

*If you have not let us know AND are planning to participate in the ACCAHC Tele-dialogue with IPE leader John Gilbert, PhD November 11, 10:00 AM PT, please hit reply and mark XX by:*

YES:

MAYBE:

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## ACCAHC Tuesday Letter: October 26, 2010

*Below and attached. Sent one or more Tuesdays of each month to ACCAHC leaders and project participants*

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the **13th** Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

### Web Resources on Optimal Integration

- **Nearly 21 ACCAHC leaders “Adopt a Competency Task” (ACT) to create web-based integration resources** Following adoption of the ACCAHC Competencies for Optimal Practices in Integrated Environments, nearly two dozen working group and board members have stepped up to “Adopt a Competency Task” (ACT) to begin to create information for educators, students and clinicians seeking to participate in optimal integration. The materials will be part of ACCAHC’s resource site. Others are considering roles. Here is the group that has stepped up to become this ACCAHC online faculty, behind the leadership of Jan Schwartz/Mike Wiles (EWG), Marcia Prenguber/Jason Wright (CWG) and Greg Cramer (RWG):
  - Jennifer Brett, ND, LAc, Director, University of Bridgeport Acupuncture Institute
  - Kristina Conner, ND, Assistant Professor, National University of Health Sciences
  - Gregory D. Cramer, PhD, DC Professor of Anatomy and Research, Dean of Research, National University of Health Sciences; Chair, ACCAHC Research Working Group
  - Donna M. Feeley, MPH, RN, CMT, Immediate Past Board Chair, National Certification Board for Therapeutic Massage and Bodywork
  - Elizabeth Goldblatt, PhD, MPA/HA, Vice President and Provost, American College of Traditional Chinese Medicine
  - Stacy Gomes, EdD, Vice President for Academic Affairs at Pacific College of Oriental Medicine (PCOM).
  - Hong Jin, DAOM, LAc, Chair of the Oriental Medicine Department, Vice Chair of the Faculty Senate, Oregon College of Oriental Medicine
  - Anthony Lisi, DC, Director, Veterans Health Administration Chiropractic Service;
  - Whitney Lowe, LMT, Owner and Director, Orthopedic Massage Education & Research Institute
  - Carole Ostendorf, PhD, PT, CEO and President, Lakeside School of Massage
  - Reed Phillips, DC, PhD, Founding Chair, ACCAHC; Past-Vice President, Foundation for Chiropractic Education & Research
  - Marcia Prenguber, ND Chair, Council on Naturopathic Medical Education; Director of Integrated Care and Naturopathic Residency, Center for Cancer Care at Goshen Health System; Co-Chair, ACCAHC Clinical Care Working Group
  - Molly Punzo, MD Council on Homeopathic Education
  - Michael Sackett, DC Chief of Staff/Clinical Internship Department Chair, Southern California University of Health Sciences
  - Jan Schwartz, MA, Founding Member, ACCAHC; Past-Chair, Commission on Massage Therapy Accreditation; Co-Chair, ACCAHC Education Working Group (EWG)
  - Tom Souza, DC, DACBSP, Professor and Dean of Academic Affairs, Palmer College of Chiropractic West
  - Kathy Taromina, MS, LAc, Faculty Member, Finger Lakes School of Acupuncture
  - Diana Thompson, LMT, Immediate Past-President, Massage Therapy Foundation

- Kory Ward-Cook, PhD, MT (ASCP), CAE, CEO, National Certification Commission for Acupuncture and Oriental Medicine
- John Weeks, Executive Director, ACCAHC; Publisher-Editor, *Integrator Blog News & Reports*
- Michael Wiles, DC, MEd, Provost and Vice President for Academic Affairs, Northwestern Health Sciences University; Co-Chair, ACCAHC Education Working Group EWG
- Jason Wright, MS, LAc Dean, Finger Lakes School of Acupuncture and Oriental Medicine of New York Chiropractic College, Co-Chair, ACCAHC Clinical Care Working Group
- Ron Zaidman, MBA, MTCM, President and CEO, Five Branches University
- Bingzeng Zou, PhD (China), DC, DAOM, Dean of Doctor of Acupuncture and Oriental Medicine Program, American College of Traditional Chinese Medicine

Thanks to all for the work. Efforts are focusing on October 31 for drafts of learning objectives and proposed reading lists for the competency element each has “adopted.” Contact John Weeks if you have an interest in knowing more, or participating in, this ongoing project.

- **Special Nov. 2 Board Discussion to Consider “ACCAHC Center for Optimal Integration”**  
**Proposal** The ACCAHC Board of Directors and interested member organization representatives will participate in a special Board Discussion on November 2, 2010 at 1:00-2:00 PM PT of a proposed ACCAHC Center for Optimal Integration. The Center would roll together ACCAHC resource-related projects relative to the ACT project (noted above) and the work with R-25 grants. The special meeting will also include discussion of the June 26-28, 2011 ACCAHC Biennial Conference at Bastyr University. An additional meeting was created when a packed October 18, 2010 Board of Directors meeting allowed insufficient time for adequate discussion of these topics. If you have not indicated an interest in participating in the call and would like to, let me know.

## Policy Work

- **Federal Workforce Commission: IHPC-follow-up with Senate staff with ACCAHC support** On September 30, the [General Accounting Office named](#) the 15 members of the new workforce commission from Section of the health reform law and no ACCAHC disciplines or known IM nominees were named. The [Integrated Healthcare Policy Consortium](#) (IHPC) held a follow-up phone meeting on October 15<sup>th</sup> with related US Senate staff and asked ACCAHC to be involved to provide information. The IHPC presentation underscored the importance of these fields being represented on this panel and in workforce plans. The Senate staff provided guidance re: how to make this so when 5 slots re-open in 12 months. Let me know if you want more information or have suggestions. ACCAHC made nominations for this role in June 2010.
- **ACCAHC named as key resource in IHPC letter to HRSA on shortage areas** On October 15, Beverly Pierce, RN with [The Institute for Integrative Health](#) presented a letter from the Integrated Healthcare Policy Consortium (IHPC) to the Healthcare Resources and Services Administration (HRSA) relative to “Re: 42 CFR Part 5 Negotiated Rulemaking Committee on Designation of Medically Underserved Populations and Health Professional Shortage Areas.” IHPC had the committee consider the portions of the Patient Protection and Affordable Care Act (PPACA) related to our fields including workforce provisions and non-discrimination. The IHPC letter noted states NDs and direct entry midwives are directly included as part of the primary care matrix, then noted that “other states have varying levels of recognition of licensed complementary and alternative medicine providers as contributors in meeting their state

needs.” The work underscored the importance of the ACCAHC Primary Care Project. Contact [jweeks@accahc.org](mailto:jweeks@accahc.org) for a copy of the IHPC letter.

- **Reference Guide to CAM/“integrative practitioners” in health reform/PPACA** For any of you who want to quickly refer to the sections of the health reform law/PPACA that include “licensed complementary and alternative medicine practitioners,” “integrative practitioners,” and “integrative practices,” I created this guide under my *Integrator* hat that you might bookmark: [Reference Guide: Language & Sections on CAM and Integrative Practice in HR 3590/Healthcare Overhaul](#)

## Inter-Professional Education

- **Townsend Letter features ACCAHC CEDR, IPE, Sackett, Goldblatt, Rosenthal, Perlman** The November issue of the *Townsend Letter for Doctors and Patients* (see attached) includes a lengthy look at the [Clinicians’ and Educators’ Desk Reference](#). The article, written by Elaine Zablocki, a regular Townsend Letter columnist, includes some exploration of the book’s value from Adam Perlman, MD, MPH, a member of the ACCAHC Council of Advisors, and from Southern California University of Health Sciences dean . (See PDF attached.)
- **REMINDER: John Gilbert, PhD, top inter-professional education (IPE) leader in ACCAHC tele-dialogue November 11** We sent notice of the November 11, 10:00 AM PT event earlier this month. If you haven’t indicated your interest, please let us know by hitting reply and checking Yes/Maybe category. [Gilbert](#) will also be keynoting the ACCAHC Biennial Meeting, June 26-28, 2011. **If you haven’t indicated your plan to participate and would like to participate, please contact [jweeks@accahc.org](mailto:jweeks@accahc.org).**
- **ACCAHC Desk Reference/CEDR and slides supports Grand Rounds presentation for Group Health MDs in Seattle** Erica Oberg, ND, MPH recently contacted ACCAHC with this: “I’m doing a grand rounds next week for Group Health physicians on CAM and I want to include a few slides about different types of providers and appropriate referrals, co-management etc. Are there any slides associated with that project that I could use?” We provided the slides, developed through the EWG and under the leadership of Jan Schwartz, MA and Beth Rosenthal. Oberg responded: **“This is fantastic - thanks very much. And extend my thanks to ACCAHC for producing this resource; I refer to my conventional colleagues to it quite regularly.”** Special thanks Jan and Beth, for the authors, and for Liza in driving the project. For a copy of the slides, [click this link](#).

## CAHCIM News

- **UCSD becomes 46<sup>th</sup> member of Consortium** The Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) welcomed the University of California – San Diego to the Consortium! UCSD family medicine chief Gene A. “Rusty” Kallenberg, MD headed up the team that made the membership presentation.
- **CAM Services at CAHCIM Sites Reported** A report in the new e-journal, *Topics in Integrative Health Care*, examines the level of CAM services in CAHCIM programs as visible via website. The

article is entitled [CAM Services Provided at Select Integrative Medicine Centers: What Do Their Websites Tell Us?](#) *Topics* is led by EWG member Cheryl Hawk, DC, PhD. The results:

“The public websites of 29 of the 44 CAHCIM member institutions specify any clinical services provided. Data on provider types were scarce. The most common CAM therapies specified were stress reduction, acupuncture, and biologically-based practices, each included in 72% or more of websites.”

- **CAHCIM-endorsed 2005 competencies in IM article selected for *Academic Medicine's* “Classics” collection** Academic Medicine sent ACCAHC council of advisors member Ben Kligler, MD, MPH a note “to congratulate you for having your article, [‘Core Competencies in Integrative Medicine for Medical School Curricula: A Proposal’](#) represented in *Academic Medicine's AM Classics* collection.” The collection includes articles cited over 50 times. One publication citing that of Kligler et al was an early ACCAHC-led submission, following the Kligler et al publication, entitled [“Response to a Proposal for an Integrative Medicine Curriculum.”](#) Copies of these articles are available on request.

## EVENTS & CONFERENCES

- **ACCAHC Biennial Meeting June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Biennial Meeting in your planners and in your budgets!
- **[Collaborating Across the Borders III](#), November 19-21, 2011.** The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tuscon, AZ.
- **North American Research Conference on Complementary and Integrative Medicine: [May 15-18, 2012](#)**

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

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and Alternative Health Care (ACCAHC)  
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