

If you do NOT wish to receive the Tuesday letter, please let me know. Thanks.

ACCAHC (late) Tuesday Letter: June 25, 2010

Below and attached. Typically sent 2nd & 4th Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the 7th Tuesday Letter sent 2X per month (2nd and 4th Tuesdays) with brief updates, events and hopefully useful information to you. **Publication schedule will be off (once again) in July as I will be away on vacation July 7-21.** We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

Wayne Jonas, MD joins ACCAHC Council of Advisers Former NIH Office of Alternative Medicine director and CEO of the Samueli Institute Wayne Jonas, MD, has chosen to join ACCAHC's illustrious Council of Advisers. Jonas, who has been a friend of ACCAHC for years and has saluted our activity in a variety of mediums wrote ACCAHC a simple note of acceptance: "I would be happy to be on the ACCAHC Council of Advisers. I support these groups and practices and will help in any way I can." Of particular value to our work is Wayne's action in promoting a wellness and health promoting agenda in US healthcare policy through the [National Prevention, Health Promotion and Public Health Council](#) established in the Obama-Pelosi overhaul bill.

ACCAHC New York Visits and the need for significant external capital Planning for ACCAHC's June 22 meeting with a major foundation in New York led me to reach out through our networks to a series of contacts for funding of ACCAHC projects. The ACCAHC business model is to fund internal operations, including and fundraising through your dues and via our sustaining donors (**NCMIC Foundation, Leo S. Guthman Fund, Bastyr University**) and CEDR sales. But to complete our strategic initiatives, we need significant philanthropic or government agency support. Meetings in New York this week began some useful relationship building and planted some potentially valuable seeds. Other contacts that didn't lead to meetings but are now "in play" have underscored that now, with the clarity we have created on strategic objectives, we must find capital to fulfill on our agenda. The subject of how much of my time will be devoted to developing relationships and creating resources will be before the ACCAHC Executive Committee next week and the Board during the summer. Please let me know if you have any leads who will see the richness of the ACCAHC platform and the enduring, expansive value to educators, students and patient care in our core initiatives.

Are you interested in representing ACCAHC at a "Health Coaching Summit" involving integrative practice leaders September 26-27? Roughly 50 professionals will be part of a September 26-27 "Health Coaching Summit" that is being organized inside the integrative practice community to begin to "reach some consensus around issues of definitions, scope of practice, competencies, and foundations for credentialing/certification." The organizers may be interested in having an ACCAHC representative there. This seems to be a dialogue in which the ACCAHC disciplines should be involved. Participants will be responsible for travel and room. Please contact me if you are interested.

ACCAHC competencies document supports curriculum exploration at ACCAHC school Last week one of our schools in which an exploration is under way to envision the future directions for education of their practitioners put a nice tool to work: the ACCAHC draft *Competencies*

for *Optimal Practices in Integrative Environments*. Your school may be engaged in similar future-planning. Consider using this document which ACCAHC working groups forged. (Let me know if you'd like the latest version.)

AMTA to use one ACCAHC free pass to Allina/Penny George Institute conference on integration; 2nd available

AMTA's Karla Karapatian will use one of the free tuitions to "Hospital-based Integrative Healthcare Conference," July 27-29, 2010 ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN, is the principal organizer of this practical conference to be held in Minnesota. Knutson's ACCAHC tele-dialogue is on the ACCAHC Resources page. She runs the nation's most significant inpatient-outpatient integrative care program in the nation. For information:

[http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/\\$FILE/10-](http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/$FILE/10-4414_PGI_HBIHCC_Email.pdf)

[4414_PGI_HBIHCC_Email.pdf](http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf) If interested in the passes, made available by Lori, please contact me.

CEDR CAMPAIGN: June 22 Update & News

This update is a regular feature to share this ACCAHC work to promote inter-professional education and to nudge you each to help get the [ACCAHC Clinicians and Educators Desk Reference \(CEDR\)](#) into required course materials at your programs and institutions! Success advances ACCAHC's inter-professional education mission and revenue base. Contact Beth Rosenthal, campaign manager, with ideas or questions: brosenthal@accahc.org.

Known Course Adoptions/Uses as of June 18

University/Institution	Discipline	Course
NEW: New York Chiropractic College	DC	Required text in Bachelor's of Professional Studies program experiential capstone course, BPS 4000 Integrative Healthcare (for students in DC or AOM programs who have not already completed a bachelor's level degree.)
Northwestern Health Sciences University	Massage Therapy	Survey of CAM Modalities
Tri-State College of Acupuncture	AOM	Required text in Year I and II Complementary and Integrative Medicine (CIM), which all masters degree students take
University of Bridgeport Acupuncture Institute	AOM	Practice management
Georgetown University	IM	Book given as a gift to Master of Science in Physiology CAM program graduates
Finger Lakes School of Acupuncture & Oriental Medicine of New York Chiropractic College	AOM	Required text in Bachelor's of Professional Studies program experiential capstone course, BPS 4000 Integrative Healthcare (for students in DC or AOM programs who have not already completed a bachelor's level degree.) Integrative Medical Practice I Integrative Medical Practice II
<i>Your institution here!</i>		

Key: AOM – Acupuncture and Oriental Medicine; DEM – direct-entry midwifery; EP – Emerging Profession; IM – Integrative Medicine; TWM – Traditional World Medicine

Quotes of the Week:

- "Consolidates hard to find information on specific issues for each of the disciplines in one go-to place."
Ruth Levy, MBA, CP AOBTA; Director of Admissions, Pacific College of Oriental Medicine Chicago
- "The Clinicians' and Educators' Desk Reference advances the understanding of and appreciation for integrative health professions and disciplines, enhancing our capacity to provide the best available care for

our patients. This is a useful text that will be employed frequently in the day-to-day care of patients, and will certainly remain a valued reference for each of our students long after graduation.”

-Joseph E. Brimhall, DC, President, University of Western States

Focus on Primary Care: Open HHS-COGME Teleconference July 13; new report; NDs as PCPs

Contact me if you would like a PDF of the article noted below.

- **US HHS teleconference on “Future of Primary Care” from the Council on Graduate Medical Education (COGME) July 13** Janet Kahn (RWG) and executive director the Integrated Healthcare Policy Consortium (www.ihpc.info) alerted us to this open teleconference to be held July 13, 2010, 12 p.m.-2 p.m. EST. The access information for the call is: 1-866-646-2286, and the Participant Passcode is: 3379871. Purpose: “The Council members will review the draft version of the 20th COGME report entitled, ‘Advancing Primary Care.’ The draft report was sent to select organizations for feedback. The purpose of this call is to discuss the comments offered. The Council members may vote to finalize the report.” For further information contact Jerald M. Katzoff, Executive Secretary, COGME, Division of Medicine and Dentistry, Bureau of Health Professions, (301) 443-4443. <http://cogme.gov>.
- **Who Will Provide Primary Care and How Will They Be Trained?** This 260 page report was recently published and available on PDF. Principal values: The authors take the perspective that primary care is a team approach, and the nurse practitioners and physicians assistants can be leads of those teams, not merely adjuncts to MDs. No mention of ACCAHC disciplines, however. http://www.josiahmacyfoundation.org/documents/JMF_PrimaryCare_Monograph.pdf
- **Naturopathy and Primary Care** Erica Oberg, ND, MPH, a member of the ND team on our project on ACCAHC disciplines and the future of primary care has shared a copy for an article entitled “Naturopathy and Primary Care” that was published in Primary Care by 2 ND post-docs from the Dept of Fam Med at UW-Madison. *Prim Care*. 2010 March ; 37(1): 119–136. doi:10.1016/j.pop.2009.09.002.

EVENTS & CONFERENCES

- **International Association of Medical Sciences Educators (www.iamse.org) July 10-13, 2010, Tulane** ACCAHC Council of Advisers member Adi Haramati, PhD is has earned about every honor a teacher of medical sciences can earn. He is a past board member of this organization and remains in its leadership and recommends it as a great forum for upping the teaching skills and creating community for science educators. The conference is at <http://iamse.org/conf/conf14/index.htm>
- **Two Free Passes Available to ACCAHC Community Hospital-based Integrative Healthcare Conference, July 27-29, 2010** ACCAHC Council of Advisers member Lori Knutson, RN, BSN, BC-HN, is the principal organizer of this practical conference to be held in Minnesota. Knutson’s ACCAHC tele-dialogue in on the ACCAHC Resources page. She runs the nation’s most significant inpatient-outpatient integrative care program in the nation. For information: [http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/\\$FILE/10-](http://www.allina.com/ahs/anw.nsf/page/10-4414_PGI_HBIHCC_Email.pdf/$FILE/10-)

[4414 PGI HBIHCC Email.pdf](#) If interested in the passes, made available by Lori, please contact jweeks@accahc.org.

- **Symposium on Yoga Research, (www.sytar.org) October 1-3, 2010.** Presented by ACCAHC member the International Association of Yoga Therapists (IAYT) and hosted by the Himalayan Institute, Honesdale PA. This historic meeting is the first widely publicized and comprehensive academic meeting in the West on Yoga therapy research. IAYT is a member of the Traditional World Medicines Group within ACCAHC. John Kepner, IAYT executive director is the co-organizer, along with Sat Bir Khalsa, PhD of Harvard Medical School at Brigham and Woman's Hospital in Boston.
- **ACCAHC Conference for Educators June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Conference for Educators in your planners and in your budgets!
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas how the Tuesday Letter might better serve you.

John

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