

If you do NOT wish to receive the Tuesday letter, please let me know. Thanks.

ACCAHC Tuesday Letter: June 8, 2010

Below and attached. Sent 2nd & 4th Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the 6th of these Tuesday Letters. They'll arrive 2X per month (2nd and 4th Tuesdays) with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

ACCAHC New York Foundation Visit(s) and Fundraising – June 21-24 – *Your contacts?*

Do you have any contacts in New York City who might be intrigued to learn more about, and potentially be a sustaining donor (\$5000+/yr for 3 years) or funding partner for ACCAHC? We have opened a door to a significant NY-based foundation with which I have a June 22 introductory visit. A second visit with a significant NY-based operation involved with natural health is also in the works. Other feelers are out. I have additional time. Let me know ASAP if you have ideas how to best spend it! 206-851-1758 is my cell, 206-932-5799 is office. Thanks. Wish me luck.

2011 CONFERENCE: Mulling Time

Two significant conclusions of the conference-planning retreat are that: 1) we will be creating on a leadership-oriented meeting; and 2) this audience is different than the audience the R-25 team wants to reach in their efforts to disseminate strategies to further instill evidence-based health care and evidence informed practice in our schools. So, in the retreat and a follow-up meeting in Portland on May 26 with Liza and Heather Zwickey, RWG co-chair, we cleared a plan to focus on an exceptional leadership meeting June 26-28 (or 29th), 2011. (Heather suggests that a better time for the R-25 group might be a fall 2012 dissemination conference, now under exploration.) This clears 2011 for a pure leadership focus for our multi-disciplinary meeting of 250. Moe soon. A guiding light is a recent [IOM report on continuing education](#):

“Continuing education efforts should bring health professionals from various disciplines together in carefully tailored learning environments. As team-based health care delivery becomes increasingly important, such interprofessional efforts will enable participants to learn both individually and as collaborative members of a team, with a common goal of improving patient outcomes.”

Recommendation IOM Report Brief
Redesigning Continuing Education in the Health Professions, December 2009

RWG advises NCCAM advisory council members prior to June 3-4, 2010 NACCAM meeting

On June 3-4, the NCCAM National Advisory Council for Complementary and Alternative Medicine (NACCAM) met in Bethesda for their regular advisory to NCCAM. A week earlier, on May 28, members of

the ACCAHC Research Working Group met in a 75 minute phone dialogue with 3 NACCAM members. The 3 were Janet Kahn, PhD (RWG), Adam Burke, PhD, MPH, LAc (EWG) and Tim Birdsall, ND. The goal: provide input on the issues on which these advisors were asked to assist Dr. Briggs and the NCCAM staff. The lively discussion focused on chronic, systemic challenges and opportunities for the ACCAHC professions. Interest was expressed in ACCAHC continuing to organize these calls routinely prior to the other regular NACCAM meetings. The others are held in September and February.

National Board of Chiropractic Examiners makes 2010 Job Task Analysis available

Horace Elliott, executive vice president and COO for NBCE recently informed ACCAHC that NBCE has posted its 2010 Job Task Analysis. The link for this insight into the chiropractic profession is at <http://www.nbce.org/publication/practice-analysis.html> As noted on the web page, “the *Practice Analysis of Chiropractic 2010* is a report that summarizes the practice of chiropractic in the United States based on the responses of approximately 2,400 full-time chiropractors from all 50 states and the District of Columbia.” NBCE plans to send hard copies of the document to members of the ACCAHC Board of Directors and leaders of member organizations. If you would like a hard copy, please let me know. Thank you, Horace and NBCE, for sharing this information.

AANMC Webinar on the Future of Naturopathic Medicine

The Association of Accredited Naturopathic Medical Colleges is hosting a webinar entitled The Future of Naturopathic Medicine on June 12, 10—11:30 AM PDT. The event targets prospective students and will feature leading academics from the profession’s programs at Bastyr, National University of Health Sciences and Canadian College of Naturopathic Medicine.

http://www.aanmc.org/register/webinar.php?forum=74&utm_source=JuneWebinar&utm_medium=11register&utm_campaign=Future

CAHCIM Update: Consortium’s Strategic Planning Process Under Way

The [Consortium of Academic Health Centers for Integrative Medicine](#) (CAHCIM) noted in its May 28, 2010 Friday Letter that the organization is engaging its first, formal strategic planning process. The work will be led by 4 teams, each of which has co-facilitators. The teams are: Financial Sustainability; Product/Brand (i.e. defining value proposition); Membership/Partnerships; and Governance (i.e. determine organizational structure and responsibilities). CAHCIM hired its first executive director last fall. A major change for CAHCIM is that the organization can no longer count on the same level of founding philanthropic support.

CEDR CAMPAIGN: June 8 Update & News

This update is a regular feature to share this ACCAHC work to promote inter-professional education and to nudge you each to help get the [ACCAHC Clinicians and Educators Desk Reference](#) into required course materials at your programs and institutions! Success advances ACCAHC’s inter-professional education mission and revenue base. Contact Beth Rosenthal, campaign manager, with ideas or questions: brosenthal@accahc.org.

- **Consider this: Gift incoming students with the CEDR! (or require it in orientation)** A program official who sees the value in grounding all new students by gifting them the CEDR (so they can

have this fundamental inter-professional education text in their library from day one) has told Beth that she plans to recommend that the college gift copies to all incoming students. Total cost for a class of 50 would be \$875 plus postage; for a class of 100 just \$1750. This is a great way to teach them basics about their own discipline, underscore the importance of inter-professional education, create some immediate good will, meantime providing sustaining support to ACCAHC! Alternatively, consider having it required as part of orientation. The CEDR is certainly a useful orientation tool. Good thinking!

- **Adoption as required text: Finger Lakes School of Acupuncture at New York Chiropractic College** The CEDR has been adopted as a required text in to the school's Experiential Capstone Course in Integrative Healthcare (Integrative Medicine Practice 1). This course required for students in the Bachelor's of Professional Studies program. Jason Wright, LAc (CWG) shared the news with Beth.
- **CEDR reviewed in American Holistic Nurses Association newsletter** AHNA included a blurb on the CEDR in a recent "Resources for Nurses" section of their e-newsletter. Click on the link below and scroll down to the section:
<http://www.ahna.org/portals/4/docs/Resources/Publications/eNews/Archive/3.10.htm>

Resources: Recent Publications of Note

Contact me if you would like copies of any of these articles.

- **ACCAHC interprofessional education /optimal collaboration agenda** Bill Meeker, DC (EWG) sent notice of a recent publication that is a good read for anyone seeking to create appropriate referral and collaboration: "Designing a framework for the delivery of collaborative musculoskeletal care involving chiropractors and physicians in community-based primary care."
<http://informahealthcare.com/doi/abs/10.3109/13561821003608757?journalCode=jic>
- **ACCAHC research interest on whole practices/systems** RWG co-chair Heather Zwickey, PhD recently shared a discussion paper entitled "Whole Systems Research Becomes Real: New Results and Next Steps." It's a good grounding and update from leading thinkers across various disciplines. <http://www.ncbi.nlm.nih.gov/pubmed/20073559> This discussion is a follow-up to one birthed at the 2006 Edmonton NARCCIM meeting:
http://theintegratorblog.com/index.php?option=com_content&task=view&id=194&Itemid=1

EVENTS & CONFERENCES

- **International Association of Medical Sciences Educators (www.iamse.org) July 10-13, 2010, Tulane** ACCAHC Council of Advisers member Adi Haramati, PhD is has earned about every honor a teacher of medical sciences can earn. He is a past board member of this organization and remains in its leadership and recommends it as a great forum for upping the teaching skills and creating community for science educators. The conference is at
<http://iamse.org/conf/conf14/index.htm>

- **Two Free Passes Available to ACCAHC Community Hospital-based Integrative Healthcare Conference, July 27-29, 2010** ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN, is the principal organizer of this practical conference to be held in Minnesota. Knutson's ACCAHC tele-dialogue in on the ACCAHC Resources page. She runs the nation's most significant inpatient-outpatient integrative care program in the nation. For information: [http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/\\$FILE/10-4414_PGI_HBIHCC_Email.pdf](http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/$FILE/10-4414_PGI_HBIHCC_Email.pdf) If interested in the passes, made available by Lori, please contact jweeks@accahc.org.
- **Symposium on Yoga Research, (www.sytar.org) October 1-3, 2010.** Presented by ACCAHC member the International Association of Yoga Therapists (IAYT) and hosted by the Himalayan Institute, Honesdale PA. This historic meeting is the first widely publicized and comprehensive academic meeting in the West on Yoga therapy research. IAYT is a member of the Traditional World Medicines Group within ACCAHC. John Kepner, IAYT executive director is the co-organizer, along with Sat Bir Khalsa, PhD of Harvard Medical School at Brigham and Woman's Hospital in Boston.
- **ACCAHC Conference for Educators June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Conference for Educators in your planners and in your budgets!
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas how the Tuesday Letter might better serve you.

John

John Weeks, Executive Director
 Academic Consortium for Complementary
 and Alternative Health Care (ACCAHC)
 3345 59th Avenue SW
 Seattle, Washington 98116
 206-932-5799 (o)
 206-851-1758 (c)
jweeks@accahc.org
www.accahc.org