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ACCAHC Tuesday Letter: July 19, 2011

Sent one or more Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, Working Group Members, Organizational Leaders, Advisers, Key Donors & Friends -- This is the **25th** Tuesday Letter. If you wish to communicate something with the whole group, please let us know. This letter is also attached.

A (Relatively) Quiet ACCAHC Summer

Following the work marathon leading to the Biennial Meeting, ACCAHC is spending a relatively quiet summer. Both assistant director Beth Rosenthal and I are well over our hours. Regular meetings of the Working Groups and Executive will begin again in September. This is the first Tuesday Letter since May 24 and will be one of just two prior to September. So it's a little longer than usual. Enjoy the relative e-holiday from ACCAHC. ☺ Enjoy your summer. – John Weeks, ACCAHC Executive Director

Biennial Meeting Follow-up: Photos & Quick Taste of Post-Meeting Survey

A total of 95 professionals participated in the ACCAHC Biennial Meeting, from roughly a dozen disciplines. Most found the time valuable for their organizations. Assistant director Beth Rosenthal organized photos via Picasa; they are available through a click-through at www.accahc.org. Thanks to our photo team of Horace Elliott, Will Morris, Heather Flood and Beth. Take a look! Meantime, results from the 61 participants responding to the Survey Monkey survey include:

- 98% agree with ACCAHC's initiative to enhance involvement in the national IPE/C dialogue
- 95% agree ACCAHC is on the right track in the competencies work
- 93% found it a valuable use of time for themselves and their organizations
- 90% agreed the meeting was successful in clarifying ACCAHC's priorities.
- 98% were impressed by the quality of their peer participants
- Roughly 25 respondents indicated they would *possibly* attend the major IPC/E conference in Tucson in November in which ACCAHC is participating in a big way (see below).

Other findings will be made available when put into appropriate form. An additional note: The day of our meeting, our keynoter **John Gilbert, PhD** learned that he has been granted the extraordinary honor of induction into the Order of Canada. [See link here.](#) Gilbert is a member of the ACCAHC Council of Advisors. Congratulations John!

Thanks again to Biennial Meeting Sponsors: Andy Weil, Seroyal and NBCE

The ACCAHC Biennial Meeting was able to support the costs of some attendees and still break even despite a low \$195 attendee cost through the generosity of 3 entities. As previously reported, **Andrew Weil, MD** offered a \$3000 match grant. This was matched – and then some!

- **Seroyal matches Weil \$3000** Yves Yao, president of supplement manufacturer Seroyal, was introduced to ACCAHC by Pamela Snider, ND. Yves joined us for the Biennial Meeting. The Seroyal website states: The Seroyal website states: “Seroyal is a natural pharmaceutical company, dedicated for over 26 years to assisting healthcare practitioners restore, rebuild and maintain patient health. For increased patient retention, compliance and efficacy, Seroyal offers the unda®, GENESTRA BRANDSTM and Pharmax product lines. To help attain better patient results, the Seroyal Continuing Education program is committed to providing world-class, clinically relevant information that can be immediately integrated with existing modalities for a complete, holistic approach.” The firm has supported complementary and alternative medical boards, associations and universities/colleges across North America. Thank you Yves, and Seroyal!
- **National Board of Chiropractic Examiners sponsors opening reception (\$1000)** The National Board Chiropractic Examiners (NBCE) provided a generous \$1000 to support the Sunday reception. In a note to ACCAHC, NBCE President N. Edwin Weathersby, DC stated: “NBCE Board is supportive of ACCAHC’s efforts to showcase complementary and alternative health care as an important resource to address current health care issues.” NBCE’s nominee Horace Elliott serves on the ACCAHC board of directors. Thank you NBCE!

ACCAHC Presentation Accepted at Key Interprofessional Education Meeting in Tucson

ACCAHC chair Liza Goldblatt, PhD, MPA/HA and Education Working Group co-chair Mike Wiles, DC, MEd will co-present an oral poster at the November 19-21 [Collaboration Across the Borders conference](#). This is the most significant major biennial interprofessional education/care (IPE/C) conference. Over 400 submissions were considered. The talk will be entitled “Strategic Initiatives of an Interprofessional Collaboration of Licensed Complementary and Alternative Healthcare Professions Focused on Competencies for Optimal Integration.”

Thanks to a grant from **Lucy Gonda**, ACCAHC is planning a significant presence at the meeting. ACCAHC is a “Copper Sponsor” of the meeting. (See ACCAHC logo here: <http://www.cabarizona2011.org/sponsors>). Other sponsors are educational associations representing

MD medicine, nursing, dentistry, pharmacy and public health. In addition, copies of the *Clinicians' and Educators' Desk Reference* will be given to each attendee who passes the ACCAHC table.

This is THE major IPE/C meeting. We are urging as many ACCAHC-related organizations as possible to attend. We are pleased to learn that at least 25 of the participants at the ACCAHC Biennial Meeting are exploring attending. Get it on your schedule! A great place to both learn and to make a major difference for the ACCAHC disciplines. Let us know if you plan to attend. <http://www.cabarizona2011.org/>

ACCAHC Primary Care Project Updates

- **Primary Care 2025: Bill Meeker, DC, MPH (CWG) and Rita Bettenburg, ND (EWG)** co-leaders for their respective professions in the ACCAHC Primary Care Project, have been invited to participate in a 2-day meeting in September organized by the Institute for Alternative Futures for the Kresge Foundation-funded Primary Care 2025 project. They will be the only representatives from the licensed CAM fields present. On the same project, in early June Bezold in relied on co-authors of the AOM section for additional information on primary care contributions from that discipline. In addition, ACCAHC helped arrange meetings for IAF's project director Clem Bezold, PhD with Seattle-area NDs on July 14, 2011.
- **ACCAHC support Congressional submission on IOM Essential Benefits package** The contribution of the ACCAHC AOM primary care team led by Beau Anderson, PhD, LAc is noted in a letter from US Congresswoman Judy Chu (D-CA) in a letter to Cheryl Ullmer, the Institute of Medicine (IOM) study director for the IOM project on "Defining and Revising an Essential Benefits Package for Qualified Health Plans."
- **ND group uses naturopathic section to develop professional position paper** ND section co-chair Bruce Milliman, ND asked for and received approval from his team to use the naturopathic section of the ACCAHC paper as the basis for a position paper on primary care that is to be developed for consideration by the House of Delegates of the American Association of Naturopathic Physicians.
- **Correction: Vince DeBono, DC on chiropractic team** Frank Nicchi, MS, DC points out that the slide presentation at the Biennial Meeting on the Primary Care Project inadvertently failed to mention that Vince DeBono, DC is a member of the chiropractic team on the project. Apologies, Vince!

New Uptake of ACCAHC *Competencies* Media Release

Since the May 24, 2011 ACCAHC Tuesday Letter, the ACCAHC media release on the ACCAHC *Competencies for Optimal Practice in Integrated Environments* has run in these additional outlets:

- *Natural Medicine Journal* "Multidisciplinary Organization Develops Optimal Practices for Integration Era"
http://www.naturalmedicinejournal.com/article_content.asp?edition=1§ion=4&article=200

- Illinois Association of Acupuncture and Oriental Medicine <http://www.facebook.com/pages/Illinois-Association-of-Acupuncture-and-Oriental-Medicine/107499106998>
- *Acupuncture Today* <http://www.acupuncturetoday.com/mpacms/at/article.php?id=32449> In this article by editor-at-large Marilyn Allen, the *Competencies* are printed in full.
- All About Health Care <http://www.allabouthealthcare.org/>
- Organized Wisdom <http://organizedwisdom.com/consortium-of-integrative-practitioners-creates-competencies-for-optimal-practice/4853154/nxi/med>
- *Healthy.net* re-published an article originally in the *Integrator*.

Prior publication was in MassageMag.com, The American Chiropractor, and The Integrator.

DeBono: Call for Follow-up Review/Action on IOM Pain Blueprint

- **IOM Pain Blueprint published with 15 “CAM”-related references** The Institute of Medicine’s report, [Relieving Pain in America: A Blueprint for Transforming Prevention, Care, Education and Research](#) was published in June. (See Pain Report Brief, attached.) ACCAHC was successful early in the IOM process in educating the IOM to the importance of including at least one representative from the ACCAHC disciplines on the IOM Pain Committee. They appointed ACCAHC nominee Rick Marinelli, ND, LAc. He joined integrative MD Lonnie Zelzer, MD. [This Integrator Resource](#) details the 15 sections where complementary and alternative medicine-related terms are included in the June Blueprint. http://theintegratorblog.com/index.php?option=com_content&task=view&id=759&Itemid=189
- **Opportunities via PAINS for follow-up to IOM** The Center for Practical Bioethics (CPB) PAINS initiative for which Vince DeBono, DC (EWG), vice president for National University of Health Sciences, serves as ACCAHC’s point person, is committed to helping bring the IOM Blueprint to life. (Center founder-director Myra Christopher was a member of the IOM panel.) DeBono suggests these steps:
 - 1) Urge ACCAHC leaders by profession to get their feedback on the IOM. *Are you interested?*
 - 2) If yes, contact jweeks@accahc.org for a form CPB has developed.
 - 3) CPB would like your perspectives by August 1.
 - 4) DeBono: “It would be great if we can have perspectives from the ACCAHC leaders in all the professions represented by ACCAHC.”

DeBono notes that he will be responding and invites others to participate. Let me know if you are interested: jweeks@accahc.org. Thanks Vince!

- **ACCAHC networks leaders into June 14, 2011 Washington Pain Alliance meeting** Via ACCAHC networking, massage therapy (Diana Thompson, LMT-CWG) and chiropractic (Lori Bielinski, Executive Director, Washington State Chiropractic Association) represented their fields at a meeting of the Washington State Pain Alliance. They report:

Thompson: “The woman from Cigna, Mary Kay O’Neil, Chief Medical Officer, said something interesting that I hadn’t heard before: the reason manual therapies are on a number limit (10 sessions/\$1500, etc) is because of the cost of review. This is in comparison with the open coverage for prescription pain meds. The other comment she made in her presentation was that many alternative providers are not reporting functional outcomes and this is the reason reviews get triggered ... Most of the conversation was about prescription pain med abuse, so [Lori and I] injected where we could, reminding them there were other alternatives to pain meds.”

Bielinski: “Yep, and that when the benefit limits are so tight is doesn’t give the ‘addict’ an option for managing pain differently than another drug. Too bad acupuncture (East Asian Medicine Practitioners) weren’t there.”

ACCAHC-Related Presentations

- **Carlo Calabrese, ND, MPH at AHRQ on CAM/IM PBRNs** Research Working Group member Carlo Calabrese, ND, MPH offered an ACCAHC-involved presentation on CAM/IM practice-based research networks at the late June PBRN meeting sponsored by the Agency for Healthcare Research and Quality. Calabrese’s poster is attached.
- **Schwartz to present on ACCAHC at massage educator meeting** ACCAHC secretary Jan Schwartz, MA will speak on ACCAHC’s work at the August annual conference of ACCAHC Associate Member Alliance for Massage Therapy Education. Her talk is entitled “The Role of Massage Education in Complementary Health Care.”

Additional ACCAHC Notes

- **UCLA Arts and Healing becomes ACCAHC Associate Member** UCLA Arts and Healing, founded by ACCAHC Council of Advisors member Ping Ho, MA, MPH, has joined ACCAHC as an Associate Member. Ho coordinated the significant presence of creative arts therapy groups at the Biennial Meeting. <http://uclartsandhealing.net/>
- **Natural Doctors International (NDI) becomes ACCAHC Associate Member** Natural Doctors International, led by co-founder Tabatha Parker, ND, offers service-learning programs for groups of health professions students on Ometepe Island in Nicaragua. NDI has served groups of students of naturopathic medicine, chiropractic medicine, acupuncture and Oriental medicine and conventional medicine through a community clinic and in public health projects on the island. For some, the site has proved a good opportunity for interprofessional education. Parker is a long-time colleague of ACCAHC co-founders Pamela Snider, ND and John Weeks. For information: info@ndimed.org or <http://www.ndimed.org/>
- **Jerrilyn Cambron, DC, LMT, PhD joins Research Working Group** Cambron, based at National University of Health Sciences, operates the leading massage practice-based research network.

- **ACCAHC a resource in Jackson-Coker feature on IM education** A feature by journalist Taylor Walsh for the MD-focused Jackson-Coker Report features ACCAHC as a resource. Walsh's article is entitled the Evolving Role of CAM/Integrative Medicine in Medical Education. The publication was emailed to over 80,000 medical doctors. <http://www.jacksoncoker.com/physician-career-resources/newsletters/monthlymain/des/CAM.aspx>

News from ACCAHC organizations

- **IAYT publishes DRAFT Education Standards** The International Association of Yoga Therapists (IAYT) has published "Draft Proposed Educational Standards for the Training of Yoga Therapists." http://www.iayt.org/development_Vx2/IAYT%20Standards%20Final_July%206A.pdf

News from CAHCIM

- **Research Symposium October 26 in Los Angeles** Ather Ali, ND, MPH, co-chair of the Research Working Group of the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) sends an invitation to the inaugural ***One-Day Research Symposium in Integrative Medicine and Health***. The symposium will be held in Los Angeles, California on Wednesday, October 26, 2011. The goal is:

" ... to facilitate a gathering where researchers from a variety of disciplines, at all levels of training, will be able to share their work and connect. Special attention will be given to research from early-career scientists, students, trainees and fellows. The Symposium will be a peer-reviewed scientific meeting with oral and poster sessions ... In addition to the oral and poster sessions we will have a special keynote speaker: Josephine Briggs, MD, Director of the National Center for Complementary and Alternative Medicine (NCCAM) at the National Institutes of Health (NIH). To register and submit your proposal click <http://www.imconsortium.org/researchday/index.htm>. If you have any questions please contact the CAHCIM at cahcim@umn.edu. "

EVENTS & CONFERENCES

- **Hospital Based Integrative Health Care Conference: Transforming Health Care Practice Aug. 3 – 5** Organized by ACCAHC Council of Advisers member **Lori Knutson**-Abbott Northwestern-Allina Hospitals. Also, "The Hospital Setting: Integrative Health Practitioner Training for Oriental Medicine Professionals" **Aug. 15 – 19**. Information on all at http://www.allina.com/ahs/anw.nsf/page/ihh_home
- **Collaborating Across the Borders III, November 19-21, 2011**. The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tucson, AZ. Check with jweeks@accahc.org for information on ACCAHC's planned role at this meeting. <http://www.cabarizona2011.org/>

- **International Research Congress on Integrative Medicine and Health (formerly NARCCIM – sponsored by CAHCIM): [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

John Weeks, Executive Director
Academic Consortium for Complementary
and Alternative Health Care (ACCAHC)
3345 59th Avenue SW
Seattle, Washington 98116
206-932-5799 (o)
206-851-1758 (c)
jweeks@accahc.org
www.accahc.org