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ACCAHC Tuesday Letter: October 18, 2011

Hello Academic Consortium for Complementary and Alternative Health Care (ACCAHC) Board Members, Working Group Members, Organizational Leaders, Advisers, Key Donors & Friends -- This is the **28th** Tuesday Letter. If you wish to communicate something with the whole group, please let us know. This letter is also attached. jweeks@accahc.org

ACCAHC Joins CAHCIM and Georgetown as Co-Sponsors for the 1st *International Congress for Educators in Complementary and Integrative Medicine & Health, October 24-26, 2012*

The ACCAHC Board of Directors voted in September to co-sponsor the first ever "International Congress for Educators in Complementary and Integrative Medicine & Health" (working title) October 24-26, 2012. The Congress is the brainchild of CAHCIM's founding vice chair **Adi Haramati, PhD**. In some respects, the Congress is a follow-up to the 2005 National Education Dialogue to Advance Integrated Health Care, also held at Georgetown, which birthed ACCAHC. ACCAHC Education Working Group co-chair **Mike Wiles, DC, MEd** (Northwestern Health Sciences University), will co-chair the program committee with **Shelley Adler, PhD** (UCSF). Also on the committee is EWG co-chair **Jan Schwartz, MA** (Education and Training Solutions). Adler attended the ACCAHC Biennial Meeting, as did Haramati. Haramati and his Georgetown colleague **Hakima Amri, PhD** will be joined on the planning committee by ACCAHC chair **Liza Goldblatt, PhD, MPA/HA** (American College of Traditional Chinese Medicine) and executive director **John Weeks** and their counterparts from the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM), **Adam Perlman, MD, MPH** (Duke University) and **Janet Polli**.

Ruth Westreich Joins ACCAHC Council of Advisers

We are pleased to welcome **Ruth Westreich** as the newest member of the ACCAHC Council of Advisers. Westreich, an artist, marketing professional and philanthropist was taken with the ACCAHC community after she attended the ACCAHC Biennial Meeting. She supported the participation of the Creative Arts Therapy disciplines at that meeting. She has since already acted in an advisory capacity with ACCAHC executive director John Weeks on a number of issues. Ruth recently chose to support ACCAHC's

community building through supporting costs for Weeks to attend TEDMED and a related reception in San Diego during October 25-28. Westreich and her husband, **Stanley Westreich**, are significant contributors to [San Diego Hospice and the Institute for Palliative Care](#), a national leader in the integrative palliative care movement. Ruth is a member of the Bravewell collaborative of philanthropists for integrative medicine. The August 2011 *Tuesday Letter* noted that the Westreich Foundation made a June grant to support ACCAHC general operations.

ACCAHC Task Force Established to Explore Development of a Program for Leadership in Integrative Health: *Interested?*

ACCAHC has always been an organization of leaders. We focus on developing leadership in integration. The *ACCAHC Competencies for Optimal Practice in Integrated Environments* are an example. Last April, a Board discussion found considerable agreement that leadership development be a high priority for the ACCAHC Center for Optimal Integration. A discussion October 18, 2011 at the regular quarterly Board meeting moved the action further. A Task Force was created to explore a potential ACCAHC role in developing a multidisciplinary program. Many possible forms and relationship were discussed. **Kory Ward-Cook, PhD, CAE** (National Certification Commission for Acupuncture and Oriental Medicine) and **Christa Louise, PhD** (North American Board of Naturopathic Examiners) were the first to step forward to participate. Please contact John Weeks if you are interested: jweeks@accahc.org

ACCAHC Research Working Group (RWG) Team to Submit PCORI Proposal Related to Practice Based Research Networks

An RWG team is on a fast track to respond to the first request for proposals from the Patient Centered Outcomes Research Institute. The project, if funded, will be based out of **National University of Health Sciences (NUHS)**. The proposal links 3 practice based research networks (PBRNs): **Jerrilyn Cambron, DC, MPH, PhD** (NUHS, massage network), **Cheryl Hawk, DC** (Logan College, chiropractic network) and **Carlo Calabrese, ND, MPH** (Naturopathic Physicians Research Institute – plus his NPRI colleague **Erica Oberg, ND, MPH** who runs a naturopathic network). Cambron will be principal investigator. ACCAHC, which convened the dialogue, may have a consulting relationship to the project.

Other Board Action, 3rd Quarter Meeting, October 18, 2011

Among additional action steps taken at the quarterly ACCAHC Board of Directors meeting today.:

- **Alliance for Massage Therapy Educators (AfMTE) to represent massage educators as an ACCAHC core member organization** AfMTE was unanimously approved to serve as the core council of colleges/schools member of ACCAHC. Two AfMTE board members, **Stan Dawson, DC, LMT** (ASHA School of Massage) and **Pete Whitridge, LMT** (Florida School of Massage) joined ACCAHC last year as individual school members. Each attended the Biennial Meeting. **Rick Rosen, CMT** is AfMTE executive director. The change will take effect in January 2012. Present massage schools member **American Massage Therapy Association (AMTA)** discontinued its Council of Schools in 2009. This left an opening and need in that field for an organization

founded by and dedicated to education. AMTA, a core ACCAHC supporter and participant from the beginning, plans to continue as an ACCAHC Associate Member and perhaps in other capacity. John Weeks will travel to Portland, Oregon to be a guest of AMTA president **Gwyneth Moyle** at the October 19, 2011 AMTA Presidents Reception where he will also meet AMTA executive director **Shelly Johnson**. ACCAHC executive committee member **Jan Schwartz, MA** (Education and Training Solutions) took the lead for ACCAHC in this process. Says Weeks: "AMTA has been with ACCAHC since the beginning – an early pillar of our work. So we are very pleased that they wish to maintain a relationship." Thank you, AMTA. Welcome, AfMTE!

- **Education Working Group redraft of Competencies approved** The Board approved as a working document the new competencies direction begun in June 2011 by the Education Working Group (EWG) and led by **Mike Wiles** and **Jan Schwartz** and **Stacy Gomes, EdD** (Pacific College of Oriental Medicine). The EWG is merging the ACCAHC Competencies for Optimal Practice in Integrated Environments with the Core Competencies for Interprofessional Care. The latter document was developed through a collaboration of the American Association of Medical Colleges and parallel groups for nurses, dentists, public health, pharmacy and osteopathy. The new document will be presented at two significant upcoming meetings by ACCAHC teams. Contact John Weeks for a copy of the new document.

ACCAHCronyms – The Handy Guide (Attached)

The Academic Consortium for Complementary and Alternative Medicine (ACCAHC, as in "A-cack") has core members CCAOM, NABNE, MEAC, AANMC, NAMA, ACC, CCE, CNME, COMTA, IAYT, YA and more, with participants involved with EWG, CWG, COI, RWG, CoA and SPIGs and relationships with CAHCIM and IHPC and ... So we developed the handy **ACCAHCronyms** document, attached, to help out. A few readers thought it would be useful to send it. Perhaps we should convert it into a handy, laminated, wallet-sized card for all of you DCs, NDs, LMTs, CMTs, CPMs, PhDs, MPHs, RYT's and etc out there. We consider your memorization of this document a core IPE/C requirement. (That would be interprofessional education/care, the focus of the CAB III conference, uh, Collaboration Across the Borders III ...)

ACCAHC Presentations & Reach

- **Goldblatt leads ACCAHC team for CAHCIM presentation October 25, 2011 at UCLA** ACCAHC chair **Liza Goldblatt, PhD, MPA/HA** (American College of Traditional Chinese Medicine) is leading a delegation of 5 ACCAHC leaders in a 90 minute presentation and discussion with member of the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) at CAHCIM's annual meeting. The other members of the ACCAHC team are **Stacy Gomes, EdD** (Pacific College of Oriental Medicine), **Bill Meeker, DC, MPH** (Palmer West), **Beth Rosenthal, PhD, MBA, MPH** (ACCAHC assistant director) and Weeks. This will be the first ACCAHC presentation to the CAHCIM annual meeting.
- **Competencies team of Wiles and Schwartz invited to present American Medical Student Association (AMSA) webinar** The professional affairs leader with AMSA has invited the EWG co-chair **Mike Wiles, DC, MEd** and **Jan Schwartz, MA**, to give a webinar on the ACCAHC Competencies work. The webinar is expected to be in December or January. AMSA professional

affairs chair **Rebecca Snowdon, ND** (yes, ND – NDs can be AMSA members and leaders) developed the opportunity. She has published ACCAHC links on AMSA's Medical Professionalism page: <http://www.amsa.org/AMSA/Homepage/About/Committees/MedProfessionalism.aspx>

- **ACCAHC leaders included in invitational reception at CAB III major interprofessional education conference** In part through direct ACCAHC contact, and via sponsorship by **Lucy Gonda**, the contingent of ACCAHC leaders planning to attend the CAB III (Collaboration Across the Borders) conference in Tucson Arizona, November 19-21, 2011 have each been invited to the November 18 invitational reception. Included in the group are Goldblatt and Wiles (presenting on the Competencies), Rosenthal, Weeks, EWG member **Vince De Bono, DC** (NUHS) and **Tim Callahan, PhD** (Bastyr University, ACCAHC Sustaining Donor). Let us know if you are planning to attend. See conference link at the bottom of this newsletter.
- **Research Working Group (RWG) team submits proposal for Workshop to Define “Disciplines Research” at May 2012 International Research Congress on Integrative Medicine and Health** Success of ACCAHC and the RWG to raise the profile of the importance of examining disciplines in the 2011-2015 NCCAM strategic plan took another step Sunday. A team submitted a proposal for a workshop on “disciplines research” and the methods best utilized to examine the value of including disciplines in care, payment and delivery. Martha Menard, PhD, LMT (Sigma Research) suggested the direction and will lead the work to publish a paper based on the workshop. Three other RWG members are also involved: Carlo Calabrese, ND, MPH (Naturopathic Physicians Research Institute), **Greg Cramer, DC**, PhD (National University of Health Sciences) and **Beau Anderson, PhD, LAc** (Pacific College of Oriental Medicine) as well as **David Raket, MD, ABIHM** (U Wisconsin Family Medicine/Integrative Medicine). John Weeks and Menard took the lead in writing up the proposal.
- **Competencies used in South African family/integrative medicine program** ACCAHC received a request from **Dr. Maria Christodoulou, MBChB (Stell)/DipHom (CEDH)/ DIPC** Programme Coordinator Integrative Medicine, Family Medicine and Primary Care, Faculty of Health Sciences, University of Stellenbosch for a copy of the ACCAHC Competencies. She explained: “I am the programme coordinator for integrative medicine at our medical school. As part of that process I am always interested in interprofessional collaboration and ways to enable more effective collaboration. Our faculty is also in the process of reviewing the ‘graduate attributes for the 21st century.’ Much of what is being covered by your documents is very relevant in this regard.” Congrats to all of the 3 dozen plus involved in the ACCAHC competencies work.
- **Note:** Many of you write articles in your professional journals and magazines from time to time. Consider an article on some aspect of ACCAHC's work.

Inside ACCAHC

- **Ron Zaidman, MTCM, MBA steps down from ACCAHC Board** Zaidman, nominated through the Council of Colleges for Acupuncture and Oriental Medicine, wrote that, due to other commitments, he “reluctantly resign(s) from (the ACCAHC) Board, and wish(es) to remain informed and play any role I can in the future.” Thank you Ron. Liza Goldblatt is taking the lead in exploring replacement.

- **Jennifer Brett, ND, LAc to Co-Chair Clinical Care Working Group (CWG)** Two members of the CWG switched roles: **Jason Wright, LAc** (Finger Lakes School of Acupuncture and Oriental Medicine at NYCC), until recently the co-chair, will step down from that position but stay on the working group. **Jennifer Brett, ND, LAc** (U Bridgeport acupuncture program), will step up to co-chair the group with Marcia Prenguber, ND. Thanks for your heavy lifting, Jason, and for stepping up, Jennifer!
- **More CWG news: MK Brennan and Lisa Nelson join; Beth Rosenthal to staff** A past president of the American Massage Therapy Association **MK Brennan, RN, LMT**, and massage school director **Lisa Nelson, LMP** (Discoverypoint School of Massage) recently joined the Clinical Care Working Group. Rosenthal, ACCAHC assistant director, will step in to staff the CWG. Rosenthal brings her Healing Centers United background to the work.
- **Florida School of Massage raises membership to Deans Level** When Florida School of Massage renewed its individual college membership in 2011, it upped to Deans Level (\$250).
- **Thanks to John and Susan Magee of Washington, DC and Dave Rakel, MD** ACCAHC saved \$400-\$600 on hotel costs thanks to these individuals during an East Coast trip by ACCAHC executive director John Weeks in early October. Thank you!

News from the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM)

These news items are typically from the CAHCIM newsletter. ACCAHC and CAHCIM routinely share newsletters.

- **New positions opening for integrative medical academics** A recent issue of the CAHCIM newsletter gives a sense of the kinds of jobs that are opening to this community:
 - [Academic Fellowship on CAM and the Underserved](#) at Boston University
 - [Integrative Medicine Fellowship in NYC Focused on Care for the Underserved](#) at the Institute of Urban Family Health, in affiliation with the Beth Israel Department of Integrative Medicine/Continuum Center for Health and Healing
 - Executive Director for [Center of Integrative Medicine](#) at the The Ohio State University Center of Integrative Medicine
 - Research Post-doc in [Integrative Medicine at Wake Forest University School of Medicine](#) in North Carolina
 - Executive Director, for the University of Medicine and Dentistry of New Jersey School of Health Related Professions (SHRP)
 - (ICAM) Peninsula Medical School, Exeter, UK, is seeking a [Chair in Complementary Medicine](#)
 - University of New Mexico School of Medicine, Department of Internal Medicine, is seeking qualified faculty applicants for the General Internal Medicine Division, [Section of Integrative Medicine](#), and
 - [Defense Center of Excellence](#) (DCOE) has an opening for a medical professional with a minimum of 5 years post training experience with Comprehensive Alternative Medicine (CAM) in an integrated wellness health program/treatment environment.
- **Significant dialogue follows U Arizona/ABIHM move toward Board Certification in Integrative Medicine** This decision, noted in the September 2011 *Tuesday Letter*, has sparked significant reflection and dialogue in members of the ACCAHC community and was discussed October 18,

2011 at the ACCAHC Board of Directors meeting. (Is there a role for ACCAHC here?) Those interested can see more information at these links, via the *Integrator*:

Details on the decision:

http://theintegratorblog.com/index.php?option=com_content&task=view&id=780&Itemid=189

20 Voices on the decision:

http://theintegratorblog.com/index.php?option=com_content&task=view&id=785&Itemid=189

EVENTS & CONFERENCES

- **Research Symposium October 26 in Los Angeles** The Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) sends an invitation to the inaugural *One-Day Research Symposium in Integrative Medicine and Health*. The symposium will be held in Los Angeles, California on Wednesday, October 26, 2011. The goal is “to facilitate a gathering where researchers from a variety of disciplines, at all levels of training, will be able to share their work and connect.” NCCAM’s Josephine Briggs, MD, keynotes. (<http://www.imconsortium.org/researchday/index.htm>) If you have any questions please contact CAHCIM at cahcim@umn.edu. “
- **Collaborating Across the Borders III, November 19-21, 2011**. The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tucson, AZ. Check with jweeks@accahc.org for information on ACCAHC’s planned role at this meeting. <http://www.cabarizona2011.org/>
 1. **Attending the CAB III in Tucson?** We know that Liza Goldblatt (ACTCM), Vince DeBono (NUHS), Mike Wiles (Northwestern), Jan Schwartz (Education and Training Solutions), Tim Callahan (Bastyr), John Weeks (ACCAHC), and Beth Rosenthal (ACCAHC) plan to attend. Please let us know if any more of you plan to attend. ACCAHC is a sponsor. <http://www.cabarizona2011.org/>
- **International Research Congress on Integrative Medicine and Health** (sponsored by CAHCIM): [May 15-18, 2012](#)
- **(First) International Congress for Educators in Complementary and Integrative Medicine and Health** (working title) sponsored by CAHCIM, ACCAHC and Georgetown University: October 24-26, 2012.

Here’s hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

John Weeks, Executive Director

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