

If you do NOT wish to receive the Tuesday letter, please let me know. Thanks.

ACCAHC (late) Tuesday Letter: July 27, 2010

Below and attached. Typically sent 2nd & 4th Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the 8th Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

ACCAHC Supports Nominees for Federal Appointments In late June, ACCAHC learned from the [Integrated Healthcare Policy Consortium](#) that nominations were closing at the end of the month for numerous health-related panels that are to include integrative practitioners. (IHPC is the organization that birthed ACCAHC.) Following consultation with IHPC, with the ACCAHC Executive Committee and Board, ACCAHC developed a short list of candidates for 3 positions. Two individuals we wished to recommend, a DC and an ND, declined to be nominated. Here is the group for which we wrote letters.

SEC. 6301. PATIENT-CENTERED OUTCOMES RESEARCH. Part D--Comparative Clinical Effectiveness Research (CER)

- **Brain Berman, MD**, U Maryland is the founding chair of CAHCIM and the co-founder with ACCAHC Council of Advisers member Adi Haramati, PhD of [The Institute for Integrative Health](#) (TIIH). He has secured more NCCAM grant funding than any other researcher. Janet and Patricia Herman and Carlo Calabrese and I are among the ACCAHC leaders who have participated in the Institute's activities. He runs IM at University of Maryland where RWG Lixing Lao, LAc, PhD is his close colleague. Will likely have backing of Mikulski, Bravewell, others. TIIH has focused on CER.
- **Margaret Chesney, PhD**, UCSF is former Deputy Director of NIH NCCAM where she was a significant supporter of CAM discipline participation. She is also a co-founder of the TIIH and currently runs the IM program at UCSF. Said to have backing from Pelosi.

SEC. 4001. NATIONAL PREVENTION, HEALTH PROMOTION AND PUBLIC HEALTH COUNCIL

- **Wayne Jonas, MD** Member of the ACCAHC Council of Advisers. Past NIH OAM director; current director of the Samueli Institute. Key role in promoting development of this council and the wellness agenda in the overhaul legislation. Likely have support of Mikulski, Harkin, others.
- **Janet Kahn, PhD** Member of the ACCAHC RWG; director of IHPC. IHPC worked as part of a coalition with Samueli and Wayne on the wellness initiative. Will likely have support of/nomination from Sen. Sanders.

SEC. 5101. NATIONAL HEALTH CARE WORKFORCE COMMISSION

- **Elizabeth Goldblatt, PhD, MPA/HA** ACCAHC chair; past chair, CCAOM; past member, IOM planning committee for the Summit on Integrative Medicine and the Health of the Public. Has close relationship with 2 individuals close to Pelosi and will work on that connection.

- **Christine Goertz, DC, PhD** ACCAHC RWG founding co-chair; former NIH NCCAM program officer; backing from chiropractic profession; vice chancellor of Palmer College where she heads up research and policy. Palmer recently joined IHPC as a Partner for Health. Likely to have backing from Harkin.

Good News! ACCAHC’s support letters were sent out in the first week of July. We have learned since from Janet Kahn, IHPC executive director (and ACCAHC RWG member) that at least two of these individuals has been contacted by the government for an interview. We’ll keep you posted.

ACCAHC suggestion, Cheryl Hawk, DC, invited to participate in “Health Coaching Summit”

In the June 25 Tuesday Letter we noted that an invitational Health Coach Summit to engage standard-setting for this field lacked individuals from the ACCAHC disciplines. ACCAHC’s request for participation led to a submission of names of 6 professionals. We have learned since that one of our nominees has thus far been asked to participate: **Cheryl Hawk, DC**. Hawk is a very well-known chiropractic researcher who is also a Certified Wellness Practitioner, Certified Health Educator and co-teacher with Will Evans, DC of coaching workshops for the American Chiropractic Association. Hawk is seeking to arrange things to be able to attend, and we are working on a back-up plan to make sure the ACCAHC disciplines are adequately represented at this seminal meeting. We have been told by the organizers, who include long-time integrative medicine friends of ACCAHC such as Karen Lawson, MD, that this meeting is the first step in a process with which we can also be further involved. We plan to utilize the group of interested professionals we nominated as a response and input team going forward. **Let us know if you are interested or if you know someone in your field or institution who is significantly involved in the wellness/coaching arena.**

CEDR CAMPAIGN: July 27 Update & News

This regular update features ACCAHC work to promote inter-professional education and to nudge you each to help get the [ACCAHC Clinicians and Educators Desk Reference \(CEDR\)](#) into required course materials at your programs and institutions. **The chart now includes 14 institutions, 9 of which made their affirmative decisions since June 22.** Success in placing this book advances ACCAHC’s inter-professional education mission and ACCAHC’s revenue base since ACCAHC nets \$10-\$13 per copy sold. Contact Beth Rosenthal, campaign manager, with ideas or questions: brosenthal@accahc.org.

Known Course Adoptions/Uses as of July 27, 2010 New adoptions in bold

University/Institution	Discipline	Course/approx # students
Allegany College of Maryland	MT	Required text in Principles of Alternative Therapies – 16 students
Asian Institute of Medical Studies	AOM	Survey of Western Clinical Medicine – 8 students
Boucher Institute of Naturopathic Medicine	ND	Naturopathic Clinical Arts and Sciences – 35 students
Finger Lakes School of Acupuncture & Oriental Medicine of New York Chiropractic College	AOM	Required text in Bachelor’s of Professional Studies program experiential capstone course, BPS 4000 Integrative Healthcare (for students in DC or AOM programs who have not already completed a bachelor’s level degree.) - 25 students Integrative Medical Practice I ; Integrative Medical Practice II
Georgetown University	IM	Book given as a gift to Master of Science in Physiology CAM program graduates
National University of Health Sciences	DC, ND	Required text in Fundamentals of Natural Medicine course
New York Chiropractic College	DC	Required text in Bachelor’s of Professional Studies program experiential capstone course, BPS 4000 Integrative Healthcare (for students in DC or AOM programs who have not already completed a bachelor’s level degree.) (# students noted above)
Northwestern Health Sciences University	AOM, DC, MT	Required text in Fundamentals of Integrative Practice

Northwestern Health Sciences University	MT	Survey of CAM Modalities
Pacific College of Oriental Medicine	AOM	Practice Management
Tri-State College of Acupuncture	AOM	Required text in Year I and II Complementary and Integrative Medicine (CIM), which all masters degree students take
University of Bridgeport Acupuncture Institute	AOM	Practice management
University of Western States	DC, MT	All faculty received as gifts
Yo San University of Traditional Chinese Medicine	AOM	Survey of Health Professions, a course required of all approved acupuncture schools in California
<i>Your program / college / institution here!....</i>		

Key: AOM – Acupuncture and Oriental Medicine; DEM – direct-entry midwifery; EP – Emerging Profession; IM – Integrative Medicine; MT - Massage Therapy; ND – Naturopathic Medicine; TWM – Traditional World Medicine

Quote of the Week:

- *"The significance and timeliness of the CEDR comes on the tail of the historical Summit on Integrative Medicine and the Health of the Public at the Institute of Medicine. What we are learning from our fellow health care providers is that we need the information provided by CEDR to educate current and future providers and to develop the collaborative teams so desperately needed for the changing health care needs of our nation. Thank you ACCAHC for this body of knowledge!"* **Stacy Gomes, EdD, Vice President of Academic Affairs, Pacific College of Oriental Medicine**

ASHA Massage joins ACCAHC as Individual College Member: Outreach by ACCAHC administrative assistant Linda Tate on the [ACCAHC Clinicians and Educators Desk Reference](#) led to a decision by Stan Dawson, DC, LMT to have his school, [ASHA School of Massage](#) in Atlanta, GA join ACCAHC as an [Individual College Member](#). Dawson is a chiropractor, massage therapist and Ayurvedic physician, and is a graduate of Palmer College of Chiropractic in Davenport, IA. Dawson is also a founding board member of AfMTE – see below. The school has 150 students.

Alliance for Massage Therapy Educators joins ACCAHC as Associate Member A new not-for-profit organization that is seeking to serve the massage field in a council of colleges type role is the [Alliance for Massage Therapy Educators](#). One of the early decisions of the organization, led by massage school owner and massage therapist Rick Rosen, MA, LMBT, was to join ACCAHC as an [Associate Member](#) (\$500). A You-Tube statement from Rosen on AfMTE is [available her](#).

CAHCIM News: University of Chicago joins The **University of Chicago** has joined the Consortium of Academic Health Centers for Integrative Medicine. [Leslie Mendoza-Temple, MD](#) heads up the program. The program's site is at <http://www.northshore.org/integrative-medicine/>

EVENTS & CONFERENCES

- **Symposium on Yoga Research, (www.sytar.org) October 1-3, 2010.** Presented by ACCAHC member the International Association of Yoga Therapists (IAYT) and hosted by the Himalayan Institute, Honesdale PA. This historic meeting is the first widely publicized and comprehensive academic meeting in the West on Yoga therapy research. IAYT is a member of the Traditional World Medicines Group within ACCAHC. John Kepner, IAYT executive director is the co-organizer, along with Sat Bir Khalsa, PhD of Harvard Medical School at Brigham and Woman's Hospital in Boston.

- **ACCAHC Conference for Educators June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Conference for Educators in your planners and in your budgets!
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

John Weeks, Executive Director
Academic Consortium for Complementary
and Alternative Health Care (ACCAHC)
3345 59th Avenue SW
Seattle, Washington 98116
206-932-5799 (o)
206-851-1758 (c)
jweeks@accahc.org
www.accahc.org