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## ACCAHC Tuesday Letter: November 22, 2011

*Sent one or more Tuesdays of each month to ACCAHC leaders and project participants*

Hello Academic Consortium for Complementary and Alternative Health Care (ACCAHC) Board Members, Working Group Members, Organizational Leaders, Advisers, Key Donors & Friends -- This is the **29th** Tuesday Letter. If you wish to communicate something with the whole group, please let us know. This letter is also attached.

### Gonda Grant Gives ACCAHC Disciplines Significant Presence Among 750 Interprofessional Education/Care (IPE/C) Leaders at CAB III Conference

One November 18-21, roughly 630 of the 750 participants in the largest ever conference of the growing [movement for](#) interprofessional education/care (IPE/C) were hand-gifted a copy of the *Clinicians and Educators Desk Reference on the Licensed Complementary and Alternative Healthcare Disciplines* by ACCAHC representatives. The event was Collaboration Across Borders III. ACCAHC assistant director and CEDR project manager **Beth Rosenthal, PhD, MBA, MPH** was exceptional at graciously offering the books. The books were just one part of the ACCAHC effort to bring patient interest in CAM disciplines into this patient-centered effort. The continuous scrolling of sponsor logos that played behind the conference's leadership reception on Friday and then the banquet dinner on Sunday included the ACCAHC logo with those of the AAMC, AACN, ASPH, and other sponsoring entities. ACCAHC's booth included handouts sent by the Council of Colleges of Acupuncture and Oriental Medicine and the Association of Accredited Naturopathic Medical Colleges. Many new contacts were made and renewed with the leadership of the new American Interprofessional Health Collaborative. (ACCAHC Council of Advisers member John Gilbert, PhD was a plenary speaker and is a significant leader in the field.) The reception ACCAHC and the book received from this multidisciplinary community was warm, and timely. Many spoke of CAM projects considered, recently engaged, or of their personal use of CAM practitioners.

Attendee **Andrea Smith, EdD**, vice president and provost at National College of Natural Medicine (NCNM), alerted to the meeting by ACCAHC, called the conference "a very rich experience, full of constant ideas for what we can do." Chair **Liza Goldblatt, PhD, MPA/HA** (American College of Traditional

Chinese Medicine), and Education Working Group co-chair **Mike Wiles, DC, MEd** (Northwestern Health Sciences University) provided a well-received talk on the ACCAHC competencies work. Said attendee **Vince DeBono, DC** (National University of Health Sciences): “They have a very strong community here. We can’t be on the outside looking in. We have to bring to the table the value CAM has to the IPE community.” The ACCAHC presence, sponsorship and book distribution was made possible through a grant from **Lucy S. Gonda**. A more thorough report will be prepared for those interested. Others known to have attended from ACCAHC fields were: **Jan Schwartz, MA**, co-founder, Education and Training Solutions and co-author on the presented paper); **Tim Callahan, PhD**, vice president and provost, Bastyr University; **Margot Longenecker, ND** (NCNM dean for Naturopathic Medicine); **Gary Schultz, DC** (vice president of academic affairs, University of Western States) and **John Weeks**, ACCAHC executive director. A more substantial report may follow. CAB IV will be in Vancouver, BC in 2013.

- **Interested in exceptional IPE/C via webinar series?** Council of Advisers member Adi Haramati, PhD has alerted us to a seven part webinar series in January-February 2-12 on IPE/C sponsored by the International Association of Medical Science Educators. If there is enough interest perhaps ACCAHC can chip in for an institutional subscription (\$750) through which all can attend. Contact [brosenthal@accahc.org](mailto:brosenthal@accahc.org) if you or your institution may be interest in all or part. [http://iamse.org/development/2012/was\\_2012\\_winter.htm](http://iamse.org/development/2012/was_2012_winter.htm)
- **Presentation opportunity on IPE May 18-19, 2012, Philadelphia.** Jefferson InterProfessional Education Center (JCIPE) is pleased to announce the Call for Abstracts for the *Interprofessional Care for the 21<sup>st</sup> Century: Redefining Education and Practice* conference, scheduled for May 18-19, 2012 at Thomas Jefferson University, Philadelphia, PA. Contact [brosenthal@accahc.iorg](mailto:brosenthal@accahc.iorg) if you are interested in attending and exploring on a potential presentation on ACCAHC work.

## Donors Give ACCAHC Presence at Bravewell Leadership Gathering

Thanks to an offer from Bravewell board member **Michele Mittelman** and her spouse Dave Mittelman ACCAHC was present at the biennial gathering sponsored by the collaborative of philanthropists in integrative medicine. The Mittelmans invited ACCAHC executive director **John Weeks** and his spouse **Jeana Kimball, ND, MPH** to be their guests for the November 10, 2011 “Integrative Medicine in Action” forum and the subsequent Bravewell Physician Leadership Award dinner. ACCAHC Council of Advisers member and Bravewell member **Ruth Westreich** contributed the airfare via the Westreich Foundation. While the Bravewell focus has been on integrative medicine in conventional academic medical centers, the value of practices of various CAM disciplines were noted by speakers repeatedly during the day event. Speaker **Mimi Guarneri, MD**, particularly gave a shout out to Bastyr University and naturopathic doctors, saying she was looking forward to their arrival in San Diego where she is based at Scripps. Guarneri was honored as the 2011 \$100,000 award winner.

## **Help Wanted: Research Congress Reviewers, CAM Course Syllabi, Review Leadership Program**

- **CAHCIM is seeking reviewers for abstracts for the upcoming International Research Congress on Integrative Medicine and Health.** The abstract review period will be December 5 - January 2. Please complete the below Abstract Reviewer Profile as soon as possible: [www.surveymonkey.com/s/IRCIIMHAbstractReview](http://www.surveymonkey.com/s/IRCIIMHAbstractReview)
- **Sample Syllabi for CAM Survey Courses wanted!** Do you teach or know of a survey course for CAM Health Professions? ACCAHC is collecting reference material/information that could assist in developing a curriculum for a survey class on integrated medicine/health care. Samples of materials you use that might help people who want to start such courses at their own institutions would be very much appreciated! Please contact Beth at [brosenthal@accahc.org](mailto:brosenthal@accahc.org) with information about any courses you know about. Thank you!
- **Review a 6-minute video for the ACCAHC Task Force on leadership in integrative health** established in October. One possible model is the **Leadership and Education Program for Students in Integrative Medicine** (LEAPS) program developed for medical students. A six-minute video on that program is available at: <http://www.youtube.com/watch?v=6jdhY-K9bWA> Is there a place for a leadership-development retreat with some of these elements for students, or leaders, from ACCAHC disciplines. Your feedback solicited! Thanks to Mary Guererro, MD for sharing the link.

## **Reports to Your Organizations/Boards on ACCAHC Work**

We are always happy to prepare a report for you to present to the Board or leadership team on recent ACCAHC work to keep our member organizations up to speed. We recently did so for **Mark Ziegler, DC** for the Association of Chiropractic Colleges meeting and we were given a schedule by **David Sale, JD** for the two 2012 meetings of the Council of Colleges for Acupuncture and Oriental Medicine. **Let us know when you would like a report so we can get it scheduled.** [jweeks@accahc.org](mailto:jweeks@accahc.org)

## **ACCAHC News & News from ACCAHC Organizations**

- **North American Drama Therapy Association joins ACCAHC as Associate Members** The NADTA (formerly the National Association of Drama Therapists) has paid \$250 to join ACCAHC as an Associate Member. Thanks in particular to president-elect **Nisha Sajjani, PhD, RDT** for her leadership in taking this step. <http://www.nadt.org/>
- **International Research Congress on Integrative Medicine and Health logo up on ACCAHC site** ACCAHC is a Partner Organization to this event sponsored by the Consortium of Academic Health Centers for Integrative Medicine. Click in via the May 15-18, 2012 Congress' logo at [www.accahc.org](http://www.accahc.org)

- **“Advancing Integration through Evidence Informed Practice: Northwestern Health Sciences University’s Integrated Educational Model”** is a new article in *Explore*. Contact [jweeks@accahc.org](mailto:jweeks@accahc.org) for a copy.
- **National University of Health Sciences (NUHS) and the School of Public Health at the University of Illinois at Chicago** are partnering to offer two new coordinated degree programs (MPH, MS CTS) for students interested in [health sciences](#) and research. <http://www.dynamicchiropractic.com/mpacms/dc/article.php?id=55650>
- **Pacific College of Oriental Medicine gives 2011 IPE awards** Awards recognizing leaders in the field of integrative healthcare were announced last week at the 2011 Pacific Symposium held in Pacific Beach, CA. The Pacific College of Oriental Medicine (PCOM) based these awards on the ACCAHC Competencies for Optimal Practice in Integrated Environments. Thank you to PCOM for creating the awards, and congratulations to the winners, Erin Silver Piccola and Jayne Tsuchiyama.
- **ACCAHC a guest of the American Massage Therapy Association president Glenath Moyle** at her reception at the American Massage Therapy Association. John Weeks attended the October 18, 2011 meeting in Portland, Oregon. AMTA has been a cornerstone investor in ACCAHC since the beginning.
- **John Matthews, president of ACCAHC member Yoga Alliance, stepped down** from his leadership role at the organization effective November 11, 2011, to pursue other ventures in the nonprofit sector. We’ll miss you John!
- **Thanks to RWG member Patricia Herman, MS, PhD, ND** ACCAHC saved \$375 on hotel costs thanks to Patricia housing John Weeks one night and Beth Rosenthal another prior to the CAB III IPE Conference in Tucson.
- **Janet Kahn, PhD has joined the board of ACCAHC member Pacific College of Oriental Medicine** according to a note from PCOM founder Jack Miller. Miller had seen the e-announcement from the Integrated Healthcare Policy Consortium that Kahn, a former RWG member, has been selected to serve on the Advisory Group to the National Prevention, Health Promotion and Public Health Council.
- **The Alliance for Massage Therapy Education has published a release on its new ACCAHC role representing massage educators:** <http://www.afmte.org/news/>

## **News from the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM)**

These news items are typically from the CAHCIM newsletter. ACCAHC and CAHCIM routinely share newsletters.

- **U Maryland IM leader Brian Berman sends note that the Sustainable Healthcare Issue** of the Journal of Holistic Healthcare is here:  
<http://issuu.com/simonymills/docs/jhsustainablehealthcare>

## EVENTS & CONFERENCES

- **International Research Congress on Integrative Medicine and Health** (sponsored by CAHCIM):  
[May 15-18, 2012](#)
- **IPE/C 7-part webinar series in January/February 2012.** See [http://iamse.org/development/2012/was\\_2012\\_winter.htm](http://iamse.org/development/2012/was_2012_winter.htm) If interested, contact [brosenthal@accahc.org](mailto:brosenthal@accahc.org) for possible discount.
- **(First) International Congress for Educators in Complementary and Integrative Medicine and Health** sponsored by CAHCIM, ACCAHC and Georgetown University: October 24-26, 2012.

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

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John Weeks, Executive Director  
Academic Consortium for Complementary and Alternative Health Care (ACCAHC)  
[www.accahc.org](http://www.accahc.org)