

ACCAHC Tuesday Letter: November 23, 2010

Below and attached. Sent one or more Tuesdays of each month to ACCAHC leaders and project participants

Hello ACCAHC Board Members, WG Members, Organizational Leaders, Advisers, Key Donors:

This is the **15th** Tuesday Letter sent with brief updates, events and hopefully useful information to you. We are sending bcc to limit your email. **If you wish to communicate something with the whole group, please let us know.** This letter is also attached.

Webinar Information: ACCAHC Annual Meeting on December 1, 1:00-2:00 PM PT

- ACCAHC's annual membership meeting will be held via phone and webinar Wednesday, December 1, at 1:00-2:00 PM Pacific Time. **Access the Webinar now at: <https://www3.gotomeeting.com/register/529793390> All recipients of the Tuesday letters are welcome.** The meeting includes a review of the year, a look at the year ahead, and any topics ACCAHC participants wish to see covered. Participants will have the opportunity to comment on and provide leadership ideas on ACCAHC's next steps. **Phone in: 218-486-1611, then 547755#.** Contact Beth Rosenthal if you have questions. Hope you can make it. jweeks@accahc.org.

Dia de Gracias – Some 2010 Giving of Thanks from ACCAHC

Thanks to ACCAHC Volunteers! ACCAHC is built on volunteerism. Take a moment to look around our large virtual table at the 75 or so of you who choose to participate in what, after all, is ground-breaking, collaborative work.

- **Officers**
- **Executive Committee**
- **Board Members**
- **Member organization leaders who promote ACCAHC participation**
- **Working Group Members**
- **Special Project Teams**
- **SPIG participants**
- **Council of Advisers Members**
- **External Affairs Representatives**
- **CEDR leaders inside our institutions**
- **Institutions purchasing the CEDR as a required text**
- **Associate Members, and more.**

Now breathe in and give yourselves and everyone else a round of thanks!

Thanks to ACCAHC's Key Donors! We don't take enough time to thank those individuals and organizations that have chosen to donate substantially to roughly triple the funds available to us via membership dues payments.

- **NCMIC Group** (Sustaining Donor - \$30,000 over 3 years)
- **Leo S. Guthman Fund** (Sustaining Donor - \$30,000 over 3 years)

- **Bastyr University** (Sustaining Donor - \$15,000 over 3 years)
- **Standard Process** (RWG Support - \$25,000 since 2007)
- **Lia Fund** (\$15,000 to support general operations)
- **National University of Health Sciences** (\$10,000 for CEDR marketing)
- **Lucy Gonda** (Founding Philanthropic Partner – over \$175,000 since 2004)

Please take a moment to consider and thank these essential forces in our work. Enjoy your holidays!

Update: ACCAHC Nominee Marinelli Attending First IOM Pain Meeting

- **UCLA integrative pediatrician Lonnie Zelzer, MD also appointed** ACCAHC nominee Rick Marinelli, ND, LAc is presently attending the initial November 22-23, 2010 session of the [IOM Committee on Advancing Pain Research, Care and Education](#) to which he was appointed. An ACCAHC announcement went out last week. Integrative practice will also be represented by UCLA integrative pediatrician Lonnie Zelzer, MD. (Zelzer is a long-time colleague of ACCAHC Founding Benefactor Lucy Gonda and presently serves on the board of UCLA Arts & Healing with Gonda and ACCAHC exec Weeks. Zelzer and Marinelli were e-introduced prior to the meeting.) ACCAHC received congratulations and gratitude from many following our announcement this week, for ensuring that the perspectives of these fields are included in the IOM's leadership on optimal policy relative to pain. Those who would like to see the ACCAHC announcement, please contact jweeks@accahc.org.
- **AAAOM, AANP and *Natural Medicine Journal* among those publicizing Marinelli's IOM appointment** The ACCAHC release was picked up and posted on the sites of [the AAAOM](#) and [the AANP](#). Marinelli has also been notified that in early 2011 he will be the featured interviewee for the [Natural Medicine Journal](#) where the release was also posted. ACCAHC founding board member and board secretary Jan Schwartz, MA, has also posted the news on [ACCAHC's Facebook page](#) (which continues to quietly grow to 331 friends now – thank you Jan). *Please consider sending the release out to your lists, or contact your organizations to include the notice.*

ACCAHC Delegation to Meet with NCCAM February 28: *What will "happiness" mean for the ACCAHC disciplines and NCCAM in 4-5 years?*

- ACCAHC and NCCAM have set February 28th as a date for an ACCAHC delegation to meet with NCCAM senior staff in Bethesda at the NCCAM offices. This will be roughly 3 weeks after NCCAM announces the 2011-2015 strategic plan. The decision to hold the meeting followed an ACCAHC call with NCCAM Deputy Director Jack Killen, MD. **(See report attached.)** Killen gave us the charge to explore the goals of our relationship and specifically, in his words, to identify "what is the happiness in 4 or 5 years" that we wish to foster. Nice framing. ***Please let us know if you have ideas or want to be part of the brainstorming.*** Work is underway to create the multidisciplinary team which will include both research and educator leaders from ACCAHC.
- **ACCAHC investment in the NCCAM relationship and strategic plan** The February 2011 meeting is a result of significant ACCAHC and RWG investments in seeking to help shape the NCCAM

strategic plan. See below. Thank you again **Standard Process** for the support of staff time in this work.

- August 2009 – RWG brainstorm to help prepare members of the NIH National Advisory Council for Complementary and Alternative Medicine (NACCAM) for a September 2009 session on the plan.
- November 2009 – Formal ACCAHC letter of recommendations to NCCAM, with agreement from the RWG and ACCAHC Board.
- November 2009 – Sharing of ACCAHC’s recommendation stimulates leaders from 8 other organizations to formally respond to NCCAM with similar messages.
- January 2010 – RWG brainstorm to help prepare members of the NACCAM for the February 2010 session on the plan.
- March 2010 - Conference call between NCCAM’s Director Josephine Briggs, MD and Deputy Director Jack Killen, MD and members of the ACCAHC Board and ACCAHC RWG.
- May 2010 – Formal written follow-up letter responding to key elements of the March call.
- May 2010 – ACCAHC-sponsored evening reception with NCCAM director Briggs at the Seattle home of ACCAHC executive director John Weeks and including roughly 15 ACCAHC leaders.
- August 2010 – ACCAHC presentation to recipients of the NIH NCCAM “R-25” grants to enhance “evidence-informed education” in the DC, ND and AOM schools, on the evolving ACCAHC partnership in dissemination of strategies and content.
- August 2010 – RWG brainstorm to help prepare members of the NACCAM for the September 2010 NCCAM session on the plan.
- September 2010 – ACCAHC response and recommendation on the draft NCCAM Strategic Plan.
- September 2010 – Informal discussions between ACCAHC leadership and NCCAM’s Briggs on “researching disciplines” and capacity building in DC, ND and AOM fields.
- October 2010 – ACCAHC letter to NCCAM’s Briggs and Killen defining “disciplines research” and “whole practice research” and underscoring the importance of these directions and capacity building in NCCAM’s mandate.
- November 2010 – ACCAHC follow-up call with NCCAM deputy director Killen on issues raised in the letter. NCCAM suggests a series of February 2011 dates for a face-to-face meeting with top NCCAM staff to explore goals for the 5 years and “what will be happiness in 4-5 years” as Killen put it.
- **February 28, 2011 – ACCAHC delegation to meet with NCCAM leadership.**

Gomes Reports on PAINS project meeting in San Diego

- **EWG member Stacy Gomes, EdD, VP for Pacific College of Oriental Medicine** represented ACCAHC at the San Diego regional meeting on the project to create a national pain strategy led by the Center for Practical Bioethics, directed by Myra Christopher. Gomes reports:

“The PAINS Project in SD had a total of 13 participants - smallest in the nation. The themes seemed consistent with the previous reports - there were so many but most important was lack of coverage/reimbursement, lack of cost-effectiveness and patient QOL outcomes research.

“Suggestions for a national strategy included the need to develop a consortium of pain associations under one umbrella, the need for integrative clinical practice guidelines for the different forms of pain that are deconstructed (Somatic, neuropathic, structural, psych, spiritual, etc), and the need to address abuse and diversion strategies for pain medication.

“Myra Christopher was an excellent facilitator and will be our advocate as one of the recently appointed members for the IOM Committee on Advancing Pain Research, Care, and Education group.”

Note: Christopher and Marinelli, ACCAHC’s nominee to the IOM, are acquainted. In fact, it was Christopher’s invitation to Marinelli that led him to connect to ACCAHC for participation in these meetings. Thanks Stacy!

Media

- **National Geographic Channel AOM** ACCAHC recently lined up a reporter-producer for this project with AOM members of the ACCAHC RWG including Rosa Schnyer, Beau Anderson and Lixing Lao. Thanks to American College of Traditional Chinese Medicine and Liza Goldblatt, PhD, MPA/HA for this contact.
- **ACCAHC and *Nutrition Business Journal*** A reported for the semi-annual NPR feature on integrative medicine interviewed ACCAHC exec John Weeks who shared various ACCAHC initiatives.

Internal ACCAHC

- **Board of Directors approves ACCAHC Center for Optimal Integration** The ACCAHC Board of directors has unanimously approved a significant initiative that will be at the center of ACCAHC's work for years to come. We are setting out to create a robust site to help educators, students, clinicians, accreditors and administrators in fostering the relationships in education and treatment that will most advance the care people receive. The ACCAHC **Center for Optimal Integration** will combine major resource-oriented projects already under way (resources on Competencies for Optimal Practice in Integrated Environments and those to enhance evidence-informed education) as well as some identified in ACCAHC's first years as part of the [National Education Dialogue](#). More as this initiative develops.
- **Primary Care project co-leader Michael Goldstein, PhD interim vice provost and dean at UCLA** Goldstein, a long-time participant in ACCAHC projects and co-lead of the project on ACCAHC disciplines and the future of primary care has accepted appointment as Interim Vice-Provost and Dean of the Graduate Division of UCLA. Goldstein shares that the next 6-8 months he may be less available to the project.
- **CEDR sales top 1000** Beth Rosenthal informs that with the recent quarterly sales through LuLu, the ACCAHC Clinicians and Educators Desk Reference has topped 1000 in sales. This has generated roughly \$15,000 in revenues to ACCAHC.
- **RWG Mitchell Haas, MA, DC: Chiropractic Research of the Year** The American Chiropractic Association recently recognized RWG member Mitch Haas, DC, of the University of the Western States with the George B. McClelland, DC, Researcher of the Year Award

International Integrative Care Conference, Amsterdam, March 11-12

ACCAHC Council of Advisers member **Richard "Buz" Cooper, MD** sends the following:

- "We are pleased to announce a major international conference on Integrative Care for the Future, to be held March 11-12, 2011 outside of Amsterdam. The conference will open with a half-day Round-Table Symposium at which an international panel of Health Policy leaders will discuss the fiscal, organizational and policy challenges confronting Integrative Care. This will be followed by a full-day Plenary Session, at which experts from around the world will discuss the current state of Integrative Oncology in their regions. Unique opportunities will be available

to share experiences and contribute to the synthesis of ideas. Attendance is open to those professionally involved in oncology and related fields, including representatives of patient organizations, government agencies, insurance companies and educational institutions. For details and registration [click here](#).” Speakers include Cooper, [Barrie Cassileth](#), Adi Haramati, George Lewith, Clyde Jensen and others.

CAHCIM & Conventional Academic Medicine News

- **PedCAM solicits input on research agenda** The Pediatric CAM group is entering the 4th phase of its study entitled ‘Setting a research agenda for pediatric CAM: A consensus approach.’ The team seeks feedback from as many people as possible from various backgrounds in pediatric CAM **until November 30**. Information about the survey is [here](#). To participate in the study [click here](#).
- **CAHCIM IM clinical fellowship competency task force** A notice in CAHCIM’s newsletter from Rita Benn, PhD shared that the consortium’s “IM clinical fellowship competency and accreditation task force” is in development. She writes: “The charge of this task force is to explore the development of a standard set of competency guidelines and format for accrediting or certifying programs that offer IM fellowships in NA.
- **Adam Perlman, MD, MPH and IM programs** featured in article at <http://www.amnhealthcare.com/News/features-details.aspx?Id=35740>
- **Many CAHCIM leaders wrote chapters in a new Integrative Cardiology** text, co-edited by Stephen Devries and James Dalen, is a volume of the Andrew Weil Integrative Medicine series published by Oxford University Press. Contributing authors include Consortium members: James Dalen, Andrew Weil, Tieraona Low Dog, Stephen Devries, Mary Jo Kreitzer, Gulshan Sethi, John Longhurst, Kim Lebowitz, Mimi Guarneri, Rauni Prittinen King, Stephen Sinatra, Mark Houston, Thomas Graboys, Craig Smith, Ken Riff, Nestor Mercado, Christopher Suhar, Elizabeth Kaback, and Lee Lipsenthal.

EVENTS & CONFERENCES

- **International Integrative Care**, Amsterdam, March 11-12, 2011 ACCAHC Council of Advisers members Richard “Buz” Cooper and Adi Haramati are involved. For details and registration [click here](#).
- **ACCAHC Biennial Meeting June 26-28, 2011** Many of you are now or will soon be planning your budgets for 2011. Get the ACCAHC Biennial Meeting in your planners and in your budgets!
- **[Collaborating Across the Borders III](#), November 19-21, 2011**. The Center for Interprofessional Education and the American Interprofessional Health Collaborative are pleased to announce Collaborating Across Borders III. This major conference on interprofessional education will take place on November 19-21, 2011 in Tuscon, AZ.

- **North American Research Conference on Complementary and Integrative Medicine:** [May 15-18, 2012](#)

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the Tuesday Letter might better serve you.

John

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