

*If you do NOT wish to receive the Tuesday letter, please let me know. Thanks.*

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## **ACCAHC Tuesday Letter: August 24, 2010**

*Below and attached. Typically sent 2<sup>nd</sup> & 4<sup>th</sup> Tuesdays of each month to ACCAHC leaders and project participants*

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the **10th** Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

**Board Action: New June 2011 conference plan, plus** The ACCAHC board met on August 19, 2010. Here are key actions:

- **June 26-28 2011 at Bastyr as gathering of 75-100 ACCAHC+ leaders: Plan on it!** The Board strongly supported ACCAHC leadership meeting next year for education on inter-professional education (IPE) and for face-to-face working group and task force time. They agreed that this isn't the time, particularly given economic uncertainties, for a large ACCAHC Conference for Educators. A major factor was the loss of branding, expertise, volunteers and possible revenues when the decision was made in May to not focus on the R-25 content on deepening evidence-based healthcare and evidence informed practice in our programs. More next week.]
- **Endorsement of ACCAHC Competencies document** The ACCAHC document, "Competencies for Optimal Practices in Integrated Environments," has been endorsed by the Board. **See attached.** Thanks to ALL of you who worked on this. General consensus that it will provide a great, clarifying base for work going forward. Next step for leaders: a new *Adopt a Competencies Task (ACT)* to create resources for our educators. Stay tuned.
- **Individual college membership campaign** Preparations are under way for ACCAHC's first significant individual colleges campaign. Membership will be linked to benefits on purchase of the CEDR and in preparation of resources for all educators related to competencies, on the ACCAHC site.
- **Document for Prospective Funders** Attached is a document, *Backgrounder on Projects for Donors*, that we developed on our key projects when ACCAHC CHAIR Liza Goldblatt connected ACCAHC with a significant prospective donor. One or more of you may know of an individual or entity that might share our mission. Feel free to share the document. We'd love to talk!

**ACCAHC submits names for IOM pain project** Following a note late last week, ACCAHC submitted names to the IOM for advisers to a new IOM consensus project on "advancing pain research, care and education." Top recommendations were those closest to ACCAHC:

- **Rick Marinelli, ND, LAc** (who created the PAINS opportunity for us, see below), an immediate past president of the American Academy of Pain Management who was independently recommended by 4 Board members.

- We learned that 2 of our exceptionally well-qualified working group members, **Bill Meeker, DC, MPH** and **Christine Goertz, DC, PhD**, had been nominated by the ACA. We supported their nominations and resent CVs.
- In addition, two members of working groups or projects submitted their own interest in applying, 2 names came via the National Ayurvedic Medical Association, one via the Council of Colleges of Acupuncture and Oriental Medicine, one via a working group member and one via a member of our Council of Advisers.

We shared CVs, where we had them, with the IOM. I subsequently spoke with IOM staff and learned that over 100 names have been submitted. The decision on the IOM team will not be until the end of September or early October. The staffer noted that this committee will be seeking invited testimony toward its consensus paper and that we may have other opportunities for input in that process. Those wishing to see the full ACCAHC list, let me know.

**Opportunity to Participate in National PAINS Strategy Conference, Plus Report from September Regional: (Opportunities in regional meetings in Boston, Chicago, Tampa, San Diego)** The [Center for Practical Bioethics](#) work to create a national strategy relative to pain will have 4 additional meetings: Chicago – Sept. 16<sup>th</sup>, Tampa – October 7<sup>th</sup>, Boston – November 4<sup>th</sup> and San Diego – November 16<sup>th</sup>. We have been told by the organizers that they “would be happy to invite anyone from the ACCAHC community.” (For more information, let me know.) CWG member Jennifer Brett, ND, LAc has indicated interest in the Boston meeting. The PAINS initiative, funded through Purdue Pharma is “... a national initiative of the [Center for Practical Bioethics](#) to access the capacity and readiness of individual leaders and organizations to collaborate for the purpose developing a national strategic plan to improve the treatment of chronic pain.”

No question, our fields can have more impact the more we show up. Steve Given, DAOM, LAc, the director of the DAOM program at Bastyr University, and I attended the first regional meeting, in Seattle on August 19, 2010. (Steve is also a leader of the Council of Colleges of Acupuncture and Oriental Medicine and co-author of the AOM chapter in the CEDR.) There were 40 of the region’s leaders in the pain arena in the room. It was a tremendous networking opportunity. Here is Steve’s assessment when I asked him for his sense of the value of participation, to Bastyr and to ACCAHC and our fields:

“I think it is definitely important for Bastyr to both hear and be a part of this conversation. Bastyr continues to work to provide services to low income and aging patient populations. This conversation was an important reminder that we are working in a system for which all providers struggle with or avoid dealing with this issue.

“I also think this is an important conversation for CAM providers as a group. The data strongly suggests that we provide care to those who can afford the care, all the while talking about how effective, and cost effective our care is compared to expensive mainstream options. Acupuncture institutions have struggled for years with the Hinchey Bill to include acupuncture in Medicare, all the while providing pro bono and sliding scale care to elderly patients who otherwise could not afford our services. This conversation was a good reminder of how complex the issue is, looking at pharmacological, economic and social challenges all intersecting at a vulnerable patient population. Part of our efforts to improve the health of the human community must include finding ways to provide care, including pain management, to those among us who are underinsured, or have no means of receiving care at all.”

If you are interested in the PAINS project, which we learned about via Rick Marinelli, ND, LAc, please contact John Weeks. Let's make sure the ACCAHC fields are well represented in this strategic plan development.

**Via AMTA, J Weeks/ACCAHC invited to international natural health practitioner gathering:** A suggestion from Liz Lucas, director of the American Massage Therapy Association, led to an invitation to ACCAHC exec John Weeks to represent ACCAHC and attend an international, invitational gathering on integrative practitioners and healthcare change in Victoria, BC October 27-28, 2010. More as it develops.

### CEDR CAMPAIGN: August 10 Update & News

This regular update features ACCAHC work to promote inter-professional education and to nudge you each to help get the [ACCAHC Clinicians and Educators Desk Reference \(CEDR\)](#) into required course materials at your programs and institutions. Success in placing this book advances ACCAHC's inter-professional education mission and ACCAHC's revenue base since ACCAHC nets \$10-\$13 per copy sold. Contact Beth Rosenthal, campaign manager, with ideas or questions: [brosenthal@accahc.org](mailto:brosenthal@accahc.org).

- Quotes of the Week:** "We are giving these books to our full time and pro-rata faculty at our Faculty Development Day. Faculty need to have access to this text before they can envision how they might use it. Once faculty have had a chance to review the book, it is likely they will find innovative ways to incorporate it in their courses and share it with other providers." [Renée M. DeVries, DC, DACBR, Dean, College of Chiropractic, Northwestern Health Sciences University](#)
- "The CEDR will be a required book for each student that goes through our program. We are using the CEDR to help our students understand how to integrate their services with the services other complementary and integrative health professions offer. There is also a wealth of information in this little book about the exciting developments moving the health care system from a focus on treating illness to creating wellness." [Stan Dawson, Executive Director, Academy of Somatic Healing Arts \(ASHA\)](#)

### Known CEDR course uses/adoptions to date: August 124, 201

University/Institution	Discipline	Course/approx # students
Academy of Somatic Healing Arts	MT	Required text in Integration course – 150 students
Allegany College of Maryland	MT	Required text in Principles of Alternative Therapies – 16 students
Asian Institute of Medical Studies	AOM	Survey of Western Clinical Medicine – 8 students
Boucher Institute of Naturopathic Medicine	ND	Naturopathic Clinical Arts and Sciences – 35 students
Finger Lakes School of Acupuncture & Oriental Medicine of New York Chiropractic College	AOM	Required text in Bachelor's of Professional Studies program experiential capstone course, BPS 4000 Integrative Healthcare (for students in DC or AOM programs who have not already completed a bachelor's level degree.) - 25 students  Integrative Medical Practice I Integrative Medical Practice II
Georgetown University	IM	Book given as a gift to Master of Science in Physiology CAM program graduates
National University of Health Sciences	DC, ND	Required text in Fundamentals of Natural Medicine course
New York Chiropractic College	DC	Required text in Bachelor's of Professional Studies program

		experiential capstone course, BPS 4000 Integrative Healthcare (for students in DC or AOM programs who have not already completed a bachelor's level degree.) (# students noted above)
Northwestern Health Sciences University	AOM, DC, MT	Required text in Fundamentals of Integrative Practice
Northwestern Health Sciences University	MT	Survey of CAM Modalities
Northwestern Health Sciences University	AOM, DC, MT	Gifted to full time and pro-rata faculty for use in Faculty Development meeting
Pacific College of Oriental Medicine	AOM	Practice Management
Tri-State College of Acupuncture	AOM	Required text in Year I and II Complementary and Integrative Medicine (CIM), which all masters degree students take
University of Bridgeport Acupuncture Institute	AOM	Practice management
University of Medicine and Dentistry of New Jersey Institute for Complementary and Alternative Medicine	IM	Required text in CAM Seminar, required for Masters of Science in Health Sciences in Integrative Health and Wellness students
University of Western States	DC, MT	All faculty received as gifts
Yo San University of Traditional Chinese Medicine	AOM	Survey of Health Professions, a course required of all approved acupuncture schools in California
<b><i>Your program / college / institution here!....</i></b>		

Key: AOM – Acupuncture and Oriental Medicine; DEM – direct-entry midwifery; EP – Emerging Profession; IM – Integrative Medicine; MT - Massage Therapy; ND – Naturopathic Medicine; TWM – Traditional World Medicine

## EVENTS & CONFERENCES

- **Symposium on Yoga Research, ([www.syta.org](http://www.syta.org)) October 1-3, 2010.** Presented by ACCAHC member the International Association of Yoga Therapists (IAYT) and hosted by the Himalayan Institute, Honesdale PA. This historic meeting is the first widely publicized and comprehensive academic meeting in the West on Yoga therapy research. IAYT is a member of the Traditional World Medicines Group within ACCAHC. John Kepner, IAYT executive director is the co-organizer, along with Sat Bir Khalsa, PhD of Harvard Medical School at Brigham and Woman's Hospital in Boston.
- **ACCAHC Conference for Educators June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Conference for Educators in your planners and in your budgets!
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

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