

ACCAHC Tuesday Letter: October 12, 2010

Below and attached. Sent one or more Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the **12th** Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

Christine Goertz, DC, PhD, ACCAHC founding RWG co-chair selected to PCORI Board of Governors

The Patient-Centers Outcomes Research Institute, established under the 2010 health reform act, will be distributing some \$650-million a year in comparative effectiveness research funds by 2014. Goertz is one of 19 governors [announced in this release](#). She is the one member from the CAM/IM disciplines.

ACCAHC Action on Other Federal Appointments No professionals from ACCAHC fields, or known friends in integrative medicine or nursing were selected for the new [Workforce Commission](#) for which we had recommended ACCAHC chair Liza Goldblatt, PhD. ACCAHC is supporting the Integrated Healthcare Policy Consortium to see if we can remedy this process and have some initial positive indicators. In addition, Greg Cramer, PhD, DC and the Research Working Group are considering 3 nominees to the [Methodology Committee for PCORI](#) that is accepting applications until October 29. Their suggestions are beginning the internal ACCAHC approval process.

ACCAHC Response to NCCAM Strategic Plan: Next step is “disciplines research”

follow-up ACCAHC sent a letter (attached) to NCCAM on September 29 which requested an array of direct amendments, including moving “real world research” to a top priority status and underscoring the importance of researching “disciplines” such as Congress requested. Josephine Briggs, MD, NCCAM director thanked us for our submission and added a comment that referenced our focus on researching disciplines. The RWG has decided to take this as an opportunity to open further dialogue with NCCAM in defining “disciplines research.” A follow-up letter under preparation will be the 5 ACCAHC response related to this very important plan.

U Bridgeport’s Jennifer Johnson, ND and Logan’s Cheryl Hawk, PhD, DC report on Summit to Set Standards for and Health and Wellness Coaches

Via ACCAHC requests, University of Bridgeport’s Jennifer Johnson, ND and Logan College of Chiropractic’s Cheryl Hawk, DC, PhD were invited to represent their professions at the Harvard-U Minnesota-Institute of Integrative Health [“Summit on Standards & Credentialing of Professional Coaches in Healthcare,”](#) September 26-27. Johnson submitted a report, attached to this letter, which Hawk called an “excellent summary.” Hawk wrote in an email to some chiropractic leaders of the meeting:

“There will be post-conference communications in the near future that I’ll share Right now, I’ll just say informally that I think it was very important to have our profession represented ... I was the only DC there strictly as a DC. The other health professionals were extremely open to chiropractic and very glad to have us represented—however, I don’t think it would have occurred to the conference planners to include us if [ACCAHC] had not made sure that the CAM professions were represented.”

John Gilbert, PhD, top inter-professional education (IPE) leader in ACCAHC tele-dialogue November 11

We sent notice of the November 11, 10:00 AM PT event earlier this month. If you haven't indicated your interest, please let us know by hitting reply and checking Yes/Maybe category. [Gilbert](#) will also be keynoting the ACCAHC Biennial Meeting, June 26-28, 2011.

Stacy Gomes, EdD joins Education Working Group Gomes is the vice president for academic affairs at Pacific College of Oriental Medicine (PCOM). Gomes' PCOM colleague, Beau Anderson, PhD, LAc, switched from the EWG to the RWG.

Study by ACCAHC EWG co-chair Jan Schwartz, MA on attitudes of CAM educators on online learning

ACCAHC founding member and Board Secretary Jan Schwartz's study on attitudes of educators from the ACCAHC disciplines regarding online education was recently published as [Faculty Perception of and Resistance to Online Education in the Fields of Acupuncture, Chiropractic, and Massage Therapy](#). The study can be downloaded freely via the hotlink. Schwartz, co-founder of Educational Training Solutions, concluded:

"The study results indicate that, in general, acupuncture, chiropractic, and massage therapy faculty lack awareness of the capabilities of online education and the elements of good online learning."

Tri-State Acupuncture College orders 90 CEDR An early expression of interest in the [ACCAHC Clinicians and Educators Desk Reference](#) from Mark Seem, PhD, LAc, president, led to a purchase of 90 books last week. ACCAHC revenues from the book grew to \$15,000. Anyone with interest, please contact Beth: broseenthal@accahc.org

ACCAHC Adviser Haramati receives Master Scholar Award The International Association of Medical Science Educators (IAMSE) has named Aviad Haramati, PhD, professor of physiology and biophysics at Georgetown University School of Medicine, as the winner of its coveted [Master Scholar Award](#). Haramati had a key role in founding ACCAHC.

EVENTS & CONFERENCES

- **ACCAHC Biennial Meeting June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Biennial Meeting in your planners and in your budgets!
- **[Collaborating Across the Borders III](#), November 19-21, 2011.** The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tuscon, AZ.
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.