consortium (www.ihpc.info), the organization that birthed ACCAHC. Wisneski has a passion for education, including roles at Georgetown and St. Eustacius. Len will participate in the Biennial Meeting. <http://www.eustatusmed.edu/principals.html>
- **Ping Ho, MPH** is the founder/director of the UCLA Arts and Healing (<http://uclartsandhealing.net/>) a robust, nationally significant initiative focused on the creative healing arts. Ping was a key organizer from and serves with leadership of the UCLA Centers for Integrative Medicine. Her role with ACCAHC will be assisting us in seeing how "optimal integration" includes creative healing arts. While a daughter's wedding will keep Ping from the Biennial Meeting, we anticipate 2-4 healing arts leaders will be present with us.

- **Brad Jacobs, MD, MPH** is the former clinical director for the UCSF Osher Center and past senior medical adviser to Revolution Health who now is medical director at Cavallo Point. He is also a known and respected researcher on yoga and in natural products. He serves on the board of the American College of Traditional Chinese Medicine. is <http://www.cavallopoint.com/drbrad.html>

ACCAHC Rep Vince DeBono, DC Reports on May 18 PAINS meeting

Vince DeBono, DC, serves as the External Affairs Representative for ACCAHC with the national PAINS initiative run by the Center for Practical Bioethics. De Bono, VP for academic affairs at National University of Health Sciences, recently represented the ACCAHC fields at an invitational planning meeting for PAINS long-term strategy that was held just prior to the American Pain Society (APS) meeting. He filed this brief report.

“CAM is definitely an emerging topic at the APS, the keynote speaker this morning was NCCAM director Josephine Briggs speaking about the role of CAM therapies in pain patients. Seddon Savage, the president of the APS also mentioned during her speech that at next year’s meeting they anticipate including a specific track on CAM. As far as the next steps for the PAINS project- the main impetus for this project is to gear up a response and strategy for the upcoming IOM report on pain that is due to be published in early July. It was decided to have a follow up meeting in late August to give the participants in this project time to review the IOM report and present feedback prior to the meeting. **The overarching theme of this project will to be the creation of an integrative group that can influence policy on the access and quality of care to people in pain.**”

Action for ACCAHC: “So as far as the next step we will be waiting for the issuance of the IOM report. Once issued, you may want to choose key constituents within ACCAHC to review the IOM report and offer feedback on how this may impact their profession. We can then offer this feedback in to the Center for Practical Bioethics in preparation for the August meeting. It would be ideal if the constituents chosen to review this are representative of all of the disciplines under the ACCAHC umbrella. This will allow a broad perspective on the various CAM therapies within ACCAHC and ensures that their voices will be heard in the PAINS project.”

More of DeBono’s notes on the meeting are available to those interested. Please contact jweeks@accahc.org.

ACCAHC notes: Pimentel/EWG, ACCAHC/AAAOM, Website Updates, Supporting Scholars, plus

- **Elizabeth (Beth) Pimentel, ND, LM** the associate dean of naturopathic medicine at University of Bridgeport has joined the Education Working Group. Pimentel is also a board member of the North American Board of Naturopathic Examiners and we hope to have her involved in that capacity as well.
- **AAAOM Presentation** The presentation on ACCAHC’s competencies at the meeting of the AAAOM was very well attended and received. Kudos to Jason Wright, Jennifer Brett, Stacy

Gomes, Kathy Taromina and Liza Goldblatt. The group was subsequently invited to provide notes on the meeting for the AAAOM website. A key AOM leader sent this note: "I'd like to see these considered at many levels: accreditation, profession, college, and practitioner."

- **ACCAHC founding chair Reed Phillips, DC, PhD** has stepped off the RWG and the EWG given other time commitments. Phillips will remain on the ACCAHC Board.
- **Website changes** Some long-overdue changes have been made to www.accahc.org. Old names have been taken off various lists, and new ones added. The accomplishments have been updated. The edits, not yet done, were long overdue.
- **ACCAHC publications requested by scholars/educators** Karl Krantz, DC requested and received from ACCAHC a copy of "Response to a Proposal for an Integrative Medicine Curriculum. The Journal of Alternative and Complementary Medicine." November 2007, 13(9): 1021-1034. doi:10.1089/acm.2006.6388. In addition, Will Morris, LAc, DAOM was sent copies he requested of ACCAHC's to survey reports on competencies for LAc's in integrated environments. (The work was funded partially by NCCAOM.)

Other News & Resources

- **Penny George Institute: Massage Integrative Practitioner Educational Program** The program for the June 27-July 1 is attached. Council of Advisers member Lori Knutson has put this together based on the experience at Allina Hospitals and Clinics. See attached or https://www.customerrelation.com/Allina_Class_Reg/SearchClassDetail.aspx?adv=0&offid=4164&clsid=101
- **Northwestern & APHA** Northwestern Health Sciences University in Bloomington, Minnesota has announced that it will begin providing chiropractic students an automatic one-year membership in the Chiropractic Health Care (CHC) section of the American Public Health Association (APHA). <http://www.dynamicchiropractic.com/mpacms/dc/article.php?t=20&id=55325>
- **European IPE group** EWG and founding Board member Morgan Martin, ND, LM send notice of the European Interprofessional Practices and Education Network (<http://www.eipen.eu/>) which has an upcoming meeting.
- **Massage Alliance in statement on optimal role of certification for massage** Rick Rosen, MA, LBMT, executive director of ACCAHC Associate member Alliance for Massage Therapy Education sends news that they have published a position statement on *The Optimal Role of National Certification in the Massage Therapy Field* <http://www.afmte.org/2011/05/05/alliance-offers-new-vision-for-national-certification/>
- **NBCE's Horace Elliott: Chiropractor appointed to key US payment role** Board member Horace Elliott shares the election of a chiropractor Tony Hamm, DC to co-chair the AMA's Health Care Professionals Advisory Committee Review Board (HCPAC) http://www.acatoday.org/press_css.cfm?CID=4430

EVENTS & CONFERENCES

- **ACCAHC Biennial Meeting June 26-28, 2011** Sign up now if you haven't already! Contact Bethe Rosenthal, PhD, MBA, MPH at brosenthal@accahc.org
- **Hospital Based Integrative Health Care Conference: Transforming Health Care Practice Aug. 3 – 5** Organized by ACCAHC Council of Advisers member **Lori Knutson**-Abbott Northwestern-Allina Hospitals. Also, "The Hospital Setting: Integrative Health Practitioner Training for Massage Therapists" **June 27– July 1** ; and "The Hospital Setting: Integrative Health Practitioner Training for Oriental Medicine Professionals" **Aug. 15 – 19**. Information on all at http://www.allina.com/ahs/anw.nsf/page/ihh_home
- **Collaborating Across the Borders III, November 19-21, 2011**. The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tucson, AZ. Check with jweeks@accahc.org for information on ACCAHC's planned role at this meeting.
- **International Research Congress on Integrative Medicine and Health (formerly NARCCIM – sponsored by CAHCIM): May 15-18, 2012**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

John Weeks, Executive Director
Academic Consortium for Complementary
and Alternative Health Care (ACCAHC)
3345 59th Avenue SW
Seattle, Washington 98116
206-932-5799 (o)
206-851-1758 (c)
jweeks@accahc.org
www.accahc.org